

# LYNNSight

Building a better world with our students.



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at the University Center

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2016 graduates

## The Mary and Harold Perper Residence Hall

Innovative dorm is designed to keep upperclassmen living the campus lifestyle.



The Mary and Harold Perper Residence Hall, currently under construction, will offer the amenities of a modern apartment complex.

**If your memory of a college dorm involves a shivery walk to the communal shower and a twin mattress so thin it curled in the corners, welcome to campus living today, the era of urban-style loft apartments with balconies, private bathrooms and double—yes, double—beds.**

It's such an improvement over housing options of the last century, students might not want to leave.

And that is all part of the design.

The model for this new deluxe campus living is the Mary and Harold Perper Residence Hall, under construction on the old intramural field. It offers all the amenities of modern apartments: kitchenettes, lounges, a peaceful courtyard, stylish furnishings.

But Perper Hall offers one thing no off-campus complex can: living at Lynn.

Keeping students immersed in the campus lifestyle is an essential part of the college experience, said Meagan Elsberry, director of housing and residence life.

"When students live on campus, they're more likely to succeed. If they're hanging out at the fire pit, going to games at Bobby Campbell Stadium, meeting friends at the commons, they connect with Lynn."

Cliff Bollmann, project manager for Gensler, the architectural firm behind the new residence hall, said using good design to keep students on campus is a national trend.

"There is tremendous competition to retain students. The culture of the institution is very important to the effort, and buildings enhance that culture."

Perper Hall will house 170 upperclassmen, a 20 percent increase in on-campus occupancy. Elsberry said the new dorm will alleviate a recent housing crunch.

"Juniors and seniors help create a positive vibe on campus. The older students act as role models."



Perper Residence Hall offers one thing no off-campus complex can: living at Lynn.

Groundbreaking: President Kevin M. Ross, Christine E. Lynn, John Gallo, Mary Perper, Helen Ross and President Emeritus Donald E. Ross (front row) are joined by Trustee R. Brad Osborne and members of the Gensler team, Cliff Bollmann and Brian Watson (back row); Mrs. Perper with Greg Malfitano and President Emeritus Ross (above).



Renderings of the new Mary and Harold Perper Residence Hall highlight open spaces, both outside and in.

### Using design to influence student success

It's a balancing act, this new approach to on-campus living. It honors privacy (bathrooms for only two roommates) as much as connection (open patios). It recognizes that learning can take place anywhere (Wi-Fi everywhere) and that natural light trumps any lightbulb (windows galore).

Once Perper Hall is built, Elsberry said, the plan is to provide housing for anyone who wants it.

"It's good for students. And it's good for Lynn."



2016



1990

### Not their parents' dorm

Dorm life is undergoing a revolution: Compare Perper Hall with Lynn housing in 1990.

Now	Then
<ul style="list-style-type: none"> <li>Suites with living rooms and private baths</li> </ul>	<ul style="list-style-type: none"> <li>One closet and community showers</li> </ul>
<ul style="list-style-type: none"> <li>Charge away: ample outlets for all devices</li> </ul>	<ul style="list-style-type: none"> <li>Lose the Mr. Coffee: limited power sockets</li> </ul>
<ul style="list-style-type: none"> <li>Binge watch: Wi-Fi and cable in every room</li> </ul>	<ul style="list-style-type: none"> <li>Rabbit ears: no cable, no computer wiring</li> </ul>
<ul style="list-style-type: none"> <li>Coed dorms</li> </ul>	<ul style="list-style-type: none"> <li>Boy-girl time ends at midnight</li> </ul>
<ul style="list-style-type: none"> <li>No smoking on campus</li> </ul>	<ul style="list-style-type: none"> <li>Ashtrays</li> </ul>
<ul style="list-style-type: none"> <li>Pocket-size device for Spotify and YouTube</li> </ul>	<ul style="list-style-type: none"> <li>Boom box with requisite CD case</li> </ul>
<ul style="list-style-type: none"> <li>Tri-purpose card: ID, meal plan, room key</li> </ul>	<ul style="list-style-type: none"> <li>Metal room key on a trusty lanyard</li> </ul>
<ul style="list-style-type: none"> <li>State-of-the-art LED lighting</li> </ul>	<ul style="list-style-type: none"> <li>Cramming in the dark: 9-watt desk lamps</li> </ul>
<ul style="list-style-type: none"> <li>Sleep in: blinds in every window</li> </ul>	<ul style="list-style-type: none"> <li>Bring your own curtains (or rig bedsheets)</li> </ul>
<ul style="list-style-type: none"> <li>LEED certification</li> </ul>	<ul style="list-style-type: none"> <li>This new thing called recycling</li> </ul>

