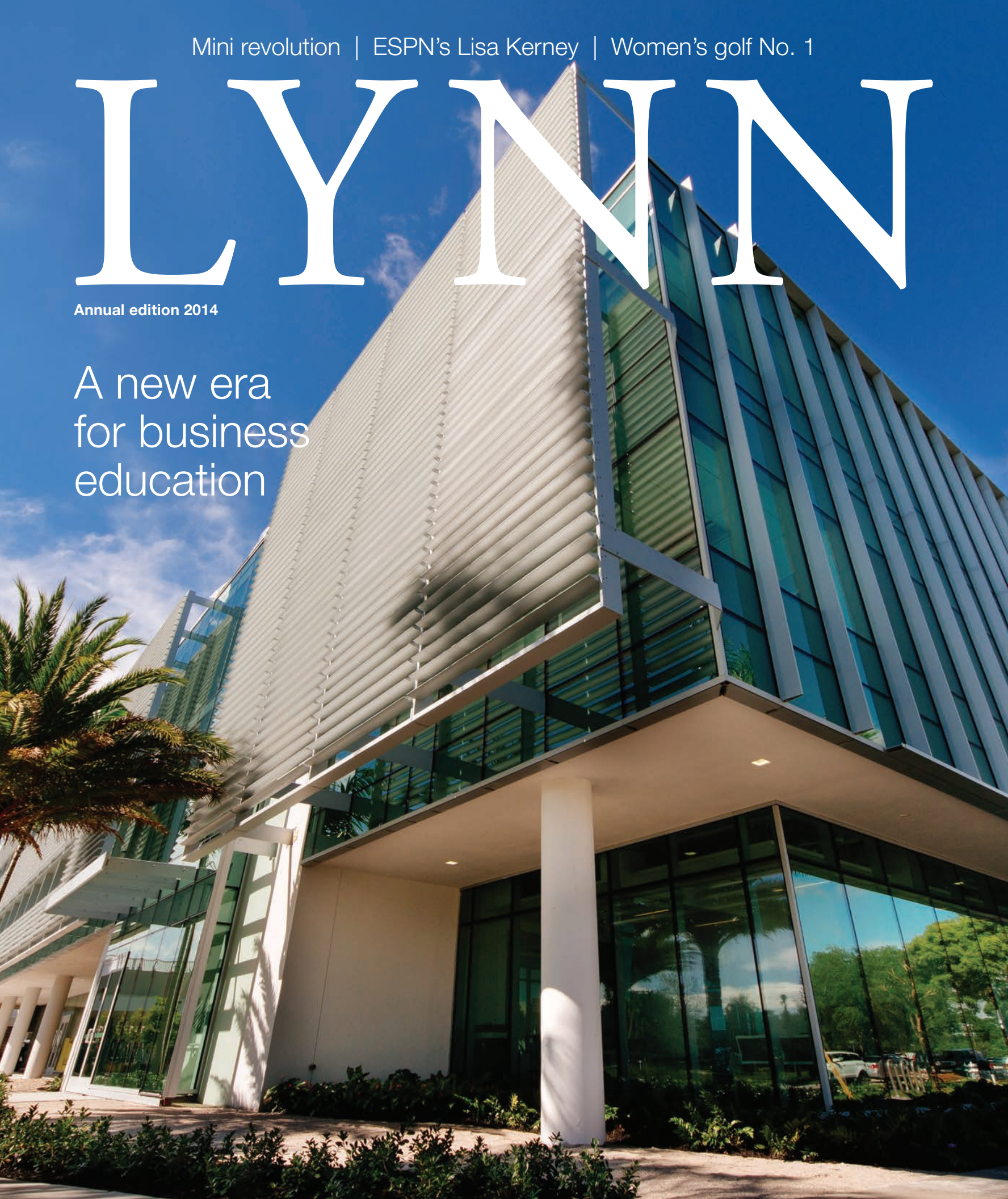


Mini revolution | ESPN's Lisa Kerney | Women's golf No. 1

LYNN

Annual edition 2014

A new era
for business
education



LYNN

Annual edition 2014

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President's message

Lynn is on the move

Although the leaves may not change color in Boca Raton, fall has brought a visible transformation to the Lynn campus. In addition to welcoming our largest incoming class since 2006, we also opened the innovative 32,000-square-foot Mohammed Indimi

International Business Center, the new home of the College of Business and Management.

We've expanded our nationally recognized iPad mini initiative, and we now deliver our core curriculum to all of our students in a rich, interactive environment. To further enhance our students' experience, the Institute for Achievement and Learning, Conservatory of Music and Hannifan Center for Career Connections have relocated to recently renovated spaces on campus. Additionally, we amplified our longstanding focus on civic engagement by hosting the sixth annual Millennium Campus

Conference, which brought Lynn students and more than 500 student leaders from around the world together to collaborate on issues relating to global development and service.

Lynn's stellar Fighting Knights athletics program continues to thrive, with our women's golf team bringing home our 22nd national championship title last May. Our men's and women's soccer teams also opened their seasons in their new home, Bobby Campbell Stadium.

Lynn continues to be on the move, and we look forward to next dedicating the Snyder Sanctuary, made possible by a generous gift from Jamie and Stephen Snyder, vice chairman of our board of trustees. I hope that you will visit Lynn soon and experience firsthand the ongoing transformation of our campus.

A handwritten signature in black ink that reads "Kevin M. Ross". The signature is fluid and cursive, with the first name being the most prominent.

Kevin M. Ross

Editor's note

New year, new look

by **Liz McKey**

The issue you're now reading has a new name and look. From our shortened name, *Lynn*, to our clean, modern design and lively writing style, we reflect the entrepreneurial spirit that characterizes Lynn University.

It's all part of Lynn's new brand strategy, introduced this academic year. As our Chief Marketing Officer Sherrie Weldon explains, "We are transforming the way universities teach and students learn, and our brand needs to reflect that innovation to more effectively tell our story."

Good storytelling is our No. 1 goal at this magazine, and I hope you enjoy reading about the exciting changes sweeping across our campus—from Lynn's award-winning iPad mini initiative to the new Mohammed Indimi International Business Center and so much more. You'll also learn more about the people who embody the Lynn spirit, such as alumna Lisa Gangel Kerney '04, former Fighting Knights basketball star and now ESPN studio anchor.

Look for your print edition of *Lynn* each fall, and be sure to visit us online at lynnmagazine.com for bonus content and updates throughout the year.

A handwritten signature in black ink that reads "Liz". The signature is simple and elegant, with a long, sweeping underline.



On the cover:

The Mohammed Indimi International Business Center, new home of the College of Business and Management. *Photo by Justin Hearn.*



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Hundreds converge at Lynn for Millennium Campus Conference

After hosting the final presidential debate of 2012, Lynn University again became *the* place to hold important conversations. Lynn students had an unprecedented leadership opportunity, collaborating with more than 500 of their peers from around the world during the sixth annual Millennium Campus Conference, held on Lynn's campus Oct. 10–12.

The conference is an initiative through the Millennium Campus Network (MCN), a Boston-based nonprofit organization that encourages student leaders and organizations to advance global development through engaging in important conversations about poverty, disease aid and prevention, child mortality and community revitalization.

“I’ve had the chance to speak at Lynn University’s commencement and at January Term with Lynn students and community members,” says Sam Vaghar, MCN executive director. “At every occasion, I’ve personally been blown away by the dynamism and passion of this community, making it a clear fit for the Millennium Campus Network.”

The conference featured more than 50 speakers and facilitators from across the globe, including Nicholas Kristof, two-time Pulitzer Prize winner and columnist for *The New York Times*; Kristin Davis, actress and global ambassador to Oxfam International; Mischa Barton, actress and activist; Caryl M. Stern, president and CEO, U.S. Fund for UNICEF and Sakena Yacoobi, founder, Afghan Institute of Learning.

Lynn students participated as delegates, engaging in group discussions and problem solving with students from around the world, and as team leaders and volunteers helping to facilitate the conference.



Student leaders from around the world gathered at Lynn to address global poverty at the Millennium Campus Conference. (Above, left) Speaker and journalist Nicholas Kristof; (right) Sakena Yacoobi, founder of the Afghan Institute of Learning (left), with 3030 Project founder Julie Lewis, who received a Global Generation award for her work in bringing health care to those in need.



At every occasion, I’ve personally been blown away by the dynamism and passion of this community, making it a clear fit for the Millennium Campus Network.”



Gareth Fowles, vice president for enrollment management (left), has seen admission applications climb by more than 30 percent in recent years.

Lynn enrolls record class

The largest incoming class since 2006—698 new undergraduate students and 294 new graduate students—started classes at Lynn on Aug. 25, building on an upward trend in enrollment over the last several years.

The additional incoming students represent an increase of 11 percent for undergraduate and 11 percent for graduate student enrollment over 2013.

“Students understand the quality of a Lynn education, and that is demonstrated by an increase of more than 30 percent in admission applications this year over previous years,” says Gareth Fowles ’99, ’01, vice president for enrollment management.

The 200 new undergraduate and graduate international students hail from 65 countries and make up 20 percent of incoming students, a reflection of Lynn’s continued high ranking for its percentage of international students in *U.S. News & World Report*.

The large incoming class is also a highly accomplished one. Lynn’s 52nd class includes a Team USA triathlete who competed in the 2013 World Championships in London and a student who served as the founder and vice president of her school’s United Nations Commission on the Status of Women. The average GPA of enrolling students has also increased.

Wold Performing Arts Center heralded as ‘amazing’

Since Lynn opened the doors to its magnificent Keith C. and Elaine Johnson Wold Performing Arts Center in 2010, the center has been a shining star on campus, attracting audiences for Conservatory of Music performances, Live at Lynn productions, prestigious speakers and even the 2012 final presidential debate.

So it should come as no surprise to those who frequent the venue that it was recognized as an “amazing” center this summer. *Best Value Schools*, an online publication, ranked the Wold as one of the “25 Most Amazing University Performing Arts Centers.”

The centers were chosen for their enduring commitment to arts education as well as their desire to provide exceptional arts programming to the public at the highest levels. Lynn was ranked No. 18 on the list ahead of the University of Notre Dame (24), Georgetown University (22) and Emory University (21).

