

Public Disclosure of Student Achievement

Institution Name: Lynn University

Business Unit(s) included in this report: College of Business and Management

Academic Period Covered AY 2017-2018

Date Submitted: 11/1/2018

PROGRAM	INDICATOR	RESULT
Master of Business Administration includes specializations in:	2-Year Graduation Rate	72.5%
• Aviation Management		
• Entrepreneurial Management		
• Financial Valuation and Investment Management		
• Health Care Management		
• Hospitality Management		
• Human Resource Management		
• Intl Business Management		
• Marketing		
• Media Management		
• Social Innovation Management		
• Sports Management		
• Web Development Management		

Bachelor of Science Programs:		
Overall B.S. programs	6-Year Graduation Rate	58.7%
Aviation Management	6-Year Graduation Rate	33.3%
Business Administration	6-Year Graduation Rate	33.3%
Cyber Security	6-Year Graduation Rate	N/A
Data Analytics	6-Year Graduation Rate	N/A
Entrepreneurship	6-Year Graduation Rate	N/A
Event Management	6-Year Graduation Rate	N/A
Fashion and Retail	6-Year Graduation Rate	60.0%
Healthcare Management	6-Year Graduation Rate	N/A
Hospitality Management	6-Year Graduation Rate	39.1%
Human Resource Management	6-Year Graduation Rate	N/A
International Business Management	6-Year Graduation Rate	89.5%
Investment Management	6-Year Graduation Rate	N/A
Marketing	6-Year Graduation Rate	112.5%
Social Entrepreneurship	6-Year Graduation Rate	N/A
Sports Management	6-Year Graduation Rate	51.7%
Associate of Arts Programs:		
Overall A.A. programs	3-Year Graduation Rate	N/A*
Business Administration	3-Year Graduation Rate	N/A*

Indicators Used

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
MBA 2-Year graduation rate	The percentage of students who entered Lynn as graduate students in Fall 2016 and completed an MBA by 8/31/2018
Undergraduate Bachelor 6-Year graduation rate	The percentage of students who entered Lynn University as first-year, first-time undergraduate students in Fall 2012 and completed a Bachelor's degree in a College of Business program by 8/31/2018.
Undergraduate Associate 3-Year graduation rate	The percentage of students who entered Lynn University as first-year, first-time undergraduate students in Fall 2015 and completed an Associate degree in a College of Business program by 8/31/2018.
N/A	Program began after Academic Year 2012-13.
N/A*	Program began Academic Year 2018-19.