### Dorms can seal the deal

According to a survey by APPA in *Facilities Manager* magazine, unappealing housing is the No. 1 reason colleges fail to seal the deal with prospective students.

On the flip side, though, is the persuasive power of a modern, inviting dorm. Dorms rank second in students' decision-making process, after facilities related to their specific majors.

"Perper Hall will be a selling point for the campus," Elsberry said. "That stylish suite-style loft living is a powerful recruitment tool. And a powerful retention tool, too."



Sleek design: open common areas and loft-style rooms

## Christine E. Lynn University Center to be a focal point for student retention

With the new University Center at its heart, Lynn's Master Plan focuses on buildings, green space and infrastructure.

**But its other master plan—for recruitment, enrollment and retention—puts the building plan to its highest purpose, using innovative design to keep students engaged on campus.**

"When campus facilities provide students with the fullest Lynn experience, recruitment and retention take place naturally," said Cliff Bollmann, project manager for Gensler, architects of the Lynn University Center, the Mary and Harold Perper Residence Hall under construction and the award-winning Mohammed Indimi International Business Center.

Lynn has great momentum: Between 2005 and 2011, the university's four-year graduation rate increased by more than 11 percent.

"We are dedicated to student success from the moment we accept them to the university, and our goal is to see students walk across the graduation stage," said Taryn Hamill, associate director of enrollment management. Already, the three-year program reports a graduation rate close to 75 percent.

How does a building—even one as impressive as the Lynn University Center—help a college accomplish its retention goals? Design it, as Gensler has, to attract, serve, connect and educate students so they feel part of the campus and don't want to leave.

"The goal," Bollmann said, "is to create a space where students want to be."



Lynn's four-year graduation rate increased more than 11 percent between 2005 and 2011.

The Lynn University Center will offer 24-hour dining, career services, the Center for Learning Abroad, campus store and mailroom, coffee shop, student affairs offices and bright, welcoming spaces for downtime. The connection between the campus outside the center and the activity inside is a green space dedicated to Mrs. Lynn, who made the new building possible with a \$15 million gift, the largest in university history. >

**"We are dedicated to student success from the moment we accept them to the university, and our goal is to see students walk across the graduation stage."**

—Taryn Hamill, associate director of enrollment management

## A sneak peek at the University Center's special places



Christine E. Lynn with President Kevin M. Ross

### 'The park'

It is a fitting tribute that the elegant green space framing The Christine E. Lynn University Center will also be dedicated to its namesake.

"It will quietly allude to Mrs. Lynn, in a refined, graceful way," said Cliff Bollmann of Gensler, the project's architect. "It is a way to celebrate everything she has done for Lynn."

Located on the north side of the center, the park will function as quads do on many college campuses, as a hub and focal point. A diagonal path will meander through the space. It will

gently lead to seating with optimal views of the center. Minimal plantings will highlight the building, not hide it.

It was Mrs. Lynn's modern sensibility that served as Gensler's design guide. She prefers tranquil spaces, nothing fussy or high-maintenance.

"I took them to my house to show them that I like a contemporary, clean, classic look," Mrs. Lynn said. "I'm so excited about the concept they came up with."