Best Value Schools says of the Wold: “Known as one of Palm Beach County’s premier performance centers, the Wold Performing Arts Center was dedicated in 2010. The 750-seat theater presents a number of live performances by Lynn University’s theater arts program as well as regular visiting performers. The center’s Schmidt Family Studio hosts a variety of smaller productions, and the facility was designed by renowned architect Herbert S. Newman, who based his design for the facility on the interior structure of a violin.”



Lynn’s Wold Performing Arts Center was touted as one of the top 25 performing arts centers at universities.



Lynn gear is still for sale in the renamed Campus Store.

Hitting the books—online

When students returned to campus this year, they noticed a marked difference in the campus bookstore: no books! Now known as the Campus Store, it carries official Lynn-branded apparel, gifts, school supplies and convenience store items. Students now purchase or rent all their textbooks—electronic and physical, new and used—through Lynn’s new online campus store.

“We’re committed to putting students first, and the transition to a virtual bookstore not only meets their needs, but also saves them time and money,” says Chief Information Officer Chris Boniforti ’02. “Course materials and books are shipped directly to students’ doors, and downloadable content is sent straight to their iPads.”

The online store makes book buying simpler and cost-effective. By automatically identifying students’ course schedules, it helps put the right books and materials in students’ hands.

And the cost savings are significant. One of the goals of Lynn’s award-winning iPad program (see feature story on page 8) is to save students money on textbook purchases.

Central Energy Plant is one 'cool' project

As part of ongoing efforts to reduce the university's environmental impact, Lynn opened its Central Energy Plant in February 2014. The new structure is a key component of the university's \$10.7 million energy efficiency program with Siemens Building Technologies Division, the largest single-phase project of its kind at any university in Florida.

"The Central Energy Plant is a transformational facility in our university's sustainability plans," says Lynn President Kevin M. Ross. "This addition fully supports our Going Green efforts, which all together will result in a 30 percent reduction in campus utilities costs."

The 4,632-square-foot building features two 650-ton chillers to provide more energy-efficient climate control and a chilled water loop serving the entire campus.

The Central Energy Plant is also the first plant of its kind in Boca Raton to use IRIS reclaimed water, which significantly reduces potable water consumption.

For its sustainability efforts to date, Lynn University was recently recognized in *The Princeton Review's* annual "Green Ratings" of colleges, receiving a score of 83 out of a possible 99 points.



University community members view the Central Energy Plant's color-coded piping and equipment that provide chilled water for air-conditioning throughout campus.



Shaun Exsteen, executive director of the Institute for Achievement and Learning, is proud of the institute's new space in the heart of campus.

Institute moves to prime campus real estate

Shaun Exsteen '93, '98, executive director of the Institute for Achievement and Learning, is one happy man as he looks over the expanse of the institute's new home in the Louis and Anne Green Center for the Expressive Arts.

It's been a long time coming, he says. And now he couldn't be more pleased. "It puts us all in one area, and we truly are a *center* for support services at the *center* of campus."

Exsteen had a hand in every aspect of the planning—from the overall design to the color of the carpet.

"I was hands-on from the get-go, and as you can see, I'm into funky," he says of the vibrant and innovative space.

Exsteen and his colleagues gave serious consideration to every aspect of the design to make the learning experience in this new environment more productive and successful—high partitions in some sections for privacy, portable white boards, chair colors that differentiate sections (orange chairs in the writing center and green chairs in the tutoring center), offices for confidential coaching, and group areas for collaboration.

The testing area on the second floor—expanded from 16 spaces to 40—is a quiet place where students can concentrate with reduced distractions. The tutoring and writing centers also have more room to accommodate two chairs and a computer to facilitate learning between tutor and student.

Exsteen anticipates that the institute's prime real estate will lead greater numbers of students through its doors, which he says, will be a good "problem" to have.

24/7 dining brings double benefit

Now that Lynn's Elmore Dining Commons is open 24 hours a day, seven days a week, students not only have more convenient meal times, but class times, too.

Lynn made the change to round-the-clock dining last year in part because administrators saw that it was difficult for some students—athletes, working and international students—to eat at the previously limited times.

The extended dining hours have made the dining hall a popular late-night campus destination, drawing up to 300 students looking for a meal or snack, as well as a place to study and socialize with friends. The 24/7 dining also allows Lynn to offer classes at new times. A two-hour 5 p.m. class would have been unthinkable previously, but it's now an option—and a popular one, too.

“It's our role to meet students where they are and find a time that works best for them educationally,” says Vice President for Academic Affairs Gregg Cox, noting that students are more engaged and awake in their evening classes, rather than an 8 a.m. class.

Lynn's new dining schedule made national news. *Inside Higher Ed* reported on Lynn's dining changes, saying that though the move isn't unheard of, it is rare for a university of Lynn's size.

In addition to the shift to the 24/7 schedule, a renovated dining commons and a new food provider, Sodexo, greatly enhanced the student dining experience.

Other new on-campus dining options include bistro fresh meals and a sushi bar at Christine's, and snacks and coffee at the Perper Coffee House, located just inside the Eugene M. and Christine E. Lynn Library.



“It's our role to meet students where they are and find a time that works best for them educationally.”



Conservatory of Music's new home strikes the right chord



Walking down a hall lined with rehearsal studios, a visitor hears the pleasant blend of instruments—from the soft, sweet sounds of a violin to the slow, steady beat of a drum to the strident tone of a horn—as students practice in their new “home.”

Of his new surroundings, Jon Robertson, dean of Lynn's acclaimed Conservatory of Music, says he feels “blessed.” The world-class program now has a location befitting its stature—newly renovated space in the Count and Countess de Hoerne International Center.

“We have a quality program, but the former location [in a residence hall wing] didn't match,” he says, seated behind his new desk with windows overlooking campus and the building's spacious interior.

A conservatory is both a location and a

musical identity, he says. And now Lynn's Conservatory of Music has the best of both.

“We've talked about a move for many years, since we were bursting at the seams, but this year all the planets aligned. Our good fortune is due to the positive growth happening at Lynn,” says Robertson. “The university needed additional residence hall space, and the conservatory needed a new home.”

In addition to new faculty offices, classrooms and rehearsal studios, there are inviting lounge areas on the second and third floors, giving the close-knit conservatory students a place to gather and interact. Proximity to the Amarnick-Goldstein Concert Hall on the first floor and the Wold Performing Arts Center a few steps away makes the new location truly ideal.

“It's a very special place,” says Robertson.



The Snyder Sanctuary's design reflects the spirituality found in cultures across the globe and connects them with timeless themes found throughout nature.

Snyder Sanctuary to provide spiritual haven

The newest structure rising on Lynn's campus is the Snyder Sanctuary, which will provide the university community a multi-faith space for contemplative thought and spiritual exploration.

The nondenominational sanctuary will encourage students to learn about different beliefs and shared values.

"Our students come from around the world," says Lynn University President Kevin M. Ross, "and this inspiring structure will not only be a place for celebration and meditation, but also a central location for learning about the diverse beliefs of our campus community and communities around the globe."

The design reflects the spirituality found in cultures across the globe and connects them with timeless themes found throughout nature. The 1,700-square-foot building will provide seating for 140 people with features including:

- An exterior labyrinth suggesting ancient meditation rituals and patterns
- An attractive exterior structure containing seven concrete panel walls symbolically demonstrating the interdependence of all living things
- Skylights that change the patterns of natural light throughout the day
- A comfortable lounge area adorned with a piano
- An additional 2,000-square-foot wing, including a dedicated lobby, lounge, 20-seat classroom and preparatory room

The building was made possible by a generous gift from Jamie S. and Stephen F. Snyder, vice chairman of Lynn's board of trustees, and was designed by Newman Architects. The sanctuary is scheduled for completion in Spring 2015.

New education dean plans roadmap for success

Kathleen Weigel, an educator with more than 38 years' experience, is the new dean of Lynn's Donald E. and Helen L. Ross College of Education. Weigel first joined Lynn in 2012 as an adjunct education leadership professor.

A native of Florida, Weigel worked in the Broward County School District for six years and in the Palm Beach County School District for 32 years, where she served 20 as a principal for several local high schools and middle schools. In 2006, Weigel opened the new Atlantic Community High School, where she created a strong single school culture and implemented a creative, rigorous curriculum.

Weigel's first mission is to implement a strategic roadmap for Lynn's College of Education, which offers

both undergraduate and graduate programs that specialize in elementary education, educational leadership and exceptional student education programs. Weigel anticipates that her plan will expand undergraduate student opportunities to enable students to practice the different roles found in education while studying—a major differentiator for the educational program at Lynn.

"Education is my passion, and I want students in our program to feel inspired to learn, and to want to pass their knowledge and skills on to their own students," says Weigel. "I hope that our graduates leave Lynn's doors prepared and excited to pursue a career in education. As a department committed to genuine teaching and learning, we will do whatever it takes to make sure they're ready."



Kathleen Weigel, dean of Lynn's Donald E. and Helen L. Ross College of Education



UN photo/Milton Grant

Ibrahim A. Gambari,
scholar-in-residence

A conversation with Ibrahim A. Gambari

by **Stephanie Terrell**

Ibrahim A. Gambari joined Lynn University in 2013 as scholar-in-residence in the College of Arts and Sciences. A former United Nations under-secretary-general, Gambari oversaw its operations in Darfur and represented its interest in South Sudan, Myanmar

(Burma), South Africa, Cyprus and Angola for more than a decade. Gambari was the last chairman of the UN Special Committee against Apartheid, and he hosted former South African President Nelson Mandela at the UN following Mandela's release from prison. Gambari also served as UN Security Council president in May 1994 and was present at Mandela's inauguration. Gambari holds a B.S. in economics from the London School of Economics and Political Science, London University, and M.A. and Ph.D. degrees from Columbia University.

What do you consider highlights of your career?

Being appointed in 1984 as one of the youngest foreign ministers of Nigeria, the most populous country in Africa and with the biggest economy, followed by being the longest-serving ambassador/permanent representative of Nigeria to the United Nations from January 1990 to October 1999. ... Finally, I was appointed by United Nations Secretary-General Kofi Annan as his under-secretary-general for political affairs from 2005 to 2007.

What has been your biggest professional challenge?

