



Public Disclosure of Student Achievement

Institution Name: Lynn University

Business Unit(s) included in this report: College of Business and Management

Academic Period Covered: AY 2022-2023

Date Report Posted: 1/31/2024

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Science Programs:			
Aviation Management	Graduation Rate	50%	33.3%
Business Administration	Graduation Rate	50%	*
Cyber Security	Graduation Rate	50%	N/A
Data Analytics	Graduation Rate	50%	N/A
Entrepreneurship	Graduation Rate	50%	37.5%
Event Management	Graduation Rate	50%	*
Fashion and Retail	Graduation Rate	50%	33.3%
Healthcare Management	Graduation Rate	50%	N/A
Hospitality Management	Graduation Rate	50%	76.2%
Human Resource Management	Graduation Rate	50%	N/A
International Business Management	Graduation Rate	50%	38.3%
Investment Management	Graduation Rate	50%	*
Marketing	Graduation Rate	50%	31.3%
Social Entrepreneurship	Graduation Rate	50%	N/A
Sports Management	Graduation Rate	50%	40.0%
Master of Business Administration includes specializations in:			
Aviation Management	Graduation Rate	50%	*
Entrepreneurial Management	Graduation Rate	50%	35.3%
Financial Valuation and Investment Management	Graduation Rate	50%	72.4%
Health Care Management	Graduation Rate	50%	84.6%

Hospitality Management	Graduation Rate	50%	*
Human Resource Management	Graduation Rate	50%	80.0%
International Business Management	Graduation Rate	50%	46.7%
Leadership and Management	Graduation Rate	50%	75.0%
Marketing	Graduation Rate	50%	*
Media Management	Graduation Rate	50%	*
Social Innovation Management	Graduation Rate	50%	N/A
Sports Management	Graduation Rate	50%	70.0%
Web Development Management	Graduation Rate	50%	N/A

Notes:

N/A – valid major where count for entry cohort in major = 0 (for UG: 2017; for GR: 2021)

* insufficient data is available for this major since count for entry cohort in major < 10

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Undergraduate Bachelor 6-Year graduation rate	The number of students who completed a Bachelor's degree in the same entry College of Business program by 8/31/2023 divided by the number of students who entered the College of Business program official cohort in Fall 2017
MBA 2-Year graduation rate	The number of students who completed an MBA in the same entry program by 8/31/2023 divided by the number of students who entered the same College of Business MBA program in Fall 2021