**"It is just what I like outdoor spaces to be: clean and elegant."**—Christine E. Lynn

### Elaine's Café

Friendly: That's the word to describe Elaine's Café on the ground floor of the center. "And warm. And welcoming. It will be a home away from home for students," Bollmann said.

Named for Elaine Johnson Wold, who donated \$1 million to the project, the new dining space on the north side of the building will be large, with seating for 150 people.

But it will also be something of a shape-shifter.

"Off hours, it can be cordoned off for a band, for student groups to meet or for a comedian to do stand-up," Bollmann said. The west side of the space will feature a modest raised platform, 18 inches high, a more intimate elevation than a standard four-foot stage. Leveraging the dining space for other activities off hours will serve a bonus function: It will create density in the café, which is always more inviting for diners.

Day and night, floor-to-ceiling windows will connect the inside and the out.

"The entire space will provide energy, fellowship and fun along with great food for all students, staff and guests," Mrs. Wold said.

**"It reflects Mrs. Wold's personality, very warm and friendly."**—Cliff Bollmann



Elaine Johnson Wold

## Six ways smart buildings enhance student engagement

The Association of College Unions International reports that six design elements correlate to a university center's positive influence on graduation rates. Here, a look at how the design for the Lynn University Center aligns with these principles:

1

### Welcomes (and inspires)

Aesthetics like sleek stairwells and trendy light fixtures go a long way, but it also has to feel like home: a spot for a nap, karaoke with a crowd, a study session in the corner.

2

### Communicates university values

Openness and connectedness tell Lynn's story.

3

### Offers a diverse space

Room for simultaneous co-curricular activities sends the message that all are invited.

4

### Supports the academic mission

The "living room" space inspires collaboration.

5

### Functions as a community center

The flexible, unifying design connects students, faculty, staff and neighbors.

6

### Celebrates traditions

Lynn's global perspective is acknowledged by the Center for Learning Abroad upstairs; its Florida location is celebrated with outdoor seating and abundant glass to soak in sunlight.



Love what you see?

Become a partner with Lynn to bring this project to life: [give.lynn.edu/giveonline](http://give.lynn.edu/giveonline)

## Marlene Goldstein upholds family tradition



Marlene Goldstein

“My husband was waiting for the perfect opportunity to donate to the business school. Unfortunately, he didn’t get to see the new building, but I know he would be very pleased his name is attached to the lecture hall. He loved to teach.”

—Marlene Goldstein

**When Marlene Goldstein walks past the lecture suite that bears her late husband Dr. Arnold Goldstein’s name, she knows the Mohammed Indimi International Business Center is the ideal spot to honor him.**

Arnie, as he was known, was a popular professor in the business school. He was an entrepreneur, author and attorney, but considered education his true calling.

“It’s very appropriate Marlene made sure Arnold has a legacy associated with the business school,” said Dr. Ralph Norcio, the Homer and Martha Gudelsky Professor of Business. “He was passionate about education and genuinely liked young people. I have a lot of respect for both of them, for their generosity and commitment to Lynn students.”

The Arnold Goldstein Lecture Suites are three large classrooms on the first floor of the Indimi Business Center. A moveable partition allows the space to open up to accommodate up to 150 people, then quickly reverts to traditional classroom space. Because of its versatility, the suites are a favorite setting for student collaboration in small groups as well as community events, such as the recent Dively Lecture Series with Scott Kirkpatrick, CEO of General Assembly.

The lecture suites represent just the most recent Goldstein gift of support to Lynn’s building plan. First came the 250-seat Amarnick-Goldstein Concert Hall in the de Hoernle International Center, the centerpiece of Lynn’s Conservatory of Music.

“The Amarnick-Goldstein Hall is my first love. We watched the space as they were building it and were there together all the time,” Mrs. Goldstein said. “My husband loved music and the conservatory happened to need a performance space, so that’s how it came about.”