As special envoy of the United Nations secretary-general, the assignment of persuading the military rulers of Myanmar, under the leadership of Senior General Than Shwe, to release from almost two decades in detention the iconic human rights activist Aung San Suu Kyi, and to embrace democracy, free market economy and respect for human rights of their people.

Who has influenced you the most?

Professionally, my first international relations professor at the London School of Economics, the late Dr. F.S. Northedge, and my residence at International House, 500 Riverside Drive, New York City, where I interacted with some outstanding fellow graduate students from all over the world. I grew rapidly and professionally from my

service with General Muhammadu Buhari, the Nigerian head of state who appointed me as his foreign minister. I regret not meeting the late Zhou Enlai, Chinese prime minister, during my first and official visit to Beijing in 1985 as Nigeria's foreign minister because he was my model global diplomat, along with Nelson Mandela, world statesman. At the personal level, my biggest influences were my father and my wife of almost 45 years.

What are your future goals?

First, I am in the process of establishing in Abuja, Nigeria, what I hope to be a world-class think tank to address the nexus between conflict resolution, democratization and development, called the Savannah Center for Diplomacy, Democracy and Development. Its main activities would be policy studies, advocacy and training, while the geographic area of interest would be, in concentric circles, beginning with Nigeria, then the Economic Community of West African States (ECOWAS) and the African continent as a whole. In this regard, I wish to acknowledge the generous support of my friend and brother, Dr. Mohammed Indimi, for the takeoff and growth of the center. Secondly, I hope to play a positive role in public service of my home country, Nigeria. ●



UN photo/Albert González Farran

Ibrahim Gambari (right) during a 2011 visit to Khor Abeche, South Darfur, where he met Sudanese citizens who had fled violence in their native villages.



We want to deliver our core curriculum in a rich environment, allowing our students to engage with the content in interactive ways.”

A mini revolution comes to Lynn

Lynn’s iPad mini initiative has brought a **whole new style** of teaching and learning to campus.



The iPad mini puts a wealth of learning materials and resources at students' fingertips. As a result, students come to class better prepared for in-depth discussion.

by **Sherrie Weldon**

The future of higher education is a favorite topic for pundits, prognosticators and pessimists.

How can institutions help reduce costs? Why don't universities more effectively engage students? How can faculty better use technology to teach and collaborate?

Lynn University isn't waiting around for someone else to answer these questions.

Thanks to its small size and intellectually fearless people, the university is agile enough to make big changes now. Through an award-winning iPad mini initiative, Lynn's faculty, staff and students are revolutionizing teaching and learning.

When Lynn first embarked on the initiative in fall 2013, university leaders sought to provide students with a "transformational learning companion," says Lynn University President Kevin M. Ross. "We want to deliver our core curriculum in a rich environment, allowing our students to engage with the content in interactive ways."

The iPad mini has turned out to be an ideal tool to deliver the university's Dialogues of Learning curriculum, which was designed to engage students through in-depth discussion and collaboration. Instead of lectures and memorization, Lynn's focus is on critical thinking. Students have mobile access to course materials, videos and other rich content that they can study on their own time. This allows them to come to the classroom prepared for interactive dialogue about what they are learning and why it matters. >



The iPad mini helps learning happen at any time and in any place. Vice President for Academic Affairs Gregg Cox (left photo) shows Lynn junior Stephanie Lipsky one of Lynn's faculty-produced iBooks. Colin Lewis and Carisa Cook (right photo) review assignments between classes.



As the university enters its second year of the initiative, faculty and students report that the experience has exceeded their expectations.

"The technology made it easy for us to take the written word and enhance it with videos, quizzes and other things, and honestly, the iBooks that we developed are far better than we imagined," says Gregg Cox, vice president for academic affairs.

Lynn students are enjoying significant cost savings thanks to faculty-produced iBooks. The average Lynn first-year business student can anticipate spending only \$29, a 97 percent savings over new hard-copy textbooks that previously would have cost \$938.

"When I heard about Lynn doing the iPads, it made me want to come here. This is where education is going, and I want to be part of it," says Lynn sophomore Jerry Collender.

In a fall 2014 survey, 72 percent of students said that iBooks are more effective than traditional paper books.

Members of Lynn's faculty agree. "With iBooks, faculty can do things we never



It gets your mind stretching out to the limits of what you can do ... which of course is what research is really about in the first place."

imagined before," says Gary Villa, professor of biology. "We're already thinking about what we're going to do with version two. For me, this is extremely exciting. I love it. It's a lot more work, but it is work that I really enjoy. It gets your mind stretching out to the limits of what you can do ... which of course is what research is really about in the first place."

Lynn's iPad initiative is one of the most extensive in the country, offering more content and a higher degree of faculty engagement than many other schools that are experimenting with the same technology. As a result, Apple has named Lynn one of a select few Distinguished Schools for innovation,

leadership and educational excellence. *CIO Magazine* has also honored Lynn as one of 100 organizations worldwide doing innovative work with measurable impact, and The Association of College and University Telecommunications Administrators (ACUTA) granted Lynn the Institutional Excellence in Information Technology Award.

The iPad mini initiative is also changing the way Lynn thinks about classroom design and configuration. Bringing mobile devices into a classroom changes the learning dynamics. Classes are no longer just a one-way or a one-to-many conversation, but a true dialogue—just as Lynn intended with the Dialogues of Learning core curriculum.



iPad initiative by the numbers



Lynn faculty-produced
iBooks save first-year
business students
97% off the cost of
their textbooks.

97% of Lynn
faculty believe the
iPad mini contributes
to their students'
learning experience.

With iPads and iPad minis, classes aren't confined to the classroom. They can take place outdoors on campus or in other locations with Wi-Fi. And with the addition of Apple TVs in classrooms, teachers are free to move around the classroom and interact with students.

Lynn's new Mohammed Indimi

International Business Center, for example, has been designed with flexible seating in classrooms and adjacent collaboration rooms where students can work in groups or teams.

What's next for the innovative initiative? "We already deliver approximately 100 percent of day undergraduate and 80 percent of MBA course content through the iPad and iTunes U," says Cox. "This is significantly expanded over last year, and we hope to achieve 100 percent delivery in another year or two. Meanwhile, we continue to evaluate the initiative to ensure constant improvements to student engagement and the learning experience." ●



99% of Lynn
students think
the iPad mini will
contribute to their
learning experience.

72% of Lynn
students say iBooks
are more effective
than traditional
textbooks.

69% of students
say that the iPad
initiative influenced
their decision to
attend Lynn University.

A new headquarters for **business innovation**

With collaborative workspaces and the latest technologies, Lynn's new Mohammed Indimi International Business Center is ideally suited for **student-centered, real-world teaching and learning.**

by **Debbie Stern**

Lynn University is on a mission to build a better world with its students. And when it comes to the College of Business and Management—home to more than 1,000 students from nearly 70 countries—that means staying at the forefront of innovation, training and best practices in an ever-changing, global business world.

The Mohammed Indimi International Business Center is custom built for entrepreneurial studies and represents a transformation

in Lynn's learning environment, free of formal and structured spaces. The center adopts best practices from Silicon Valley to Wall Street, with collaborative workspaces and the latest technologies—all designed to enhance the Lynn experience.

"The Indimi International Business Center propels business education at Lynn University to an entirely new level," says President Kevin M. Ross. "With this magnificent new facility, Lynn is poised to become a leader in entrepreneurial studies."

Adds Gregory J. Malfitano, senior vice president for development and administration, "We planned this building for a long time, and it is a spectacular addition to our campus—it's a game-changer. Our students and future generations of Lynn students are ensured a first-rate business education here." >





President Kevin M. Ross, lead donor Mohammed Indimi and Board of Trustees Chair Christine E. Lynn prepare to cut the ribbon at the building's dedication on Oct. 16, 2014.

The Mohammed Indimi Business Center: Key facts

Design firm: Gensler
Contractor: Gerrits Construction
Construction began: March 22, 2013
Dedicated: Oct. 16, 2014
Square footage: 32,000
Height: 3 floors
Cost: \$14.5 million
Students: More than 1,000 from over 70 countries

Lead donor Alhaji (Dr.) Muhammadu Indimi's investment is not just financial; his connection is very personal: Eight of his children have attended Lynn. Because of his generosity, Lynn now has a 32,000-square-foot international business center designed to support the university's student-centered, real-world style of teaching and learning.

Learning in a rich environment

The center's open floor plans, natural lighting and simplicity of design are seamlessly merged with state-of-the-art technology, giving students a rich environment in which to learn and explore.

"We hope the building inspires people to start a dialogue, to ask questions and to engage with each other while developing ideas," says Cliff Bollmann of Gensler, the company that designed the building. "Curiosity is at the heart of what drives people to learn and discover, and we designed the building to capture people with this emotion."

The building is bright inside and out thanks to nearly 100 percent tempered glass construction. White walls and glass partitions provide not only privacy, but also transparency, which showcases student interaction and collaboration.

Eleven classrooms and 10 collaboration areas range from adaptable rooms for 20 to 30 students, to three ground-level suites that can be combined into a multiuse space for more than 100 people. Several spaces are dedicated to creating the environment for self- and small group-directed learning.

Teaching spaces on all three floors open into large common areas and can be configured based on need, giving students the flexibility to move, collaborate and creatively express themselves.



Student-created fashions (above) in the Sabrina Simone Fashion Classroom window; below is the Peter O'Neill Investment Center. The W. "Spencer" Carey and Chad and Tammy Carey Family Study Room (right, above); The Christine E. Lynn Lobby (right, below) includes comfortable seating and digital stock ticker and informational monitors.

The spaces were designed to foster conversation and promote an open flow of dialogue among students, faculty and business experts. The Arnold Goldstein Lecture Suites' three classrooms can be combined into one large space for events that bring students and the wider business community together, such as Lynn's celebrated Chief Executive Officer (CEO) Lecture Series.

The flexibility allows instructors to create in-depth learning experiences, whether through real-time discussions with industry experts or small group experiences online.

Fashion management students have

their own space to study the business and management fundamentals of fashion design and demonstrate their sales and marketing know-how. Budding designers not only build their designs in the building's Sabrina Simone Fashion Classroom, but also display their creations in the commercial windows that overlook the building's expansive lobby.

