CURRICULUM VITA
James F. Downey

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EDUCATION

Ph.D. in Consumer Sciences and Retailing
Purdue University
Dissertation Title: *Consumer Attitudes Relative to Product and Service Attributes of Fast Food Restaurants.*

M.S. in Home Economics Education
University of Wisconsin-Stout
Thesis Title: *An Investigative Study of Management Theories as Practiced by Hotel and Restaurant Managers.*

B.S. in General Arts and Sciences
The Pennsylvania State University

PROFESSIONAL EXPERIENCE

2011 to Present Full Professor
College of Business and Management
Lynn University, Boca Raton, FL
Responsibilities: Teach courses on hospitality accounting, lodging development, and revenue management

2009 to 2011 Full Professor
College of Hospitality Management
Lynn University, Boca Raton, FL
Responsibilities: Teach courses on hospitality accounting, lodging development, and revenue management

2002 to 2009 Associate Dean and Full Professor
College of Hospitality Management
Lynn University, Boca Raton, FL
Responsibilities: Assisted the Dean of the College and primarily taught courses on hospitality accounting, lodging development and sports management.

2004-2005 **Acting Dean**
College of Hospitality Management
Lynn University, Boca Raton, FL
Responsibilities: Acting chief academic administrator for a 300-student, six full-time faculty hospitality college. Primarily taught courses on hospitality accounting, lodging development and sports management.

1994-2002 **Associate/Full Professor**
College of Hospitality, Tourism and Recreation Management
Lynn University, Boca Raton, FL
Responsibilities: Primarily taught courses on hospitality accounting, lodging development and sports management.

1993-1994 **Vice President of Development**
Commonwealth Hospitality Management Company
1470 Chancellor Court
Philadelphia, PA
Responsibilities: Analyzed lodging feasibility studies that presented development opportunities for the company.

1992-1994 **Business Industry Consultant**
IBM Corporation Foodservice Consulting Consortium
Raleigh, NC
Responsibilities: Analyzed the products and services of leading foodservice corporations so as to position them for financial growth and increased market share.

1991-1994 **Department Head and Full Professor**
Hotel, Restaurant and Institutional Management
Drexel University
Philadelphia, PA
Responsibilities: Administered a four-year hospitality degree program with four full-time faculty and 125 students.

1990-1991 **MBA Director and Tenured Full Professor**
School of Hotel, Restaurant and Tourism Administration
University of New Haven
West Haven, CT
Responsibilities: Advised graduate students, reviewed applications and taught graduate courses in lodging development.

1987-1991 **Dean and Tenured Full Professor**
School of Hotel, Restaurant and Tourism Administration
University of New Haven
West Haven, CT
Responsibilities: Chief academic administrator for the College of HRTA with nine full-time faculty and 275 students.

1986-1987 **Acting Dean and Tenured Full Professor**
School of Hotel, Restaurant and Tourism Administration
University of New Haven
West Haven, CT
Responsibilities: Served as interim Dean for the School of HRTA.

1984-1986 **Associate Dean and Tenured Full Professor**
School of Hotel, Restaurant and Tourism Administration
University of New Haven
West Haven, CT
Responsibilities: Assisted the Dean of the School of HRTA. Coordinated faculty professional development, advised students and taught courses on lodging development.

1982-1984 **Associate Professor**
School of Business
Department of Hotel and Restaurant Management
University of New Haven, West Haven, CT
Responsibilities: Taught courses on lodging development.

1979-1982	**Director (Part-time)** Hotel and Restaurant Management Program Northeastern University, Boston MA Responsibilities: Directed a program in hospitality management through the university's evening college.
1979-1982	**Management Advisory Services Supervisor** Laventhol & Horwath Certified Public Accountants, Boston, MA Responsibilities: Supervised and completed market studies with financial projections for major hospitality clients such as Four Seasons, Ritz-Carlton, Hyatt, Westin, Marriott, Hilton, Holiday Inns and Ramada Inns.
1977-1979	**Assistant Professor** Restaurant, Hotel and Institutional Management Purdue University, West Lafayette, IN Responsibilities: Taught courses on hospitality marketing, systems and operations and food service management.
1974-1977	**Graduate Instructor** Restaurant, Hotel and Institutional Management Purdue University, West Lafayette, IN Responsibilities: Taught courses on hospitality marketing while completing a doctorate degree.
1972-1974	**Faculty Assistant** Hotel and Restaurant Management University of Wisconsin, Menomonie, WI Responsibilities: Assisted the Department Chair of Hotel and Restaurant Management with classes he instructed.
1970-1972	**First Lieutenant** Aircraft Pilot and Deputy Missile Combat Crew Commander United States Air Force, Wichita, KS Responsibilities: Attended undergraduate pilot training and served as a Titan II missile officer.

Refereed Publications

Downey, J. Identifying Lodging Industry Management Styles: A Practice and Theory Case Study Approach. *International Journal of Case Method Research and Application*, (pending) July 2014.

