



THE DIALOGUES OF LEARNING

Lynn University's Core Curriculum for the 21st Century

THE DIALOGUES OF INNOVATION
JANUARY TERM 2012



LYNN
UNIVERSITY

DIALOGUES OF INNOVATION

JANUARY TERM 2012

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LYNN UNIVERSITY

THE DIALOGUES OF INNOVATION

JANUARY TERM 2012

The faculty and staff of Lynn University are excited to present the Dialogues of Innovation January Term for the fourth consecutive year. During the January Term, students will participate in innovative educational experiences focusing on original ideas, topics, pedagogies and/or experiential learning.

As you review this document, below are some key points to remember when registering for the January Term:

- All students are required to participate in the January Term;
- Registration for the January Term will take place during spring registration;
- For students who would like to participate in domestic or international off-campus programs, please check with the Center for Global Education and Citizenship as deadlines vary per course;
- All on-campus classes will include 2.0 hours of academic credit and be graded on an A-F scale or a pass/no pass basis;
- All ADPs and APAs will include 3.0 hours of academic credit;
- All students should note that costs are estimates and will vary due to final enrollment and do not include reading materials;
- The minimum course enrollment is 12 students;
- All courses will be scheduled during the following time periods:
 - MWF: 8 a.m. - noon; 1 p.m. - 5 p.m.
 - MTWRF: 9 a.m. - 11 a.m.; 1 p.m. - 3 p.m.

SPEAKER SERIES

SENATOR BOB GRAHAM - January 4

DR. ROBERT WATSON - January 10

MIKE CHINOY - Scholar-In-Residence

OUR GREEN FUTURE PANEL - January 18

**ERICA FERNANDEZ
JESSICA RIMINGTON
ALEX EPSTEIN**



AMERICA: THE OWNER'S MANUAL
ACHIEVING POSITIVE CHANGE IN OUR COMMUNITY

WEDNESDAY, JANUARY 4, 2012
1:00 P.M.
WOLD PERFORMING ARTS CENTER

SENATOR BOB GRAHAM

Senator Bob Graham is the former two-term governor of Florida and served for 18 years in the United States Senate. This is combined with 12 years in the Florida legislature for a total of 38 years of public service. As Governor and Senator, Bob Graham was a centrist, committed to bringing his colleagues together behind programs that served the broadest public interest. He was recognized by the people of Florida when he received an 83% approval ranking as he concluded eight years as Governor. Bob Graham retired from public service in January 2005, following his Presidential campaign in 2004.

Bob Graham is recognized for his leadership on issues ranging from education, economic development, health care and environmental preservation to his ten years of service on the Senate Select Committee on Intelligence — including eighteen months as chairman in 2001–2002. Following the release of the Joint Inquiry's final report in July 2003, Senator Graham steadfastly advocated reform of the intelligence community and sponsored legislation to bring about needed changes. In the fall of 2004 Senator Graham authored "Intelligence Matters" based upon his experiences gleaned during the joint inquiry and his analysis of the run up to the Iraq war.

After retiring from public life, Senator Graham served for a year as a senior fellow at the Harvard Kennedy School of Government where he lectured to undergraduate, graduate and executive management students. His primary focus was on civic education and intelligence issues, which continue to be of great importance to him.

Senator Graham was appointed in May of 2010 by the President to serve as Co-Chair of the National Commission on the BP Deepwater Horizon Oil Spill and Offshore Drilling. The Commission's task was to examine the root causes of the oil disaster and to develop recommendations for guarding against, and mitigating the impact of, future oil spills associated with offshore drilling. The Commission delivered its final report to the President on January 11, 2011.

Senator Graham also served as a Commissioner on the Financial Crisis Inquiry Commission, established by Congress to examine the global and domestic causes of the recent financial crisis. The Commission provided its findings and conclusions in a final report to Congress on January 27, 2011.

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Senator Graham served as the Chairman of the Commission on the Prevention of Weapons of Mass Destruction Proliferation and Terrorism whose mandate was to build on the work of the 9/11 Commission and complete a critical task: to assess the nation's progress in preventing the proliferation of weapons of mass destruction and terrorism, and to provide a roadmap to greater security with concrete recommendations for improvement. The Commission's report, "World At Risk," was published in the fall of 2008. Currently he serves as chairman of the WMD Center a 501c3 not for profit research organization which continues the work of the Commission.

In addition to his commission related activities, Senator Graham also serves as a member of the CIA External Advisory Board. As a member, Senator Graham serves an informal advisor to the Director and other senior leaders of the Agency.