It seemed almost that simple at the time, too.

In 1999, Lynn had a large room under construction, designed to be a lecture hall, but with none of the acoustics a concert hall requires.

“It was still just a concrete shell,” said Roberta Rust, head of the conservatory’s piano studio. “The Goldsteins and Amarnicks stepped up to provide the funds to make it a concert hall. It was really lucky timing: the right building at the right time with donors who were crazy about music.”

Rust said the space has been a true gift to students, faculty and the community.

“It’s intimate, great for chamber music and solo recitals,” she said. “It is a wonderful experience for performers and the audience. It is really perfect for our needs.”



### On any given day

Both multiuse “rooms” that bear the Goldstein name are continually humming with activity. Here, a sampling of events each room hosts.

#### The Amarnick-Goldstein Concert Hall

- Concerts: Live at Lynn Cabaret, Concerto Competition
- Classes: chamber music, studio class
- Performance Forum
- Recitals: for degree, for faculty, for the public
- Master classes

#### The Arnold Goldstein Lecture Suites

- Lectures: Dively, CEO Speaker Series
- Classes: business and management courses
- Toastmasters International, Franchise Forum
- ProductCamp

Clockwise from top, left: Marlene and Dr. Arnold Goldstein (2004); the Amarnick-Goldstein Concert Hall; the Arnold Goldstein Lecture Suites; musicians by Dr. Goldstein’s portrait in the Concert Hall.

## Sylvester Center a new home for academic success

The new location of the Sylvester Center at the Institute for Achievement and Learning is at the center of academic activity on campus.

**Located in the Louis and Anne Green Center for the Expressive Arts, the new space keeps students close to the library, classrooms and the Elmore Dining Commons.**

“The new positioning and design is great,” said Zachary Umansky '15. “The openness and clear direction of each particular department makes the institute easy to navigate.”

The Sylvester Center enhances students’ learning experiences through custom-designed spaces for writing, math, tutoring, testing and collaboration. It also offers private offices for individualized coaching where students are able to learn in a more intimate setting.

“We are able to create work areas where students have the ability to work individually, one-on-one or in groups with a tutor,” said Shaun Exsteen, executive director.

Coaches, tutors and administrators help students understand their unique learning styles through a range of interactive services. Making weekly goals, applying learned strategies to schoolwork, and enhancing organization and time management, students form a personalized, growing set of skills useful in both academic and professional environments.

“Our Institute for Achievement and Learning has helped students meet their goals for the past 24 years,” said Lynn

President Kevin M. Ross. “We are grateful to the Sylvester Foundation for its support in our mission to empower students with learning differences to make the most of their strengths and become independent learners.”

Master’s and doctoral-level professionals offer a variety of tutoring options to help students comprehend class material; build relationships for group projects; focus on writing, speaking and organizational elements; and foster independence.

“The writing center is the most helpful place,” said sophomore Benjamin Hirschman. “You can just walk in and get help, no appointment necessary. [And] every single teacher cares about every student. Sometimes I feel as if my friend is teaching, because the professors are so friendly and approachable.”

This innovative space was made possible by a \$1 million gift from the Harcourt M. and Virginia W. Sylvester Foundation. Lynn hosted a dedication ceremony and ribbon-cutting Dec. 2, 2015, to recognize the Sylvester family’s donation.

Jayne Malfitano, president of the Sylvester Foundation, said, “We want to thank the dedicated team of tutors, coaches and support staff who work with the students every day.”



President Kevin Ross, Jayne Malfitano, Laura Sylvester and Christine E. Lynn at the ribbon-cutting for the new Sylvester Center.

“Our support was driven by the center’s ability to create an environment that strengthens learning competencies and capacities, allowing all students to develop and build foundations for academic and social success.”

—Jayne Malfitano, Harcourt M. and Virginia W. Sylvester Foundation president



### Why it’s innovative

Lynn’s Institute for Achievement and Learning has provided academic support to students with learning differences since 1991, and it continues to innovate today.