Transforming teaching and learning

In his new corner office overlooking campus, Ralph Norcio, senior associate dean, breaks into a wide smile when speaking of the new home of the College of Business and Management.

"Students feel more professional," he says, "and they have a sense of pride." He adds that the study spaces created for them to work together enhance collaboration.

And while the Indimi International Business Center is truly a remarkable building with striking physical features, Norcio says the center is so much more than a building; it is changing the way students learn and professors teach—especially with regard to technology.

"Technology allows you to take abstract ideas and make them real to students so they learn better and more easily," he says. Students are already comfortable with technology, he says, and now they have all the "bells and whistles."

Lecture-capture technology permits collaboration regardless of classroom configuration and enables faculty to produce content for their classes and students to create media presentations.

Students also give high marks to the building's technology. "People expect our generation to know how to use technology, so all of this is important now for our studies and afterward when we graduate," says Veronika Jouklova, an international business major enrolled in Lynn's accelerated bachelor's degree program, Lynn 3.0. "It's amazing to have something like this here."

Wall Street meets Lynn

In the Peter O'Neil Investment Center, professors engage students through modern projection technologies that mimic professional trading environments, enhancing students' familiarity with the tools and systems they'll interact with and operate in the real world. And students get a hands-on glimpse into the daily activities of financial services professionals.

International business professor Jose Lopez says the Bloomberg Terminal is making the most difference in the finance program. The Bloomberg Terminal is a computer system that allows access to the Bloomberg Professional Service, through which users monitor and analyze real-time financial market data, place trades on the electronic trading platform and receive news, price quotes and messaging.

Students can get certified in the use of this tool, giving them a clear advantage when applying for internships or jobs in the financial world. In fact, the university penned an agreement with Bloomberg that any institution (that is already a Bloomberg customer) hiring a Lynn student trained on the terminal will receive one for the duration of the internship. >



A model of sustainability

The Mohammed Indimi International Business Center is a testament to Lynn's social and financial sustainability initiatives, with:

- 41 percent projected overall energy savings
- Anticipated LEED Platinum certification, the highest level of sustainable design certification awarded by the United States Green Building Council
- 87 percent reduction in potable water use
- 29 percent reduction in electricity use for lighting
- 83 percent diversion of construction debris from landfills
- A sun shade system and exterior "curtain wall" for reduced heat and glare, yet still permitting external views for 90 percent of the center's occupants
- Interior finishes comprising recycled and low-emitting materials for improved air quality

Bloomberg Terminal certification not only helps more students achieve internships, but also boosts the relevance of Lynn's financial and investment programs. Lopez treats his classes as "real life," and students are graded on how much money they "make" as part of the coursework. He brings in guests from the financial arena to share their knowledge and work with students on the terminal.

Leo Kryss, founder and CEO of Banco Tendencia—one of the largest brokerage houses in Brazil—and multibillion-dollar hedge fund manager David Horowitz have visited Lopez's classes several times, using the Bloomberg Terminal to explain investment strategies.

Spaces for real-world experience

Lynn places experience at the center of student learning, and employers increasingly



are looking to hire graduates with “real-world experience”—even though they have yet to enter the workforce. The Indimi Center answers this need with a dedicated space where students can forge new ideas and explore internship opportunities throughout their academic careers.

Within the center’s Beyond the Classroom offices, students work with and learn hands-on from partner companies. Here, organizations—the first contract is with CDI Global—create on-campus internship experiences, especially helpful for students who do not have access to internships for a variety of reasons, including lack of personal transportation. These businesses also can work from Lynn, which facilitates networking and partnerships.

In the center’s Snyder Idea Lab, students from all disciplines collaborate with local entrepreneurs, professors and mentors

to learn how to transform their start-up concepts into ready-to-launch businesses.

“The Snyder Idea Lab is a place for the entire campus to come and talk about their ideas for products and businesses,” says Gregg Cox, vice president for academic affairs. “Users don’t have to be business majors. We see it as a center for creativity, whether a student is a graphic designer, a musician or simply someone with an idea they’d like to experiment with.”

A model for future generations

Since 2006, Lynn has completed several key projects according to its campus master plan, including new and upgraded entrances, a new perimeter road, the Central Energy Plant and Bobby Campbell Stadium. Lynn’s newest building, the Mohammed Indimi International Business Center, was envisioned

for 21st-century education and, as such, is a model for future campus development.

In planning the center, administrators worked closely with faculty and students who agreed that traditional classroom models—confined within a traditional facility with traditional delivery—were insufficient for the next generation of international business leaders. Instead, they needed a space in keeping with modern-day business, which requires 21st-century values and skills—including critical thinking, creativity, teamwork and collaboration.

The Indimi Center is a shining example of a space dedicated to student success, expanding relationships with businesses and organizations, and ensuring that future generations of young entrepreneurs begin their careers with a first-rate education. ●



Spacious collaboration rooms on the second and third floors have colorful glass partitions that permit privacy while showcasing student interaction.

Lisa Kerney '04 prepares for an ESPN SportsCenter broadcast. A studio anchor for the network, she appears on shows across several ESPN platforms.



From Fighting Knight to ESPN spotlight

Lisa Gangel Kerney's star qualities in athletics and broadcast journalism shine bright as a studio anchor for ESPN.

by **Liz McKey**

ESPN studio anchor Lisa Gangel Kerney '04 knew she wanted to work for the network from an early age—8, to be exact. One of five children in a sports-minded family in Kansas City, she loved playing all kinds of sports with her siblings. One minute she'd be part of a game; the next, she'd "report" from the sidelines.

"I'd stand there with a hairbrush or Popsicle [for a microphone], interviewing my brother and sisters about the sports we played," Kerney says. "When other kids were asked what they wanted to be when they grew up, a lot of them would say doctors, lawyers, baseball players or whatever. I'd say, 'I want to be on ESPN.' From a very young age, I knew what my destiny was." So did some other people along the way.

Lynn beginnings

When Kerney transferred to Lynn on a basketball scholarship in 2002, she was equally focused on excelling athletically and academically. The talented point guard rose to team captain and Scholar Athlete of the Year in her senior year. In her broadcast communication studies, she was a standout, too. Early on, College of International Communication Dean David Jaffe and her professors saw Kerney's potential.

Kerney recalls, "Dr. Jaffe was one of the first people I met when I decided to transfer to Lynn. Right from the start, he encouraged me to go after what I wanted to do."

From professor and veteran TV journalist Mark Landsman, Kerney gained industry

insights and knowledge—and a good dose of reality. In Landsman's Writing for Television class, he began the semester by asking, "Who wants to be in TV?" As the hands went up, he said, "Don't do it. Nobody makes it in TV."

Kerney laughs at the memory. "That was my introduction to Mark Landsman. He taught from experience, and I appreciated that. He gave us a look inside what broadcasting really was about. It was invaluable."

She hasn't forgotten his words after his last class. "He stopped me and said, 'Lisa, you're going to make it in this business.' To hear that from him meant a lot to me."

Former professor Jim Brosemer, another accomplished TV journalist, was instrumental in helping Kerney start her career. "I sent him one of my first on-air tapes," she says, "and asked for his critique. He said, 'Why don't you send it to my agency, N.S. Bienstock in New York?' The day the tape arrived, my agent to this day called and said, 'I want to sign you.' And I thought it was a joke. I was 22 and had no idea what I was doing. I just wanted advice to get better and landed an awesome agent instead. I can't thank Jim enough for his belief in me and role in establishing my relationship with my agent, whom I've now been with for over 10 years."

A career is born

The same discipline and hard work that led to her athletic and academic success at Lynn propelled Kerney's broadcasting career. Within 10 years, she worked her way up from Butte, Montana, to Seattle (where she met her husband, former NFL Seahawks defensive end Patrick Kerney), to the Major League Baseball Network, to WCBS-TV in New York and, finally, ESPN. ▶

Lisa Kerney: Career highlights

- **February 2014–present:** ESPN studio anchor
- **January 2012–February 2014:** WCBS-TV, New York, sports anchor, CBS 2 *News This Morning*
- **October 2010–December 2011:** MLB Network—The Official Network of Major League Baseball, sports contributor/reporter
- **October 2005–2010:** KING-TV, Seattle, weekend sports anchor and *Northwest Sports Tonight* host
- **September 2004–2005:** KXLF-TV, Butte Montana, sports producer/reporter/anchor
- **Honors:** *The Montana Standard* 2005 People's Choice Awards: Top Choice for "Best Sports Reporter" and "Best TV Personality"

Day in the life of an ESPN anchor

While no two days are ever alike for Lisa Kerney at ESPN, a typical workday preparing for a broadcast runs like clockwork. Here's what happens for a 3 p.m. show:

- 9 a.m.—arrive at ESPN, sort through emails, read latest sports news
- 9:30 a.m.—attend show meeting with producer, coordinating producer, editor, researchers and graphic producer
- 10 a.m.–1:30 p.m.—write scripts for the show with colleagues at the “pod,” their nickname for the cluster of their desks
- 1:30–2 p.m.—hair and makeup
- 2–2:30 p.m.—return to the pod to review content and revise for any breaking news
- 2:30 p.m.—walk over to the studio for hair and makeup touch-up and get “miked”
- 3–6 p.m.—showtime
- 6–6:30 p.m.—critique the show with colleagues
- 8 p.m.—return home

Kerney was captain of the Fighting Knights women's basketball team during her senior year at Lynn.

“I really believe in what Lynn is all about: helping kids learn what their passion is, go after it and reach their dreams.”

She'll always be grateful for her early experience in Butte. “The first thing I tell students who are aspiring to be in the broadcasting business is ‘Be willing to go to a small market and have that be your graduate experience and embrace it,’” she says. “The behind-the-scenes truth is, you're not going to make much money. I lived in low-income housing and remember putting back a pound of grapes at the grocery store because they rang up for \$6! It's certainly not a glamorous lifestyle, but the grind and sacrifice are invaluable moving forward.”

Kerney's perspective is a result of being a “one-person band” in Butte. “I did it all,” she says. “I shot the camera. I did the interviews. I wrote the scripts. I edited the video. I went out to the desk and put it on the air.”

As a result, she gained a profound respect for her colleagues today. “To have put yourself in each of the positions of the people you work alongside today, it makes you a better teammate with a great understanding of the stresses and expectations for their work as well.”

