

Connect to tech

As a communication major, you'll focus on merging the traditional studies of mass communication with today's developing media technology. The skills you gain with this degree will keep you on top of those trends, and with a unique ability to guide the integration of future media technologies, too.

As a student in the B.A. in communication program, you can master tons of concepts, including topics in persuasion, ethics and social media. Or, take a more technical route and study the development and delivery of all kinds of internet-based messages, as well as traditional print, radio and TV.

You'll learn from our credentialed professors and industry experts. You'll manage theory and fundamentals while working hands-on with our top-level technology. Plus, you'll have plenty of opportunities to develop your portfolio even further with our on-campus student productions (Knight Radio, iPulse TV and iPulse newspaper). Or, snag a chance to volunteer or intern with one of our local, highly respected media outlets.



What you'll learn as a communication major

- Mass communication and social media
- Newest media technologies
- Concepts of persuasion, ethics and social media



“My fondest memory at Lynn was during the 2012 Presidential Debate—I was studying media, and it really peaked my interest in the field.”

Zack Caplan '12, B.A. in film

About Lynn

Lynn University is one of the nation's most innovative and global universities. Located in Boca Raton, Florida, alongside booming business centers and beautiful beaches, we are focused on one thing, **preparing students for success.**

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning iPad®-powered learning puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

We are focused on one thing: Preparing students for success.

Visit lynn.edu/comprograms

Estimated annual cost of attendance

Fee name	2023–2024	2024–2025
Tuition	\$41,200	\$42,730
Housing and food	\$13,750	\$14,330
Materials	\$500	\$250
Student services	\$1,000	\$1,000
Technology	\$750	\$750
Estimated total	\$57,200	\$59,060

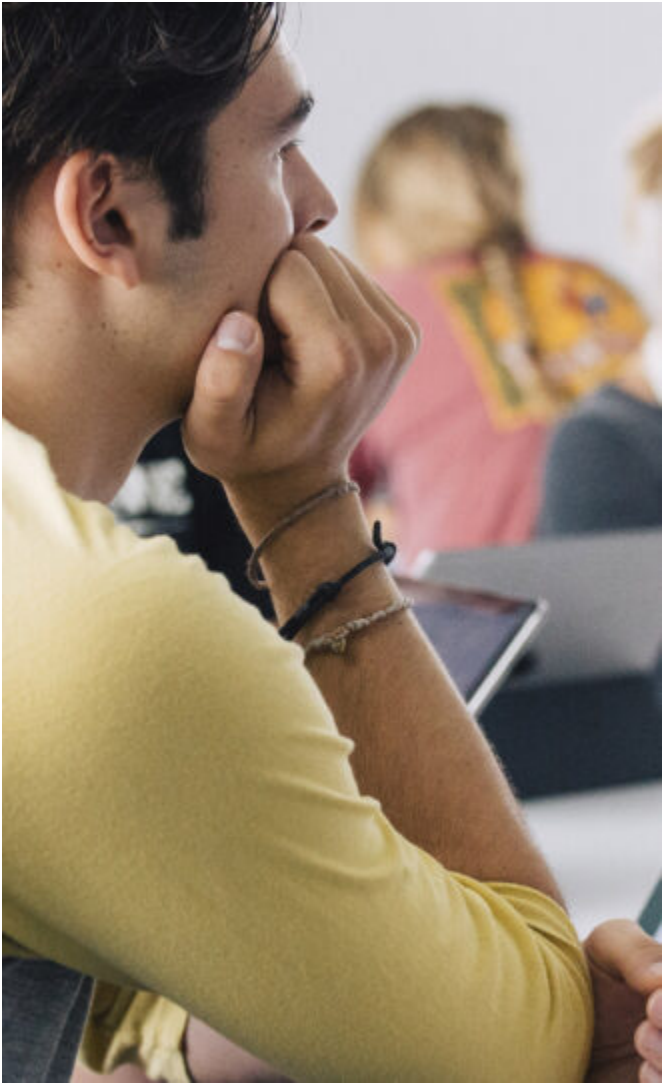
Costs are based on completion of 120 total credits (30 credits per year). Some programs and courses may have additional costs.

Cost of housing is dependent on residence hall assignment.

Career opportunities

As a communications major, you will gain the skills needed for a successful communications career. With your bachelor's degree, you'll be fully qualified to take on a range of roles. Graduates of the bachelor's in communication program have gone on to work for many well-known corporations, such as CNBC, WCBS-TV and NFL Films.


- Content marketing specialist
- Communications consultant
- Editor
- Social media specialist



Contact us

For more information on our College of Communication and Design, and B.A. in Communication, visit lynn.edu/comprograms

Or reach out to our Office of Admission at:
+1 561-237-7900
admission@lynn.edu
lynn.edu/admission

 **Distinguished School**
Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, masters, and doctoral degrees. Degree-granting institutions also may offer credentials such as certificates and diplomas at approved degree levels. Questions about the accreditation of Lynn University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling +1 404-679-4500, or by using information available on SACSCOC's website. © 2024 Lynn University

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