

Prepare for expansion

Ready to take the global marketplace by storm? In the international business program, you'll gain the knowledge and experience needed to excel anywhere in the world. As an international business major, you'll learn cross-cultural communications, which gives you the tools to pursue a wide range of international business jobs anywhere in the world. You'll learn business analytics, global marketing and so much more.

International business management professors teach from personal experience in the field, providing you with details regarding top methods in business plan development, international expansion and managing global resources. And with fellow students from more than 80 nations, you'll be exposed to an array of cultures just by sitting in the classroom. So when it's time to graduate, you will have developed the skills necessary to work in an international environment.



What you'll learn as an international business major

- Learn strategies, risks and rewards of international operations
- Explore international trade, investment, finance, business strategy, operations, marketing and intercultural literacy
- Discover the top methods in business plan development, international expansions and managing global resources



“I chose Lynn because of its diversity.”

Melissa Jayawardane '19, Sri Lanka, B.S. in international business

About Lynn

Lynn University is one of the nation's most innovative and global universities. Located in Boca Raton, Florida, alongside booming business centers and beautiful beaches, we are focused on one thing, **preparing students for success.**

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning iPad®-powered learning puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

We are focused on one thing: Preparing students for success.

Visit lynn.edu/businessprograms

Estimated annual tuition and fees

Fee name	2025-2026
Tuition	\$44,700
Housing and food	\$14,980
Materials	-
Student services	\$1,000
Technology	\$750
Estimated total	\$61,430

Costs are based on completion of 120 total credits (30 credits per year).
Some programs and courses may have additional costs.

Cost of housing is dependent on residence hall assignment.

Career opportunities

Earn a bachelor's in international business management and start your new career. There are many opportunities for graduates of this program. No matter whether you start your career locally or internationally, this program will prepare you for a variety of international business jobs. Check out where this program can lead you.


- Foreign exchange trader
- Procurement manager
- International marketing manager



Contact us

For more information on our College of Business and Management, and B.S. in International Business Management, visit lynn.edu/businessprograms

Or reach out to our Admission team at:
+1 561-237-7900
admission@lynn.edu
lynn.edu/admission

 **Distinguished School**

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctoral degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Lynn University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling +1 404-679-4500, or by using information available on [SACSCOC's website](https://sacscoc.org). © 2025 Lynn University

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