And there's no better word than “team” for the environment Kerney has at ESPN. “Everyone fully supports each other and wants each other



to be great,” she says of her colleagues. At the end of a long workday that often entails a three-hour show (see sidebar at left), Kerney and her team devote time to review each other's work.

“It's one of the things I love most about ESPN,” she says. “We hold each other accountable in the most constructive way. I'll ask how I can do something better: ‘Was there a better way to attack this interview?’ or, ‘Talk to me about this element that I felt didn't go smoothly.’ Everybody is after a perfect product.”

“To have a full team effort moving in the same direction together and everybody wanting to make each other better is the best environment to thrive in,” she says.

Family influence

Kerney has the ultimate team support in her family. She credits her dad and mom for



Joe Faraoni/ESPN Images

Lisa Kerney on set with Tim Kurkjian, ESPN Major League Baseball reporter and a senior writer for *ESPN The Magazine*.

instilling a never-quit attitude and pushing her to always reach for her dreams. But it is her husband and two daughters, ages 3 and 1, who inspire her every day to make them proud and work to be a better wife, mom and professional in every way. “Their love and support is everything. I’m incredibly grateful and couldn’t do what I do without my team at home,” she says.

“This job requires an unbelievable amount of sacrifice. Every single holiday, you’re likely to be working. You miss a lot—family events, birthday parties, dinners out with friends. ... My husband does it *all* on the weekends so I can work on my shows. His understanding, patience and love are unmatched. I’m so very blessed to have found my best friend and greatest supporter.”

Professionally, Patrick Kerney is quite busy

himself, having earned an MBA from Columbia University after retiring from pro competition. He is now the NFL’s vice president of player benefits and legends operations.

Despite the busy pace of their lives, Lisa Kerney still finds time to give back to Lynn, coming back to campus periodically to serve on the President’s Alumni Advisory Council. She even keeps something from Lynn in her car—her practice shoes—along with a basketball to shoot hoops in the ESPN gym when her schedule allows.

“Lynn has given me so much when I was nobody,” she says, “just playing basketball and trying to work hard to go after a career that I hoped one day would work out. ... I really believe in what Lynn is all about: helping kids learn what their passion is, go after it and reach their dreams.” ●

National champion Desperito joins men's soccer coaching staff

Anthony Desperito's playing days may be over, but his contributions to Lynn University men's soccer continue. The 2012 NCAA Division II men's soccer national champion and Most Outstanding Player is now the program's assistant coach.

"Anthony was a tremendous student athlete for Lynn University who poured his heart out on and off the field," says head coach John Rootes. "I'm looking forward to him bringing the same passion and work ethic he had on the field to my coaching staff as we continue our pursuit of another national title."

Patrolling the Lynn sidelines is nothing new for Desperito. He served as a student assistant for the 2011 NCAA Tournament women's soccer program.

A three-year letter winner with the Fighting Knights, Desperito posted eight goals, nine assists and 25 points in 48 games played. During Lynn's run to the 2012 national title, the dynamic forward scored a goal against Mercyhurst in the semifinals and the game winner versus Saginaw Valley State in the national championship match.

Desperito holds three degrees from Lynn University: a Bachelor of Science in sports and recreation management (2012), an MBA (2013) and a Master of Science in criminal justice (2014).



Men's soccer head coach John Rootes and assistant coach Anthony Desperito '12, '13, '14



Fighting Knights get a 'brand' new look

Lynn's NCAA Division II Fighting Knights have a new visual identity befitting their reputation for spirit, service and strength: a distinctive shield and helmet in blue, white and gray. All Fighting Knights uniforms, apparel and promotional items carry the new look.

"This is an innovative athletic identity that honors Lynn University's legacy of winning on the field and in the classroom," says Athletic Director Kristen Migliano '97, '00. "The new brand reflects the quality of our athletic program and will provide the Lynn community with a rallying point for years to come."

Lynn unveiled the new brand on April 29, after collaborating with student athletes and leaders, faculty, staff and community supporters to develop it. Every element of the new logo has meaning:

- The shield exemplifies service and team spirit.
- The Fighting Knight helmet symbolizes nobility and leadership. Facing forward, it greets opponents with confidence. Its



blue-and-white face signifies physical and mental strength, intimidating with both brains and brawn.

- The Lynn Championship Sword, an emblem of victory in battle, represents the university's 22 (and counting) national titles.
- Each color conveys key characteristics: gray expresses maturity and intelligence, blue epitomizes confidence and integrity, and white represents good and humility.
- The "Fighting Knights" font slants forward, as if rushing headlong into battle. Its sense of motion represents the university's agility, speed and forward-thinking culture.

Second consecutive national title is 'sweet' for women's golf

The Lynn campus celebrated its 2014 national champion women's golf team with an ice cream social on Sept. 4. Like the frozen treats served in their honor, the team's championship was especially sweet: It marked their second consecutive national title and fifth overall, giving Lynn 22 national crowns.

The team clinched the title May 17 by 29 strokes over in-state rival Barry University at the Rock Barn Golf & Spa in Conover, North Carolina. Adding to the excitement, Louise Manalo '14 became the program's fifth individual national champion with a 72-hole program record score of 287.

"I'm just so proud of them; the work that they put in and the way they've been able to believe in themselves and each other; to know how good we could be," head coach Danny Randolph said post-victory. "Obviously, we were pretty dominant this year, so it's just great to end it with a dominant performance."

The campus celebration came several weeks after the team's May 17 triumph because on that same day, Lynn held undergraduate commencement exercises. Shortly after the golf team returned to campus, they and another team returning from postseason competition, Lynn's baseball team, received their degrees in a special commencement ceremony.



Knight spotlight: Ellen Chambers '14

Women's golf alumna Ellen Chambers continues to make history, becoming Lynn's first top-9 finalist for NCAA Woman of the Year. The award recognizes athletic and academic achievements, community service and leadership.

Chambers' athletics honors include the 2014 NCAA Elite 89 Award, the Sunshine State Conference Female Scholar-Athlete of the Year, Lynn Female Scholar Athlete of the Year and Capital One/CoSIDA First Team Academic All-America. Off the course, she maintained a 4.0 GPA, was a member of the President's Honor Society, the Student-Athlete Advisory Committee, College Democrats and Organizing for America, and was vice president of the International Affairs Society.

Chambers is now pursuing a master's degree in international studies at American University.

Standing proudly with Lynn's 22nd national championship trophy are assistant coach Carrie Rowe, Jessica Bradley, Ellen Chambers, Louise Manalo, Samantha Smolen, Irene Calvo and head coach Danny Randolph.

Sal Giardina '14 at bat while a standout on the Fighting Knights baseball team. Now with the Atlanta Braves, Giardina is one of several former Lynn student athletes who have joined the big leagues.

Fighting Knights are academic champs, too

Lynn's student athletes excel not only in their sports, but also in their studies, as revealed in last spring's Sunshine State Conference Commissioner's Honor Roll. Overall for the semester, 66 percent of Lynn's student athletes achieved a 3.0 grade point average (GPA) or higher, while 46 percent earned a 3.5 GPA or higher.

Here are additional highlights:

- 20 student athletes received a perfect 4.0 GPA; men's and women's soccer earned 10 of those 20.
- 12 teams had a team GPA of 3.0 or higher.
- Volleyball led all sports with a 3.83 GPA; women's swimming closely followed with a 3.73 GPA.
- Men's tennis led men's teams academically with a 3.47 team GPA.
- Women's swimming, women's cross country, volleyball and women's golf all had 100 percent of their rosters listed on the honor roll.



Soccer kicks off season in new Bobby Campbell Stadium



Fighting Knights men's and women's soccer began their new seasons with a historic "first"—a beautiful new home, Bobby Campbell Stadium.

"The players and coaching staff are thrilled to start the 2014 season under the lights of Bobby Campbell Stadium," says women's soccer head coach Cally Morrill. "This is a new feeling for our entire program, not just the freshman class, and there is a growing sense of respect and honor to play inside the stadium. The opening of this beautiful facility calls for new victories to be earned and fresh program goals to be achieved. We look forward to creating a product that the Lynn fans are proud to call their own."

Adds men's soccer head coach John Rootes, "Having Bobby Campbell Stadium is a game changer for our program. We have one of the nicest facilities in the nation and we can now play night games. It truly gives us a home field advantage."

Dedicated March 26, the stadium features expanded, covered seating for 500 spectators, a plaza for fans to gather and a lighted field for night games. Lynn's new men's lacrosse team was the first to compete there, on March 30, and played two additional home games in April before closing out their inaugural season.



Fighting Knights alumni hit the big leagues

Fighting Knights fans are seeing some familiar faces in professional sports these days. Take a look at these Lynn alumni now in the pro ranks:



Kahnle



Perrotta



Matusik



Rozo



Alexandre

Baseball

- **Tommy Kahnle** '11 became the first Lynn alumnus to play in the major leagues (Colorado Rockies at Miami Marlins on April 3, 2014).
- **Sal Giardina Jr.** '14 was selected by the Atlanta Braves in the 2014 MLB Amateur Draft.
- Pitcher **Joe Perrotta** '13 was drafted by the Washington Wild Things (Frontier League).
- **Jason Matusik** '14 and **Ryan Lashley** '14 signed with the Normal Cornbelters.
- **Ryan Gibbard** '13 signed a minor league deal with the Colorado Rockies. The Milwaukee Brewers drafted Gibbard in the 2012 MLB Amateur Draft.
- **Paddy Matera** '11 signed with the Cleveland Indians in 2013.

Men's golf

- **Marcelo Rozo** '12 earned the PGA Tour Latinoamerica Order of Merit No. 1 (top ranking) in 2014. He won the 2013 Visa open de Argentina presented by Peugeot and the 2014 TransAmerican Power Products CRV Open.

Men's soccer

- **Jean-Marc Alexandre** '11 signed with Negeri Sembilan FA in the Malaysia Premier League in 2014.

The stadium was made possible by a \$1.2 million lead gift from Bobby Campbell, who never played soccer or attended college, but has a big heart for the sport and Lynn University, which he now calls his "alma mater."