- The faculty uses software programs such as NaturallySpeaking, Kurzweil and Inspiration to guide students and supplement teaching styles.

- Off-campus programs during January Term and the summer introduce students to international cultures, experiential learning and service.
- The Diagnostic Center for Educational Assessment offers psychoeducational, gift and neuropsychological testing.
- As an Apple Distinguished School, Lynn’s iPad-powered approach makes content-sharing and learning applications more accessible.

## An investment in optimism

One unmistakable measure of a university's faith in the future is the treasure it invests in the next generation.

Four scholarships tell the story of donors' positive outlook on Lynn. >



## Kyle Martin Memorial Endowed Scholarship

*For Hospitality Management*

Manuela Niño is a Lynn legacy three times over. Her mother was an evening student at Lynn. Her father is also a Lynn graduate, as is her aunt.

But Niño is a legacy student in another special way, too. She is the 2016 recipient of the Kyle Martin Memorial Endowed Scholarship, a legacy scholarship to honor a Lynn student who died long before his time.

"It is really emotional, of course, to have the support of a family honoring their son in this way," Niño said. "It means so much to me."

It means a great deal to the Martin family as well, said David Martin, Kyle's father.

"This scholarship gives us, as a family, another opportunity to remember Kyle and to express our enduring love for him."

Megan Martin said her brother Kyle would have been thrilled to help students like Niño.

"Kyle still had so much to offer and he was taken much too soon, but in this way his name will live on in the lives of those who receive the scholarship. They will go on to do the things he couldn't and make an even bigger impact on this world."

A native of Colombia raised in Delray Beach, Niño is a sophomore studying hospitality management. She is working toward a career as a wedding and corporate event planner, and she has one internship with a bridal stylist under her belt already.

The scholarship, she said, boosted her confidence.

"It gives me a feeling that working hard pays off," she said.

"Kyle would be quite happy," Megan Martin said, "to know his name is being used to help someone achieve her dreams."



President Kevin Ross and sophomore Manuela Niño with Megan Martin and James Shinn, Kyle Martin's siblings.



Ken and Ruth Feigl

## The Kenneth and Ruth Feigl Endowed Scholarship

*In International Communication*

True globetrotters, Ruth and Ken Feigl traveled to 155 countries in their lifetimes.

They believed so strongly in Lynn's focus on international diversity and connection, they designated \$150,000 to ensure its continued influence on future scholars.

The Kenneth and Ruth Feigl Endowed Scholarship will be awarded annually to a student in good standing in the Christine E. Lynn College of International Communication. One of the most popular colleges at Lynn, International Communication includes advertising and public relations, emerging media, digital art and design, drama, multimedia journalism and film, all with the global marketplace in mind.

And that's why the Feigls felt connected to the program.

"We think the international diversity at Lynn is wonderful," Ken Feigl said when they established the gift in 2008.

Native New Yorkers who moved to Florida in 1977, the Feigls were active in the Boca community. Ken was a graduate of Bernard Baruch College and an Army veteran of World War II. He was an accountant and businessman with many civic leadership roles, including the Boca Chamber of Commerce and the United Way. Ruth, a graduate of Queens

College, was an artist and sculptor who was an avid volunteer for local arts and civic organizations, including the Florence Fuller Child Development Center.

When Ken died, *Boca Raton* magazine published this line: "Boca Raton is a far better place for the 34 years he lived here."

Kenneth Feigl passed away in 2011. Ruth Feigl died in 2015.

Their scholarship is a gift to Lynn students in perpetuity.

"Through our world travels, we love experiencing other cultures and their customs. It provides a very special educational opportunity for Lynn students to learn about and from each other." —Ken Feigl, 2008



Sammye Morvay Pisani, Hart Pisani and Michael Pisani

## The Pisani Family Endowed Scholarship

*For the Institute for Achievement and Learning*

When Hart Pisani graduated in 2015 with a communications degree cum laude, his father Michael Pisani felt two emotions in equal measure: pride and gratitude.