Downey, J. A Teaching Assessment Model for Hospitality Management Educators, *International Journal of Case Method Research and Application*, January 2014.

Downey, J. & DeVeau L. "Get an Even Break by Understanding Break–Even Analysis, *Resort Trades Management Operations*, Vol. 27, Number 1, January 2013.

Downey, J. "Hotel Financial Red Flags," *Resort Trades Management Operations*, Vol. 7, Issue 7. May/June 2009

Downey, J.& DeVeau, L. "Avoiding Hotel Financial Pitfalls." *The Bottomline* journal. Volume 26, Number. 27. December/January 2012 issue.

Downey, J. "Site Makes Right," *Resort Trades Management Operations*, Vol. 7, Issue 6 January/February 2009.

Downey, J. "Room for Expansion," *Resort Trades Management Operations*, Vol. 7, Issue 5, September/October 2008.

DeVeau, L., & Downey, J. "The CHAE Today." *The Bottomline* journal. Volume 26, Number 1, February/March 2011 issue.

Solnet, Downey, Brown & Kay. "Formal Education and Lodging Success: An Industry Update." (I-CH.R.I.E. research paper submission for their July 2009 annual conference.)

Kay, C., Downey, J. Montcarz, E. "A Teaching Excellence Assessment Process Model." *Journal of Hospitality & Tourism Education*, Volume 20, Number 4, 2008. (Received the 2009 Article of the Year Award from I-CHRIE)

Quintero, S., Downey, J. & DeVeau, L. "Hospitality Teaching Technology for the 21st Century." *University of Central Florida Hospitality Graduate Research Symposium Journal*, January, 2008.

Kay, C., Downey, J. DeVeau, L. "Hospitality Industry Internship Competencies," *Hospitality & Tourism Educator*, Fall 2007.

DeVeau, L., Downey, J., & Lin, C. "Guest Perceptions of Service Quality and Customer Loyalty Impacts on Hotels in South Florida, *Washington State University Graduate Research Symposium Journal,* January 2006.

Downey, J., "A Computer Software Approach to Teaching Hospitality Financial Accounting. *The Journal of Hospitality Financial Management,* Volume 13, Fall 2005.

Downey, J. & DeVeau, L. "The Economic and Political Impact of Indian Gaming," *Hospitality & Tourism Educator*, March, 1995.

DeVeau, P. & Downey, J ."The Virtual Reality Hotel," *Journal of Hospitality Financial Management,* Fall, 1993.

DeVeau, P. & Downey, J. "HMO's and the Lodging Industry," *Journal of Hospitality Financial Management,* Fall, 1993.

DeVeau, P. & Downey, J. "Multimedia Applications and the Hospitality Industry," *Journal of Hospitality Financial Managemen*t, Fall, 1992.

Downey, J. "Golf Tournament Concession Management," *Cornell H.R.A. Quarterly,* August, 1992.

Downey, J. "The Aparthotel: An Investment Alternative," *Cornell H.R.A. Quarterly,* August, 1991.

Downey, J. "Faculty Selection Criteria in Hospitality Education," *Hospitality & Tourism Educator,* Fall, 1991.

DeVeau, L. & Downey, J. "Corporate Recruiter Survey," *Cornell H.R.A. Quarterly,* November, 1988.

DeVeau, L. & Downey, J. "Coordinating the Hospitality Internship," *Cornell H.R.A. Quarterly,* August, 1987.

Downey, J. "Cooperative Education and the Hospitality Industry," *Cornell H.R.A. Quarterly,* Spring, 1979.

Downey, J. "The Theory of Management as Practiced by Hotel Managers," *Cornell H.R.A. Quarterly,* Fall, 1977.

Textbook Submissions

Hospitality and Tourism Management: An Internship Guide & Workbook, ***Hotel, Restaurant, Club, Recreation, Tourism & Travel Management,*** Linsley DeVeau, James Downey and David Schapiro. A submission to Pearson/Prentice Hall publishers.

*Convention Management and Service***:** A study guide/workbook submission to the Educational Institute of the Hotel and Lodging Association

"Senior Living Management," *Hospitality and Tourism: An Introduction to the Industry*, Kendall/Hunt, Ninth Edition, 1999-2000. (Chapter supplement)

Honors, Awards and Promotions

Fall 2009---Appointed Department Chair at the College of Charleston

Fall 2004---Appointed Acting Dean of the College of Hospitality Management

Fall 2002---Appointed Associate Dean for the College of Hospitality Management

Spring 1999---Selected by students at Lynn University as Outstanding Teacher of the Year.

Spring 1992---Appointed as Commissioner for Accrediting Commission for Programs in Hospitality Administration **(ACPHA)**

Fall 1991---From a pool of over 50 candidates, selected as Department Head of Drexel University 's Hotel, Restaurant and Institutional Management Program.

