

## Own the runway

In this fashion degree program, you'll study fashion merchandising, retail buying and inventory replenishment, the evolution of fashion change, as well as styling and fashion forecasting. Additionally, you'll have the opportunity to plan a large-scale runway show and work behind the scenes at fashion events around South Florida. This cutting edge fashion and retail program curriculum gives you a foundation in business, as well as provides you with the tools to pursue an entry-level career in the fashion industry. When you graduate, you'll have a business degree, along with a major in fashion and retail to broaden your career options.

Fashion and retail majors have the opportunity to enroll in an elective basic garment construction course and learn the essentials of product development. We have excellent industry contacts in South Florida, New York and Los Angeles. And, you may meet them yourself! These professionals are great to network with—especially when searching for internship opportunities.



## Details about the fashion degree program

- Learn how to manage the operations and finances of an organization
- Understand the evolution of fashion and retail change
- Explore fashion merchandising, fashion marketing, retail buying, forecasting, inventory replenishment and styling



“Lynn has shaped me as person because it has given me a place to belong. It has helped me grow in to a committed, loyal, hardworking and kind individual.”

**Laya Arrieta '18, Miami, B.S. in fashion and retail**

## About Lynn

Lynn University is one of the nation's most innovative and global universities. Located in Boca Raton, Florida, alongside booming business centers and beautiful beaches, we are focused on one thing, **preparing students for success.**

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning iPad®-powered learning puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

**We are focused on one thing: Preparing students for success.**

Visit [lynn.edu/businessprograms](http://lynn.edu/businessprograms)

## Estimated annual cost of attendance

Fee name	2023-2024
Tuition	\$41,200
Housing and food	\$13,750
Materials	\$500
Student services	\$1,000
Technology	\$750
<b>Estimated total</b>	<b>\$57,200</b>

Costs are based on completion of 120 total credits (30 credits per year). Some programs and courses may have additional costs.

Cost of housing is dependent on residence hall assignment.

## Career opportunities

Design, sew, stitch, hem. Showcase your creations on the runway or learn how to buy and sell in the fashion world.

See what you can do with a bachelor's degree in fashion and retail.

- Assistant buyer
- Fashion stylist
- Visual display and design coordinator



## Contact us

For more information on our College of Business and Management, and B.S. in Fashion and Retail, visit [lynn.edu/businessprograms](http://lynn.edu/businessprograms)

Or reach out to our Office of Admission at:  
**+1 561-237-7900**  
[admission@lynn.edu](mailto:admission@lynn.edu)  
[lynn.edu/admission](http://lynn.edu/admission)

### Distinguished School

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctoral degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Lynn University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling +1 404-679-4500, or by using information available on [SACSCOC's website](http://SACSCOC's website). © 2023 Lynn University

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