Graham is a member of the board of directors of the Graham Companies, agricultural and real estate companies; Well Care, a Florida based health care firm; as a public member on the American Institute of Certified Public Accountants; and ACT, a national testing firm.

Senator Graham is also the author of a book published in 2009 about civic participation, entitled "America: The Owner's Manual." The goal of the book is to provide ordinary people with the means and motivation to go out and influence decision makers in order to achieve positive change in their neighborhoods, communities, state and nation.

Senator Graham has also been a regular contributor to National Public Radio's Morning Edition, a frequent guest on CNN, Fox and MSNBC news, and has authored numerous opinion editorials for newspapers. Since retirement, his commentaries have appeared in the New York Times, Washington Post, The Financial Times, Chicago Tribune, Boston Globe, Atlanta Journal Constitution, Charlotte Observer, Washington Times, Miami Herald, Orlando Sentinel, St. Petersburg Times, South Florida Sun Sentinel, Sarasota Herald Tribune, Gainesville Sun, Palm Beach Post, Tallahassee Democrat and the Tampa Tribune.

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Senator Graham serves as the chair of the Board of Overseers of the Graham Center for Public Service. The Center, with its home at the University of Florida, was formally established in March of 2008 with public and civic leadership as its primary programs. Through the Joint Center on Citizenship in conjunction with the Lew Frey Institute at the University of Central Florida he is enhancing the teaching of civics in the elementary and secondary schools of Florida.

In June, 2011, Graham's first novel, "Keys to the Kingdom," was published. This novel of suspense draws upon his background in government and intelligence. Since his retirement, Senator Graham has been recognized by national and Florida organizations for his public service.

These include:

- The Woodrow Wilson Institute award for Public Service
- The National Park Trust Public Service award
- The Everglades Coalition Hall of Fame
- The Florida Homebuilders Hall of Fame
- The largest bridge in Florida, constructed while he was Governor, was renamed the Bob Graham Sunshine Skyway Bridge
- LeRoy Collins Lifetime Leadership Award from Leadership Florida
- An honorary doctorate of public service from his alma mater, the University of Florida.
- Honorary doctorate from Pomona College
- Honorary doctorate from Nova Southeastern University
- Honorary member of the American Society of Landscape Architects
- In 2011 he was designated a Great Floridian by the state of Florida.

Bob and Adele have returned to their home in Miami Lakes, Florida, and are enjoying more time with their four daughters and eleven grandchildren.



Panel Presentation with Dr. Robert Watson and Lynn University students, Erik Jan Van Bilderbeek and Haley Mariano
CAN ONE PERSON MAKE A DIFFERENCE?

**TUESDAY, JANUARY 10, 2012
10:00 A.M.
AMARNICK-GOLDSTEIN CONCERT HALL**

DR. ROBERT WATSON

PROFESSOR, AUTHOR, POLITICAL COMMENTATOR AND COMMUNITY ACTIVIST

PANEL DESCRIPTION

How can I make a difference in my community, in my country, and about the issues that matter to me? The good news is that every great social movement began with an idea by one person, just as college students and people all across this country make profound contributions to important causes each and every day. Come and learn how you can be part of the solution and how you can be a part of something bigger than yourself!

After teaching for 10 years at universities around the country, Robert Watson moved to Florida in 2001 and joined the faculty of Florida Atlantic University. In 2007, Dr. Watson accepted the

challenge of developing and directing a new American Studies program at Lynn University, where he now serves as Professor of American Studies and teaches a wide array of courses in American politics, history, and philosophy.

As an author, Dr. Watson has published 33 books, two encyclopedia sets, and roughly 150 scholarly articles, essays, and book chapters on such topics as the presidency, U.S. history, campaigns/elections, environmental policy, women in politics, civil rights, political reform, and national security. Several of his books are in international translation and have been nominated for book awards by national academic associations.

As a scholar, Professor Watson has served on the boards of many journals, academic associations, and with the Harry S. Truman Foundation, Calvin Coolidge Memorial Foundation, and George McGovern Center for Leadership and Public Service. He was Founding Editor of the journal White House Studies and



SCHOLAR IN RESIDENCE

MIKE CHINOY

Former foreign correspondent for CNN, he is currently a Senior Fellow at USC's US-China Institute. He is also Asia's Vice President and Managing Director for NewsCertified Exchange, a new media company that connects experts and journalists through an online database, allowing reporters to freely and easily access "interview-ready" authorities to comment on issues in the news. Previously, Chinoy was with the Pacific Council on International Policy in Los Angeles in 2006 as the Edgerton Fellow in Korean Security, focusing on security issues in North Korea, China, and Northeast Asia.