Other benefactors provided for key spaces within the stadium. An anonymous donor gave \$1 million toward the naming of Malfitano Field in honor of Gregory J. Malfitano '73, '75, Lynn's senior vice president for development and administration and a member of the Fighting Knights soccer team from 1971 to 1973. Mary and the late Harold Perper (who also named Lynn's Perper Plaza, Perper Mailroom and Perper Tennis Complex) contributed \$750,000 for the stadium's grandstand.



Malfitano expands role at Lynn

Gregory J. Malfitano '73, '75 has added the Office of Development and Alumni Affairs to his roster of duties at Lynn. He assumed the role of senior vice president for development and administration in January.

A native of Syracuse, New York, Malfitano has stayed connected to Lynn for 42 years—being a part of its growth from Marymount College, where he received an associate degree, to the College of Boca Raton and on to Lynn University. While serving as Lynn's vice president of student affairs, he was instrumental in the Fighting Knights' move from the National Association of Intercollegiate Athletics (NAIA) to the National Collegiate Athletic Association (NCAA) Division II and the Sunshine State Conference.

Under his leadership as senior vice president for administration, Lynn's Fighting Knights won 31 Sunshine State Championships and 22 national championships. He also has been responsible for numerous campuswide

building projects and was co-chair of the Oct. 22, 2012, presidential debate on campus.

A recipient of the Outstanding Alumni Award from Lynn University in 1991 and the Lifetime Achievement Award in 1998, Malfitano currently serves as a member of the One Hundred Club of Palm Beach County and was honored with the 1998 University of Notre Dame Exemplar Award. He is a member of the Forum Club of the Palm Beaches and a board member of Christine's Hope for Kids.

"It's an honor to serve Lynn in this new role and with the support of so many dedicated friends and alumni," Malfitano says. "I've been privileged to be a part of Lynn's amazing growth and development over the years, most recently with the addition of Bobby Campbell Stadium, the Mohammed Indimi International Business Center and Snyder Sanctuary. Lynn's future has never looked brighter, and together, we will accomplish even greater things for our university."



Gregory Malfitano stands alongside a map showing Lynn's growth through recent projects including the Central Energy Plant, Mohammed Indimi International Business Center, Bobby Campbell Stadium and the soon-to-be completed Snyder Sanctuary.



Journey of Hope nears five-year anniversary

Jan. 12, 2015, 4:53 p.m., marks the fifth anniversary of the devastating earthquake that took the lives of four Lynn students and two professors while they were in Haiti for a Journey of Hope humanitarian course.

The journey by these six, and the eight other students who returned safely, will forever be an important part of the Lynn story. As a permanent tribute to those lost lives, the Remembrance Plaza was dedicated in March 2012 to honor their spirit of service and compassion for humanity. A focal point in the heart of campus, the plaza symbolically tells the



story of their journey and ensures that their lives and legacies are never forgotten.

Every year, on or near Jan. 12, students, faculty and staff live their legacy of volunteerism during Knights Unite Day of Caring. After participating in various service projects throughout the day, the Lynn community gathers by the Remembrance Plaza at 4:53 p.m. for a Celebration of Life moment of silence in memory of the service of their friends, colleagues, mentors and peers on the last day of their lives in Haiti.

The university continues the critical mission of raising funds toward the plaza's endowment for its care, maintenance and preservation in perpetuity. To learn how you can help, contact Sherry Henry, executive assistant to Greg Malfitano, senior vice president for development and administration, at 561-237-7467 or shenry@lynn.edu.



A focal point in the heart of campus, the plaza symbolically tells the story of the Journey of Hope and ensures that the lives and legacies of the students and professors who died in the Haiti earthquake are never forgotten.



Parents, families gather on campus

Parents and family members always look forward to seeing what their students are up to when their special weekend rolls around each year in October.

Held this year on Oct. 17–19, Parents and Families Weekend was packed with a variety of events that parents could share with their students, as well as those designed for parents only.

Starting with an interactive academic session, parents experienced what it's like to be a 21st-century learner as they joined Lynn's "mini revolution" and saw how classroom discussions, study guides and productivity tools are enhanced through the iPad mini.

They also received information about January Term courses and study abroad opportunities and attended open houses for the media center, career center and the Institute for Achievement and Learning.

Now in its 16th year, the Blue & White Auction fundraiser drew parents for live and silent auctions, refreshments and raffles— all to benefit Lynn athletics.

On Saturday, parents and families started their day with Coffee with the President and a reception with the colleges' deans and staff, where they heard about the exciting things happening at Lynn.

Next, they toured the new state-of-the-art Mohammed Indimi International Business Center, opened to students in August and dedicated in October, before they got ready for a tailgate party and soccer game at the new Bobby Campbell Stadium. For theatre lovers, Live at Lynn presented *The Broadway Boys* performing songs from the Great White Way.

The weekend ended with a picnic lunch on Sunday.

1. Robert and Ana Brushingham, whose son Ryan is a freshman, learn about Lynn's study abroad programs from Brian Pirttima (right), director of the Center for Learning Abroad.
2. Mark and Deborah Clancy of Orlando enjoy lunch with daughter Shannon (right), a freshman majoring in entrepreneurship.
3. Parents joined in the fun at the 16th annual Blue & White Auction to benefit Lynn's athletics programs.



Parents and Families Weekend was packed with a variety of events, including open houses, a picnic lunch and the ever-popular Blue & White Auction.



Former Lynn first lady Helen L. Ross, President Emeritus Donald E. Ross, Elaine Johnson Wold, Board of Trustees Chair Christine E. Lynn, Board of Trustees Vice Chairman Stephen F. Snyder and President Kevin M. Ross

Elaine Wold receives honorary doctorate

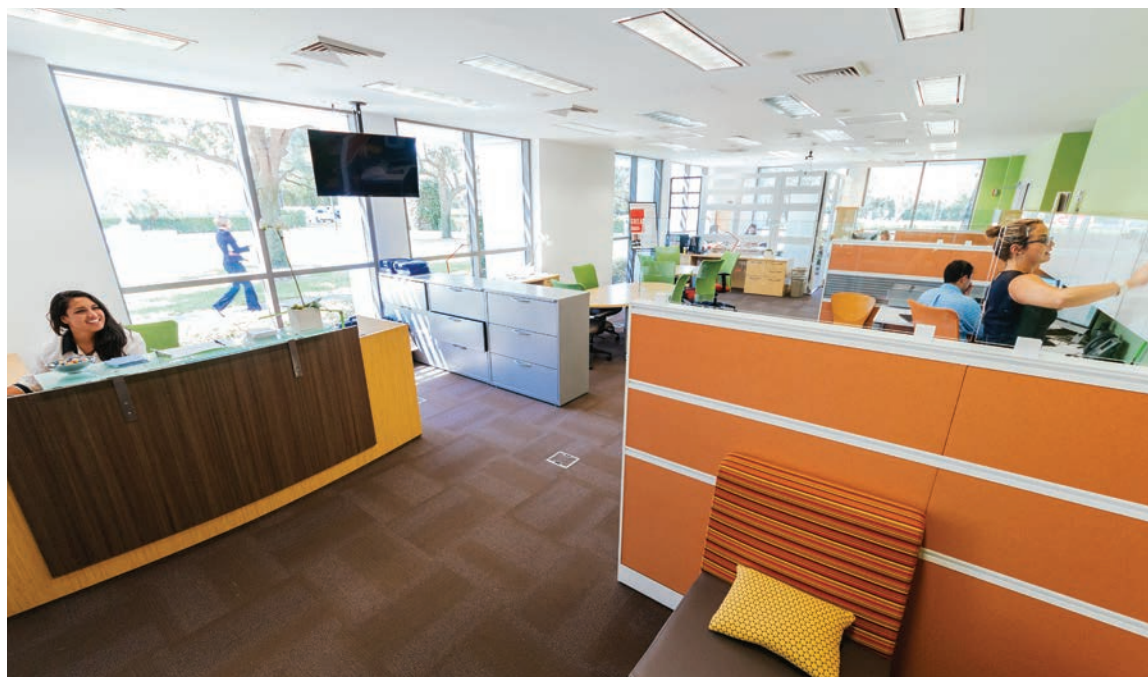
Elaine Johnson Wold, philanthropist, loyal friend to Lynn University and lead donor to the campus' performing arts center that bears her and her late husband's name, received an honorary Doctor of Humane Letters at the university's 2014 commencement ceremony in May.

Through The Bay Branch Foundation, Elaine Wold significantly contributes to the performing arts, medical research projects and scholarships for deserving students locally and throughout the United States.

She is a generous patron of the Boca Raton Historical Society, Boca Raton Community Foundation, Debbie-Rand Memorial Service League, Lupus Foundation Southeast Chapter, Center for the Arts in Boca Raton, Junior League and the Christine E. Lynn School of Nursing at Florida Atlantic University.

A native of New Brunswick, New Jersey, Wold has resided in Boca Raton for more than 35 years. She is a recipient of St. Jude Parish's Christine E. Lynn Our Lady of Mount Carmel Award for her generosity in a wide variety of causes for the benefit of the community.

Students can participate in job shadowing with local alumni, LinkedIn workshops and a variety of internships, professional networking and job opportunities.



Executive director Barbara Cambia (bottom, left) in the new Hannifan Center for Career Connections. With a large, open and colorful space, the center is located on the first floor of the library, making it convenient for students to visit.



Hannifan Center gets new name, home, director

Students, alumni and potential employers need search no further than the newly named Hannifan Center for Career Connections when looking for professional networking opportunities.

With a new name (incorporating the word “connections”) and a new location (the Eugene M. and Christine E. Lynn Library), students can participate in job shadowing with local alumni, LinkedIn workshops and a variety of internships, professional networking and job opportunities.

Why the name change? “We’re all about making connections ... students with their areas of interest, with the Lynn community and with alumni,” says alumna and new center executive director Barbara Cambia '81. “Students will have the opportunity to register for networking

events and seminars, and to connect with companies and employers through partnering with local organizations such as the Boca Raton Chamber of Commerce and the Gold Coast PR Council. Our alumni will serve as role models, mentors, guest speakers and employers. We’ll prepare students for success one connection at a time.”

Now a part of Academic Affairs, the Hannifan Center for Career Connections is housed in the library to be closer to where students study, go to class and socialize at the Perper Coffee House.

While professors in Lynn’s various colleges will continue to advise students about internships in their areas of interest, all internships will now be coordinated through the career connections office.

