B.F.A.



Follow your passion

As a graphic design student, you'll learn the latest digital art techniques and design theories in the field of design. Your core requirements include courses such as digital imaging, publication and packaging design. Plus, you'll use advanced software, and gain a historical and technical understanding of graphic and multimedia design.

In this fine arts program, you'll create polished and professional designs worthy for your portfolio. You'll explore areas in the graphic design industry such as illustration, packaging design, advertising design, photography, web design, motion graphics, digital layout, photo manipulation and more. And you'll learn this from dedicated faculty who are accomplished professionals in advertising, product design, branding, illustration and related fields.



What you'll learn in the graphic design program

- Create digital images and interactive designs
- Learn the latest digital art techniques and design theory
- Explore packaging design, motion graphics, web design and more



"Lynn is uniquely positioned to be a pioneer in digital arts due to its culture of innovation."

Cesar Santalo, dean, College of Communication and Design

About Lynn

Lynn University is one of the nation's most innovative and global universities. Located in Boca Raton, Florida, alongside booming business centers and beautiful beaches, we are focused on one thing, preparing students for success.

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning iPad®-powered learning puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

We are focused on one thing: Preparing students for success.

Visit lynn.edu/comprograms

Estimated annual cost of attendance

Fee name	2023–2024	2024–2025
Tuition	\$41,200	\$42,730
Housing and food	\$13,750	\$14,330
Materials	\$500	\$250
Student services	\$1,000	\$1,000
Technology	\$750	\$750
Estimated total	\$57,200	\$59,060

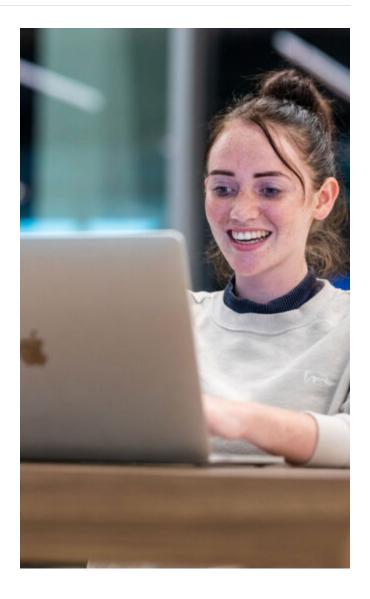
Costs are based on completion of 120 total credits (30 credits per year). Some programs and courses may have additional costs.

Cost of housing is dependent on residence hall assignment.

Career opportunities

As a graphic design student, having a B.F.A. opens doors to multifaceted career opportunities. A graphic design degree can lead to rewarding careers in diverse industries—everything from banking to real estate. See where your degree can take you. Our alumni have landed jobs at impressive organizations, including Hilton Worldwide, Office Depot and Whole Foods.

- Art director
- · Graphic designer



Contact us

For more information on our College of Communication and Design, and B.F.A. in Graphic Design, visit lynn.edu/comprograms

Or reach out to our Office of Admission at: +1 561-237-7900 admission@lynn.edu

lynn.edu/admission

■ Distinguished School Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctoral degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Lynn University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling +1 404-679-4500, or by using information available on SACSCOC's website. © 2024 Lynn University

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