Chinoy is the author of the acclaimed book, *China Live: People Power and the Television Revolution*. His latest book, *Meltdown: The Inside Story of the North Korean Nuclear Crisis*, provides a gripping account of one of America's longest-running, most volatile foreign policy crises, explaining why North Korea remains a danger today.

Chinoy served 24 years as a foreign correspondent for CNN, including stints as a roving reporter based in London, Bureau Chief in Beijing and Hong Kong, and, from 2001-2006, as Senior Asia Correspondent, responsible for coverage throughout the Asia-Pacific Region. He began his career working for CBS News and NBC News in Hong Kong in the 1970s.

After nearly three decades of living in and writing on the region, Chinoy has a broad and deep understanding of Asian politics and security issues. He has reported on the most important events in Asia since the mid-1970s, including the death of Mao Zedong, the "People Power" revolt in the Philippines, the Tiananmen Square massacre, the rise of China, the Hong Kong handover, the fall of Indonesian President Suharto, the Soviet and US wars in Afghanistan, the Southeast Asian tsunami, elections and political crises in Taiwan, and developments in North Korea.

His access to, and understanding of, North Korea is unmatched among American journalists. He has visited the country 14 times since 1989, more than any other US reporter. He was the only journalist to accompany former US President Jimmy Carter on his historic trip to Pyongyang in 1994, and has returned regularly.

Chinoy has received wide recognition for his journalism, including Emmy, Peabody, and DuPont Awards for his coverage of the 1989 Tiananmen Square crisis, and a duPont Award for his coverage of the tsunami.

both Assistant Editor and Reviews Editor of The Social Science Journal. Watson co-convened seven national conferences on the presidency and co-founded the Truman Symposium, an annual program held at the Truman Little White House and sponsored by the Truman Presidential Library.

As a political analyst, Watson has been interviewed thousands of times by a variety of media outlets. Dr. Watson writes a Sunday column for the Sun-Sentinel newspaper, is a regular guest on the show Issues for WPBT 2 (Miami's PBS affiliate) and the morning shows on WFTL 850 AM and WIOD 610 AM, and serves as the political analyst for WPTV 5 (West Palm Beach's NBC affiliate).

As a community leader and volunteer, Dr. Watson organizes voter registration drives, civic education programs for schools, and community town halls. For his work, Dr. Watson has received a number of awards including the International Abraham Lincoln Center's award for his contributions to the study of the presidency, the Children's Hero Award for the civic programs he

offers to area schools, the League of Women Voters' "Good Government Award" for his election commentary and efforts to encourage civic participation. He is the recipient of several teaching excellence awards at different universities, including Outstanding Professor of the Year at FAU in 2006 and Outstanding Teacher of the Year at Lynn in 2010.

Professor Watson's classes are known for their innovative and experiential approaches, where students must participate in debates on the issues, role-play political leaders faced with challenging decisions, organize as a Mock Congress, interview politicians, tour governmental and media offices, travel to historic sites, and complete community volunteer projects.

Robert was born in Harrisburg, Pennsylvania and attended public schools in nearby Hershey. He was educated at Virginia Tech, where he was a member of the football and track teams. Robert and his wife, Claudia, a native of Argentina and instructor of romance languages, reside in Boca Raton with their children, Alessandro (age 11) and Isabella (age 7).

Panel Presentation with Erica
Fernandez Jessica Rimington & Alex Epstein

OUR GREEN FUTURE PANEL

WEDNESDAY, JANUARY 18, 2012
1 P.M.
WOLD PERFORMING ARTS CENTER

As the first representatives of the Citizenship Project, each of you represent the Millennial generation, the largest - and most eco-savvy - generation in American history. Born between 1978 and 2000, 95 million youth are inheriting ecosystems on the brink. Environmental challenges and the climate crisis are defining issues of this generation, and youth leaders are spearheading a period of sweeping solutions. This crisis has birthed a bright new environmentalism - diverse in its leadership, global scope, and driven by youth, the program is designed to inform, empower and inspire action to secure a green future.