He was proud that Hart had overcome personal challenges over the course of his college career to graduate with near perfect grades.

**“It is absolutely worth every penny if it can help students like Hart stay in school and fulfill their potential. The change in him at Lynn was night and day. He blossomed.”**

—Michael Pisani

And he was grateful that the Lynn community had been there for his son while he adjusted to life as a university student.

“Lynn had the resources and trained faculty and staff to recognize Hart’s issues and to effect positive and continued change,” Pisani said. “The Counseling Center’s director Nicole Ovedia personally met with my son on a frequent basis to set goals, formulate strategic plans, review progress and encourage his work toward graduation and success in life.”

To honor Hart’s life-changing Lynn experience and help future students who may face similar difficulties transitioning to college life, the Pisani family donated \$50,000 for an endowed scholarship. It will be given to deserving students recommended by the Institute for Achievement and Learning.

“It was an easy choice,” Pisani said.

Now living in his hometown of New Orleans, Hart is happy, healthy and on the hunt for a job in broadcasting.

## The Alumni Pay It Forward Endowed Scholarship

*For first-year students in good academic standing and with expressed financial need*

Wayne Jarvis '93 made an early challenge donation to the Alumni Pay It Forward Endowed Scholarship, inspiring other Lynn graduates to contribute to the fund.

“You never know how a monetary gift will change someone’s life. If you give an extra \$200, that could make all the difference for a top chemist or a physician who saves hundreds of lives. It’s exciting to realize you can be part of something that makes society better. You just never know what will come of that donation.”

A graduate of the mortuary program and now operations manager for the country’s largest funeral provider, Jarvis was one of a dozen or so alumni and faculty who made lead gifts to the new scholarship fund. Since planting that first seed, scores of Lynn alumni have added their support. The Class of 2016 gave a gift in perpetuity to help the scholarship fund reach its goal. It was fully endowed at \$50,000, but is still growing.

“A lot of our foundation is built by the university we attended. It’s important to help the next generation build the same foundation.”

With more than 62 percent of Lynn students receiving financial support, the need for scholarships cannot be understated, he said.

“I am very proud of Lynn University. I would love to see other alumni who feel the same way get on board and make this scholarship available to every student who needs it.”



Wayne Jarvis '93

**“When we’re successful, we have to make sure those behind us have the same opportunity. As alumni, we know Lynn and the quality of the education, so it’s easy to invest our money in its students.”** —Wayne Jarvis

# Making their way

Commencement points our newest Lynn alumni toward a happy future.



Three 2016 graduates credit scholarships for keeping their dreams alive



## Manel Atie

**Martha Gudelsky Memorial Endowed Scholarship**  
Hospitality Management

With almost a dozen campus leadership roles and academic honors, from President's Society to UNICEF to the Knights of the Roundtable, Manel Atie has made her mark at Lynn.

But it was the generosity of the Martha Gudelsky Memorial Endowed Scholarship that made its mark on her.

"Generous donors and my parents gave me the opportunity to become a Lynn student," she said. "I'm so grateful for that."

Chef Craig Schmantowsky said Atie is creative, opinionated and easy to get along with.

"Manel was one of my best students. She has the drive to do whatever she sets her mind to."

A native of the Dominican Republic, Atie plans to use her hospitality management degree to make a difference in her home country. "The Dominican Republic has so much to share with the rest of the world."

"I dream of being able to return home with a degree that will allow me to influence my country's hospitality industry."