Alumni stay connected all year

Lynn alumni have given new meaning to the word “eventful,” reuniting throughout the year both on and away from campus.

Local alumni lent their expertise to students through classroom speaking, consulting and mentoring. The year kicked off with Kevin Wilkins '06 speaking to January Term students about his interest in global development that evolved into a career with GrowCocoa. The company focuses on improving the livelihoods of cocoa farmers and their families. Jennifer Sales '03 reassured transfer students by relating her own experience in transferring to Lynn.

Nearly 300 alumni gathered in April at the campus' newly dedicated Bobby Campbell Stadium for Alumni Weekend 2014, first for a Welcome Back Reception on Friday evening and then on Saturday for a soccer match between alumni and current players on the new Gregory J. Malfitano Field. Afterward, they joined their families for a barbecue and a splash in the pool.

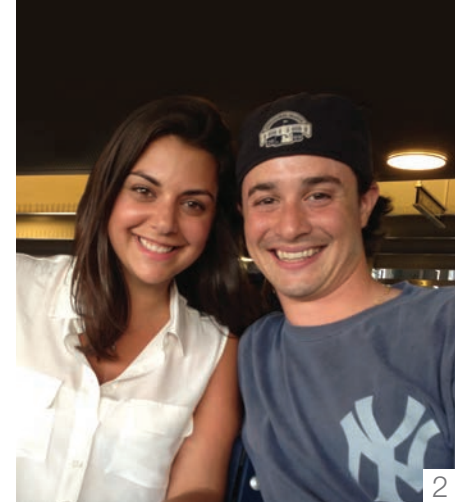
During the summer, Alyssa Greenwood '98 hosted Boston alumni with Brian Austin '04 aboard his boat on the Boston Harbor before making their way to the annual Fisherman's Feast. New York area alumni met up at Yankee Stadium for hot dogs and to watch the Bronx Bombers take on the Toronto Blue Jays.

This year, as they have for several years in a row, alumni hosted Lynn on the Road events in their regions: Matt '99 and Betsy '02 Jaeger (Washington, D.C.), Jim and Allison '01 Halpin (New York City) and Jose Duarte '95, '96 (Boston).

Angela L. Barretta '09, '11 was welcomed to Lynn's alumni office as coordinator of alumni affairs. Her outreach to South Florida alumni over the summer yielded lively groups of alumni at networking happy hours in West Palm Beach, Miami and Fort Lauderdale.



1



2



3



4

1. Donald E. Ross and John Langan '81 at the Lynn on the Road reception in Washington, D.C.
2. Lauren Cecchi '11 and Greg Zambito '11 enjoy the game at Yankee Stadium.
3. Janet Cummings '81, Paul Workman '81, Scott Cummings '82, Kevin Rafferty '81 and Mary Ann Crosta '81 at the Alumni Weekend barbecue.
4. Billy Ranta '12, Lauren Fry '10, Matt Roos '08, Angela L. '09, '11 and Chris Barretta at Dubliner during Alumni Weekend.
5. Alumni from far and wide gather on Malfitano Field at Bobby Campbell Stadium to start Alumni Weekend 2014.



5



'98

Lori Wozniak '98 has resided in St. Augustine, Florida, for 10 years, eight of which she has worked for Citibank as chief of staff, Global Workforce Management. She and husband Richard Wozniak have two children, Joseph, 9, and John Tyler, 7.

Patrick Moen '02 and Bo Youngblood were married in Maui on March 29, 2014.



'02



'08

Pamela Gene '08 and **David Burns Jr. '06** were married on Sept. 14, 2014. Pamela also earned an M.Ed. degree from Lynn in 2009.

1998

Kathrina Gosselin established Autism Children Count, an organization that connects parents of autistic children to resources and therapy options. Kathy, whose son Robert is autistic, is a former social worker and now teaches at Banyan Creek Elementary School in Boynton Beach, Florida.

1999

Jon Brunner and wife Lacey live in Lady Lake, Florida. For fun, they enjoy traveling and spending time with family. Jon also earned an MBA from Lynn in 2003.

2004

Alaina Cormier is vice president of product development for an international sourcing company where she creates kids' toys. Alaina also earned an MBA from Lynn in 2005.

2005

Ernesto J. Rodriguez was recently promoted to advisor at Merrill Lynch in Boca Raton. He also earned an MBA from Lynn in 2014.



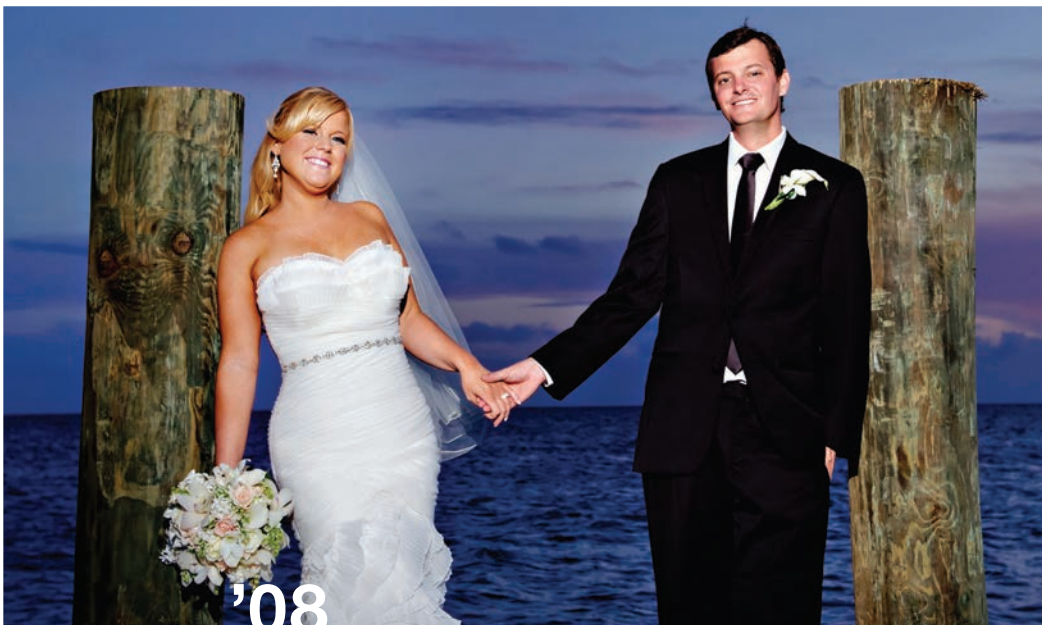
'02

Danielle Winn Pearson '02 and husband Garrett are the proud parents of a son, Noah David Pearson, born June 16, 2014, in Wellington, Florida.



'10

Igaro A. Goncalves '10 has worked for MC2 Model Management for four years since graduating from Lynn. In January 2014, he was promoted to director of scouting for the company's New York and Miami offices. Igaro reports, "My job has taken me to many parts of the world—Scandinavia, Eastern Europe and Brazil. I've been very grateful for this phase of my life, but I miss my Lynn family very much." Igaro also earned an MBA from Lynn in 2011.



'08

Allison Desmond '08 and **Brad Parker '08** were married in November 2013 in Key West, Florida. They recently moved into their first home in Naples, Florida. Interestingly, the two did not know each other at Lynn, but were introduced by mutual friends in 2009.

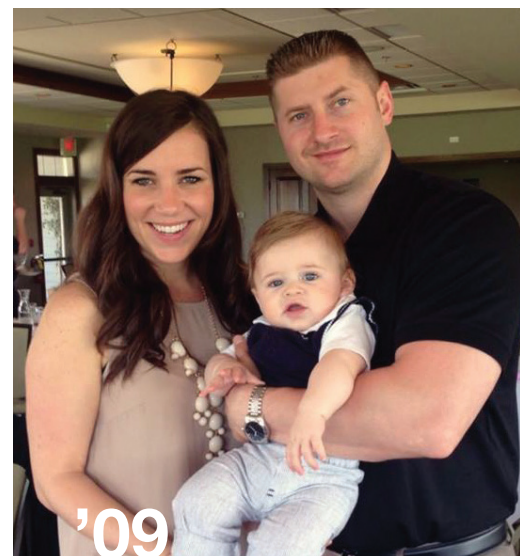
2006

Denise Fraile is the founder and CEO of Verati International, which specializes in marketing and branding, and serves as chairman of the board for Alliance For Kids. The nonprofit organization, which operates from the Palm Beach Children's Hospital, assists hospitalized children and their families.

2010

Sabrina Klein received an M.A. degree in international affairs, with a specialization in security studies and Europe, from Boston University in 2012.

J.D. Ospina is a financial manager at Community Health Center Inc. in Stamford, Connecticut. He also is pursuing a master's degree in public health at New York University. >



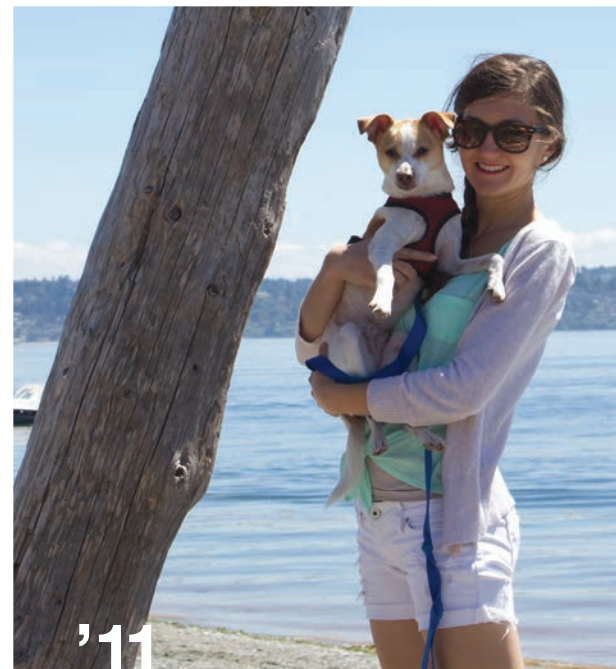
'09

Patricia Katsenios '09 and husband Mike welcomed a son, Theodore Joseph, in October 2013. They live in Illinois, where she works part time for her family's company and enjoys watching her son grow and learn.