Fall 1987---From a pool of over 100 candidates, selected as Dean of the School of Hotel, Restaurant and Tourism Administration at the University of New Haven, West Haven, CT.

Fall 1985---Granted Tenure at the University of New Haven.

Fall 1984---Promoted to Associate Dean for the School of Hotel, Restaurant and Travel Administration at the University of New Haven, West Haven, CT**.**

Fall 1983---Received a corporate grant of $10,000.00 from the Beacon Hospitality Company for marketing research at the University of New Haven.

Related Professional Activities

January 2014---Presenter at the Academy for Creative Teaching (ACT) conference. Presentation entitled, "A Teaching Assessment Model for Hospitality Management Educators." Paris, France, January 3-7, 2014.

March 2009---Keynote speaker at the Palm Beach County Hotel & Lodging Association monthly meeting. Presentation entitled, "State of Hospitality Education in Palm Beach County, Today and in the Future." March 11, 2009.

November 2008---Keynote speaker at HSMAI meeting. Presentation entitled, "Revenue Management for Hotels." Presented at Lynn University, November 20, 2008.

July 2007---Stand-up research paper presentation at the I-CHRIE conference in Dallas, TX. Paper entitled, *Teaching Excellence QA Process: Model, Criteria and Measures.* Presented July 28, 2007 at the Hyatt Regency Hotel, Dallas, TX.

June 2007---Lecture presented to General Managers of Jin Jiang International Hotel Company, Shanghai, China. Topic: *Understanding and Analyzing Financial Statements for the Lodging Industry.* Presented at the Jian Guo Hotel, June 14, 2007.

July 2004---Seminar presented to members of the Palm Beach Hotel & Lodging Association. Topic: *Understanding and Analyzing Financial Statements for the Lodging Industry.* Presented at the Embassy Suites Hotel and Conference Center, July 7, 2004.

August 2003---Stand-up presentation at CHRIE annual conference in Palm Springs, CA. Title of paper presented:" A Computer Software Approach to Teaching Hospitality Financial Accounting."

May 1998---Project director and presenter for the following workshop: *Training and Refreshing Course in Management and Organization for Leaders in the Hospitality and Tourism Industry of Russia.* Presented in Miami Beach, FL.

June/July 1994---Workshop presenter for the following United Nations sponsored hospitality seminar: *Hotel Management for Indonesian Lodging Managers.* Presented in Jakarta and Bandung, Indonesia.

1995-96---Member of Board of Consulting Editors, *Hospitality & Tourism Educator*.
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1992-1994---Commissioner, Accrediting Commission for Programs in Hospitality Administration. (ACPHA)

1988-89---Chairman, Governor's Tourism Council for the State of Connecticut.

Spring 1989---Keynote Speaker, Home Economics and Related Occupations (HERO) Convention, Hartford, CT.

April 1988---Keynote Speaker, Connecticut Hotel/Motel Association annual meeting.

Fall 1985---Keynote Speaker, International Hotel/Motel and Restaurant Convention, New York, NY.

Fall 1984---Keynote Speaker, Connecticut Club Managers Association.

COURSES TAUGHT AT LYNN UNIVERSITY

Graduate

HA 525: Foodservice Administration
HA 530: Resort Development and Management
HA 555: Hospitality Financial Management
HA 575: Service Marketing Management
HA 650: Hospitality Administration Education
HA 660: Independent Study in Hospitality Administration
HA 665: Graduate Project in Hospitality Administration
HA 670: Special Topics in Hospitality Administration

Undergraduate

ACC 201: Accounting for Financial Reporting
ACC 201: Accounting for Decision Making
HA 100: Introduction to Hospitality and Tourism
HA 201: Hospitality Financial Accounting
HA 218: Sports Skills I
HA 311: Management Accounting for the Hospitality Industry
HA 347: Food Service Sanitation
HA 375: Hospitality Marketing
HA 380: World Tourist Attractions
HA 427: Facility Planning, Development and Management
HA 429: Revenue Management

CERTIFICATIONS

Certified by the Educational Institute of the American Hotel & Lodging Association having successfully completed the certification course, "**Managerial Accounting for the Hospitality Industry**, **with Honors**." (Honors are achieved by passing the certified exam with a score of 90 percent or better)

Certified as a ServSafe Instructor awarded by the National Restaurant Association Educational Foundation having successfully completed the **ServSafe Food Safety Certification** course. (Instructor status is achieved by passing the certification exam with a score of 90 percent or better)

Certified by the Educational Institute of the American Hotel & Lodging Association having successfully completed the certification course, "**Resort Development and Management**."

Awarded a Certificate in Advanced Revenue Management from the Hospitality Sales & Marketing Association International at Lynn University having completed the course, **"Revenue Management Simulation."**

PROFESSIONAL ASSOCIATION MEMBERSHIP

International Council on Hotel, Restaurant and Institutional Education

Hospitality Financial & Technology Professionals Association

Palm Beach County Hotel & Lodging Association

United States Golf Association