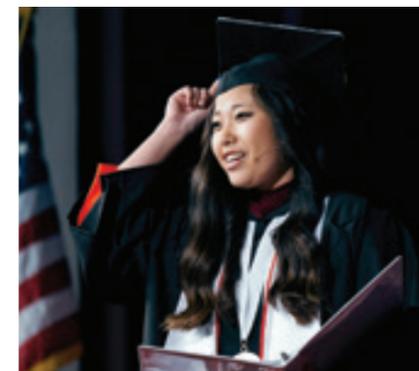
—Manel Atie



Student speaker Richard Sessions



Eman and Hauwa Indimi with Lisa Kerney (center) at the 2016 commencement ceremony



Student speaker Brooke Rudisill



“I hope to have a positive impact on the relevance of classical music in modern society. I hope to innovate, inspire and re-engage the classical music world.”

—August Berger

### August Berger

**Ruth Nelson Kraft Foundation Scholarship, Conservatory of Music Scholarship**

Music performance

Without scholarships, August Berger might have had to scale back his dream of being a professional musician.

“In order to ‘make it,’ you have to put in hours of consistent and focused practice,” he said. “That can be difficult if you are also juggling two or three part-time jobs just to stay in school.”

Uninterrupted, rigorous hours to concentrate on music have kept the Plainview, New York, native marching in the direction of his dream. Next: the conservatory’s Professional Performance Certificate program.

### Robert Mascioli

**Levitetz Family Foundation Scholarship**  
Sports management

Pop by the fitness center and it is easy to see Robert Mascioli’s love of sports. A student worker there since his sophomore year, Mascioli checks patrons in at the front desk and instructs them in the proper use of equipment. He is also involved in intramural flag football and basketball: stats keeper and equipment keeper.

“I was a bit tough on him when he was my intern his junior year,” said Jennah Ackerman, campus recreation manager. “I saw Robbie come out of his shell, though. He puts 100 percent into everything he does. He will make an amazing employee in the sports and rec field.”

A native of Amawalk, New York, Mascioli is grateful for the opportunity to pursue his dreams in the sports industry, and even more grateful that his scholarship lightened the financial load on his family.

“It changed my college experience to know my parents did not have to pay as much for my education and I will have fewer student loans to repay.”

—Robert Mascioli



## Kerney inspires 2016 graduates

**ESPN anchor Lisa Gangel Kerney '04 accepted the 2016 Distinguished Alumni Award and delivered the address at Lynn's 51st commencement ceremonies May 13 and 14.**

Award-winning broadcast journalist Lisa Gangel Kerney is living proof of how determination, hard work and a Lynn degree can pave the road to happiness, the theme of her commencement address. The former star athlete returned to campus to accept the university's highest alumni honor and share her inspirational message with nearly 700 graduates.

Upon learning of her selection, Kerney said she could not be more humbled and grateful for the honor.

"Lynn is where I was meant to be. My professors, mentors and fellow students inspired me to dream the craziest dreams and helped me build a foundation of confidence to go after them."

In her address to graduates, Kerney urged them to build their futures with a single goal: happiness.

"Your happy isn't my happy, or his happy or her happy, or your mom and dad's happy," she said. "Your happy is solely and uniquely yours. It's your job to find it, live it, love it and leverage it."

Born in Kansas City, Missouri, Kerney grew up as one of five children in a sports-minded family. An outstanding student and athlete, she attended Lynn on a basketball scholarship. She was point guard for the Fighting Knights women's basketball team and majored in broadcast communications. Senior year, she was named team captain and Scholar Athlete of the Year.

After graduating with honors, she landed her first industry job at KXLF-TV in Butte, Montana. Kerney joked that her first salary—\$18,000 a year—qualified her for low-income housing, a very real introduction to real life. The sacrifices, she said, were worth it. In that small market, she learned all she could about broadcasting, earning the *Montana Standard* 2005 People's Choice Awards for "Best Sports Reporter" and "Best TV Personality."

