

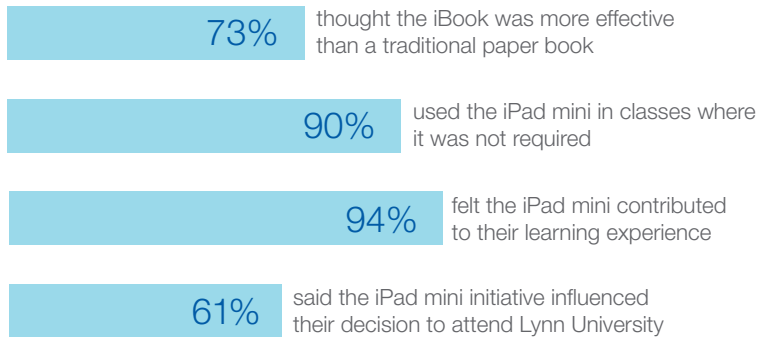
## iPad initiative quick facts

Lynn University's award-winning, tablet-based learning initiative puts a transformational learning device into the hands of its students and empowers faculty to more creatively deliver the school's nationally praised Dialogues of Learning core curriculum. Here is a summary of results since the program's inception in January 2013:

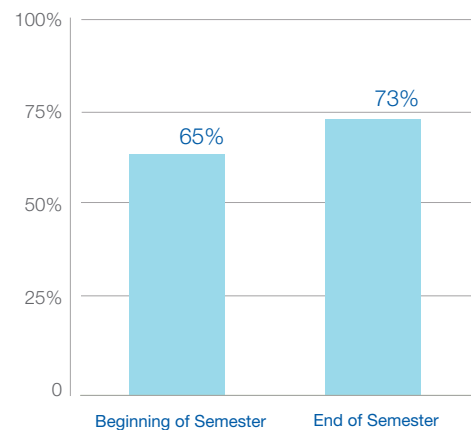
- In January 2013, the school conducted a successful pilot during its January Term Citizenship Project. The result: Apple iPad enriched classes showed a significantly higher level of learning than traditional classes.
- In August 2013, Lynn provided the iPad mini to 750 incoming freshman, transfer students and upperclassmen (through both Lynn and rental programs). Students use the device for virtual tutoring, reading, dictation, and organizing course work. Feedback was overwhelmingly positive from surveys conducted at the beginning and end of the semester: 89 percent said the iPad mini significantly contributed to their learning experience.
- Lynn faculty-produced iBooks are saving students up to 50 percent off the cost of their core curriculum textbooks over a two-year period, and 73 percent of students surveyed said that the iBooks are more effective than traditional textbooks.
- There are early indications that the mini revolution is having a positive impact on enrollment, too. Fall 2013 was Lynn's largest incoming class since 2007, and 61 percent of students surveyed said that the iPad initiative influenced their decision to attend Lynn University.

[lynn.edu/ipadvideo](http://lynn.edu/ipadvideo)

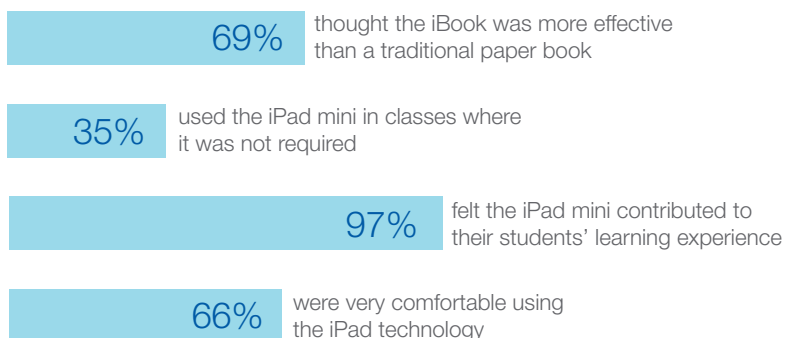
### Student Survey Highlights



### Students: iBooks are more effective than traditional books



### Faculty Survey Highlights



- At the end of the first full semester of implementation, faculty reports were positive. The majority surveyed said they were very comfortable using the technology and more than a third used the iPad outside of classes where it was required.
- Starting in fall 2014, Lynn University will furnish all daytime undergraduates and new M.B.A. students with iPad minis. 25% of M.B.A. courses will be taught using iBooks instead of traditional textbooks. In addition, all day undergraduate courses will be delivered using iTunesU, and the vast majority will utilize eTextbooks.

### Here's what faculty and students have to say

**Gary Villa**, associate professor of biology: *"It's fantastic for teaching science. Students are engaged by the technology, and it really has made my job as a teacher a lot easier."*

**Stacey Bauberger**, senior coach and academic ADA specialist, Institute for Achievement and Learning: *"The built-in Apple assistive technology is a big thing that a lot of students in the institute are learning and using and are really happy with."*

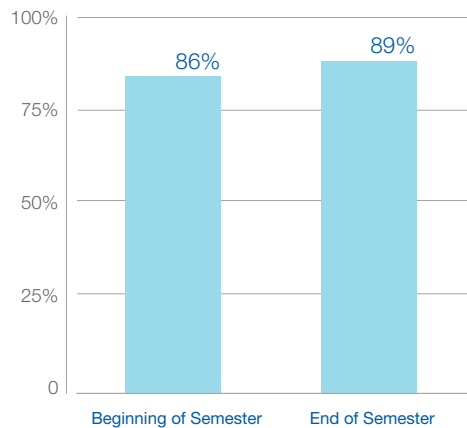
**Tyler Casey**, freshman: *"I think the iPad mini was a bold and daring choice ... and will not only revolutionize the way we learn but also the way we interact with staff and advisors here at Lynn University."*

**Jerry Collender**, freshman: *"When I heard about Lynn doing the iPads, it made me want to come here. This is where education is going, and I want to be part of it."*

**Benzarie Semil**, student in Iconic America class: *"I think that the best app that the iPad has is the iBook. The iBook is so simple and easy to use. One can search for a word or page number, highlight text, compile notes, find definitions, and much more in the iBook."*

**Cailin Flaherty**, student in Iconic America class: *"The iPad was used effectively every class period for this class. Every day the iPad was mirrored on to show the iBook and to talk about what section was assigned for that class. Inspiration maps helped a lot when trying to write a paper and or do a keynote. Keynote was helpful for the presentations or speeches that we were assigned to do during the course."*

## Students: The iPad mini significantly contributes to my learning experience



Results from a 2013 January Term Citizenship Project pilot were overwhelmingly positive. A survey was administered to 215 freshmen at both the beginning and end of the course. Classes using the iPads showed a higher level of improvement over the traditionally taught classes.

## 2013 January Term Results

Apple enriched classes showed a higher level of improvement than traditional classes.