Lauren Cecchi '11 moved to New York after graduating from Lynn and launched her own luxury handbag collection named Lauren Cecchi New York (www.laurencecchi.com). She debuted the brand's third collection during New York Fashion Week last September. Lauren also earned an MBA from Lynn in 2012.



Lizzie Hogue '11 lived for nearly four years in Bermuda, where she worked as estate manager and office assistant for a prominent judge. She helped host important visitors, including the Danish sailing team and Great Britain's Blair family. She now plans to move back to Florida.



Brittany Klontz '11 moved to Tampa, Florida, after graduating from Lynn, and began a career in Internet marketing. She and husband Josh then moved to Seattle, where Brittany joined an Internet marketing company, Distilled Inc. In her job, she strategizes content marketing campaigns for small startups and big brands such as Macy's and Firestone Tires. Says Brittany, "Moving to Seattle opened so many doors for both me and Josh, and we can't wait to see where we'll end up next."

2012

Brian Susbielles received his master's degree in political science, with a concentration in international relations, in May 2014 at George Mason University.

2013

Nicolas Pombo Bock works as a network planning specialist for the Colombian airline Avianca. He is in charge of planning the airline's future routes, taking into account market demand and airplanes that best match that demand. "It is a very interesting job," Nicolas reports, "because it is focused on creating the airline's strategy."

2014

Olivia J. Acciavatti is working part time with a graphic design firm in Philadelphia while pursuing a degree in nursing.

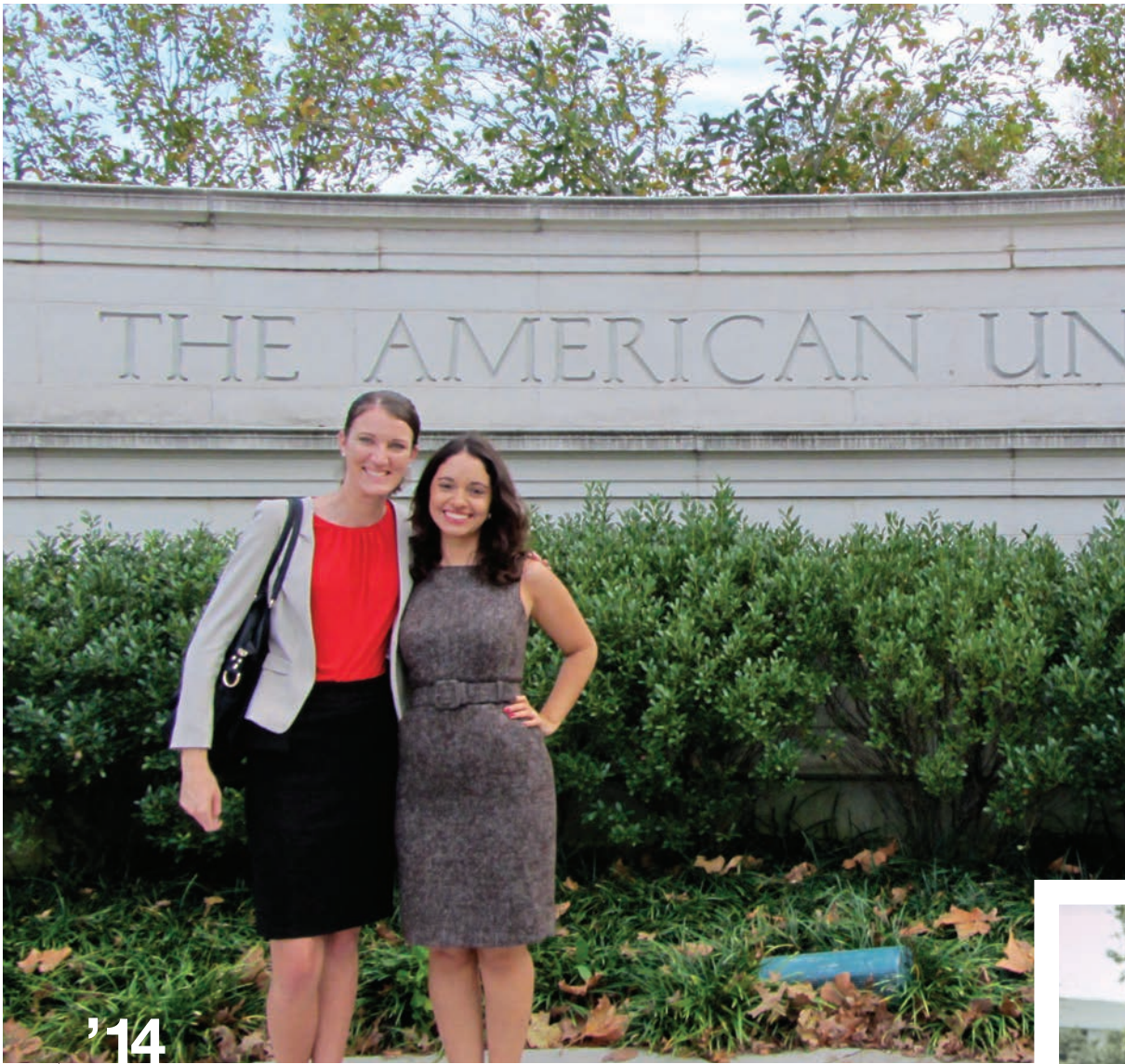
Marcela Bonilla is pursuing an M.A. in global sustainability with a concentration in sustainable tourism at the University of South Florida Patell College of Global Sustainability.

Mauricio Burgos returned to Colombia and began the two- to three-month interview process to become a first officer (copilot) with a local airline.

Mel H. Goss is working for Jarden Consumer Solutions as an operations analyst.

John T. Hong is pursuing a Master of Music degree at The Juilliard School.

Cheryl L. Howell teaches first grade and reading intervention in Fairfax County, Virginia. She also is a part-time dog groomer.



'14

Carolina Filippi '14 (right) is pursuing a master's degree in international peace and conflict resolution at American University School of International Service. Carolina has relocated to Bethesda, Maryland, and reports, "I look forward to this new adventure with my fellow Lynn alum, **Ellen Chambers**."

Christian La Sala is interning for a year at the Diabetes Research Institute at the University of Miami Miller School of Medicine and plans to apply to medical schools next year.

Jessica Lash works as a learning team facilitator in the Palm Beach County School District.

Katie L. Lemmon lives in New York, where she is continuing her education at the Institute of Culinary Education.

Adara L. Penascino is a student at St. Thomas University School of Law in Miami Gardens, Florida.

Melanie E. Mendez is pursuing an M.S. in tumor biology, focusing on cancer system research at Georgetown University. Melanie's career goal is to specialize in childhood cancer research.

Tommy Postek is a student at Notre Dame Law School.

Lauren A. Roberson is a graduate student at Savannah College of Art and Design.

Jeri N. Seidman works with Palm Beach Services as a behavioral assistant. Her goal is to obtain master's and doctorate degrees, and specialize in pediatric neuropsychology. ●



'14

Wilnic Gideon '14 received the 2014 Alumnus of the Year Award from the Take Stock in Children program. He was selected from 14,041 graduates. Wilnic is a dean at Boca Raton High School and earned his M.Ed. in Educational Leadership from Lynn. Wilnic, who is now enrolled in Lynn's Doctor of Education in educational leadership program, plans to finish writing a book and grow his nonprofit, Let's Do This Together.



'14

Elizabeth J. Raffa '14 is pursuing an M.S. in communication and media degree at Lynn, while completing her final year of NCAA eligibility on the volleyball team. She earned her undergraduate degree in three years as part of Lynn's 3.0 program.

The Jaegers keep the connection — to Lynn, fellow alums

by **Joyce Shelfo**



Betsy '02 and Matt '99
Jaeger with son Matthew,
4, and daughter Eleanor, 1

Eighteen years ago, Matt Jaeger '99 and Elizabeth “Betsy” Rodriguez '02 met through mutual friends on campus. They were just pals—until things changed when Matt graduated three years later.

Matt, a native of Washington, D.C., and Betsy, who hails from New Orleans, were married in 2003 after two years of dating. They currently reside in D.C. with their children, Matthew, 4, and Eleanor, 1.

During his time at Lynn, Matt held the offices of vice president and treasurer for the then-Student Government Association (now Knights of the Roundtable) and decided to stay on campus after receiving a bachelor’s degree in business administration. He worked in the Office of Admission, giving tours to prospective Lynn students, as well as with the study abroad program for American College Dublin.

Matt now oversees the day-to-day operations at his family-run real estate development company, Danac Corporation, based in Chevy Chase, Maryland. His current and future projects primarily focus on commercial office buildings, as well as retail and residential mixed use. Betsy has a full-time job as a stay-at-home mom. Their hobbies include tennis, running, biking, swimming, water skiing, boating and keeping up with the kids.

When the Jaegers think back to their time as students at Lynn, they say what drew them here were the small class sizes, the warm temperatures and the location. “The faculty was like family,” says Matt, “and I appreciated the opportunity to study abroad.” Betsy agrees, and adds that after touring the campus and the services of the Institute for Achievement and Learning (IAL), she knew Lynn was the right fit for her.

His biggest influences at Lynn? Former President Donald Ross and Ralph Norcio, senior associate dean of Lynn’s College of Business and Management. Hers? Marsha Glines, former director of IAL.

The Jaegers have been members of Lynn’s Leadership Society for the past six consecutive years, and both serve on the President’s Alumni Advisory Council. Additionally, they have generously hosted a number of Lynn on the Road receptions for alumni and parents, and alumni club events in the D.C. area.

“Your college years are instrumental in shaping a big part of the rest of your life. ... Don’t take your time at Lynn for granted.**”**

Matt and Betsy give back—not only to their alma mater, but also to Catholic Charities and the Washington Winter Show, an antiques and fine arts show that benefits D.C. area charities.

When asked what advice they would give to current students, Matt says, “Get involved. Study abroad. All the fun you need to have on the weekend can be done by midnight. Your body will thank you in the morning.” Betsy adds, “Your college years are instrumental in shaping a big part of the rest of your life. Whatever you do, go to class! Don’t take your time at Lynn for granted.”

Advice for alumni? “Always reconnect with fellow alums,” Matt says. “Make an annual contribution to your alma mater.” ●

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