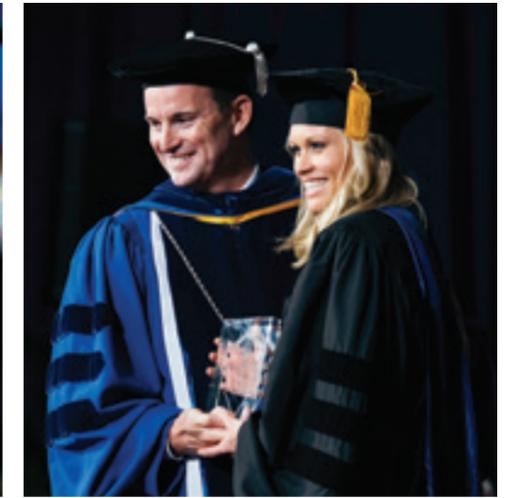


Kerney joined ESPN in 2014, anchoring *SportsCenter*.

In 2005, she joined KING-TV in Seattle as weekend sports anchor and host of *Northwest Sports Tonight*. She also was responsible for the national highlight segment of *The Jim Mora Show*, which aired after Seattle Seahawks games. In 2010, she accepted a position with the MLB Network as a sports contributor/reporter. In 2012, she advanced to sports anchor for *CBS 2 News This Morning* with WCBS-TV in New York, where she also co-hosted a morning show, *The Couch*, covering the tri-state area. She joined ESPN in 2014 as a studio anchor, appearing on various shows across several platforms. She currently anchors *SportsCenter*.

Kerney is married to Patrick Kerney, former defensive end with the Seattle Seahawks and Atlanta Falcons. They are the parents of three daughters and a son.

A loyal alumna, Lisa Kerney generously gives her time and financial support to Lynn University. She is a member of The Leadership Society and the President's Alumni Advisory Council.



"Flourish in the foundation you've built here at Lynn. Let it empower you to be great. Challenge yourself in times of fear and leverage that fear of the unknown to trigger growth. Encourage your happiness to evolve. It's supposed to. But stay true to it." —Lisa Kerney '04



Kerney played point guard for the Fighting Knights.



Clockwise from top, left: graduates of the Class of 2016; President Kevin M. Ross presents Kerney with the Distinguished Alumni Award; Kerney addresses students during the commencement ceremony; her husband, Patrick, and two of their daughters and other family members were in attendance. Earlier in the day, Kerney dropped in on her former professors in the College of International Communication.

"Hear this and internalize it: You can live what your dreams show you." —Lisa Kerney '04



## All styles of giving

**Alyssa Greenwood '98**

Greenwood tried on bridal gown sales as an intern, a career that still fits 20 years later.

### A perfect fit

Originally from Millis, Massachusetts, Alyssa LaPrise Greenwood '98 chose Lynn as a counterpoint to her small-town upbringing (she was one of only 52 students in her senior class).

"I was ready to branch out and see what the world had to offer," she said.

Greenwood immersed herself in campus activities and became a resident assistant, two of her fondest Lynn memories.

From a young age, Greenwood worked in her father's Boston print shop and that family work ethic came with her to Lynn. She took an internship with Alfred Angelo Bridal, in customer service. When she graduated with a bachelor's degree in business and marketing, she was offered a sales position in the Midwest.

Later, she was a regional sales rep for Casablanca and, in 2010, she and her husband William joined the sales team at Allure Bridals & Madison James Prom in Memphis. For the past six years, they have run the company's top-producing territory.

"Never in my wildest dreams did I think an internship at Lynn would turn into my 20-year career," she said.

As suits a sales rep, she loves travel. She visited China for the opening of the Casablanca Bridal Factory. She and William climbed the Great Wall and went to the site of the Beijing Olympics. In the early '90s, Greenwood had been an American exchange student in Moscow in the middle of the USSR's collapse, an experience both "thrilling and tumultuous."

She and William now live on Cape Cod. In her free time, she runs half-marathons (at least five each year) and keeps in touch with the Lynn community, hosting yield events for admission and serving as a member of the President's Alumni Advisory Council.

"We have a growing Boston area Lynn alumni group that gets together for events throughout the year. I still have fantastic Lynn friendships to this day."