PANEL PRESENTATION WITH ERICA FERNANDEZ



ERICA FERNANDEZ

STANFORD STUDENT

At the age of 16, Erica Fernandez took on a major multinational corporation in her city of Oxnard, California. As Earth Island Institute said, "When Fernandez learned that a liquefied natural gas (LNG) facility was proposed for the coast of Oxnard and Malibu that would include a 36-inch pipeline routed through low-income neighborhoods, she was outraged. She worked in concert with the Sierra Club and the Latino No on LNG group to mobilize the youth and Latino voices in protests and public meetings.

She organized weekly protests at the BHP Billiton offices in Oxnard, met regularly with community members, marched through neighborhoods that would be most impacted, and brought more than 250 high school students to a critical rally. Her passionate testimony at the California State Lands Commission meeting was widely quoted in news articles, and helped convince the Commission to vote to deny the project.

Next, she helped convince the California Coastal Commission to vote 12-0 against the project, and worked on a campaign to the governor asking him to veto the project. Fernandez's dogged determination played a crucial role in helping her community to resist a multinational corporation.

The company listened, and four years later, the pipeline idea was dead. Her message for everyone is "Si Se Puede! (Yes We Can)" create change in our communities, nation, and our planet.

Erica is a recipient of the Jane Goodall 2009 Global Leadership Award in the "Roots & Shoots Youth Leadership" category, which recognizes a young person (age 13 to 24) who carries on the work of Dr. Jane Goodall to preserve and protect our natural world.



PANEL PRESENTATION WITH JESSICA RIMINGTON

JESSICA RIMINGTON

FOUNDER, ONE WORLD YOUTH PROJECT

At 19, Jessica visited South Africa, Tanzania, Uganda, Morocco, Ethiopia, Mongolia, Costa Rica and Mexico to create a path toward better communication between the young people in these countries and the United States. Taking a year off between high school and Georgetown's School of Foreign Service, she launched the "One World Youth Project" (www.oneworldyouthproject.org) to promote cultural exchange, youth leadership and community service around the world. The program was made up of 36 schools in 16 countries. The students, who were paired with a student from another country, started out by learning about each other's culture, and then working together on a community service project inspired by the UN Millennium Development Goals.

Teachers were provided with a year-long curriculum to facilitate the exchange. Jessica has been a keynote speaker alongside Dr. Jane Goodall and former President Bill Clinton, as well as a speaker at UN World Environment Day, the UN Youth Assembly and the Green Festival. "As young people we are not just the future; we are the present," said Jessica. "If we want to change the world we have to not only take action ourselves, but also inspire others to do the same." Jessica speaks about how to approach a 'Green Future' through international development and cooperation. She works with teens throughout the world to achieve U.N. Millennium Development Goal 7: Ensuring Environmental Sustainability. Her message is that anyone can make a difference and take action: it's not as overwhelming as it seems. She helps young people answer the question: "How do I possibly get started?"

PANEL PRESENTATION WITH ALEXANDER EPSTEIN



ALEXANDER EPSTEIN

FOUNDER, NEW YORK 2 NEW ORLEANS COALITION

Inspired by a community service trips to post-Katrina New Orleans, Alex Epstein co-founded New York 2 New Orleans Coalition, an network of New York City high school students mobilizing around

the parallel struggles of New Orleans and their own communities. When he moved to Philadelphia for college, Alex helped co-found The Philadelphia Urban Creators (PUC) — an outfit of young community organizers trying to build relationships with Philadelphia communities to help them develop sustainably, and equitably, from the ground up.

JANUARY TERM COURSES

The Dialogues of Innovation

ON-CAMPUS J-TERM PROGRAMS

FUN-FILLED, HANDS-ON SCIENCE

Ahmed

“Science is fun if properly done.”

This course will engage students in non-traditional and innovative methods to enhance their level of scientific literacy. An analytical, fun-filled approach will be utilized to stimulate the appreciation of scientific concepts among students. Students will be involved in hands-on science demonstrations, and through teamwork students will learn the scientific process.

Estimated Cost Per Student: \$30
Time: MTWRF; 9 a.m. to 11 a.m.

THE DAWN OF ROCK MUSIC: A CULTURAL STUDY

Aiello

“Elvis and The Beatles, Woodstock, Punk and Reggae: Discover the dawn of rock ‘n’ roll music and learn how rock transformed the world then and as it still does now.”

The Dawn of Rock Music course examines the key musical artists of rock ‘n’ roll from around the world in the late 1950s, 1960s and 1970s that caused this musical art form to become a dominant aspect of popular culture. In addition to a close examination of the music and lyrics of key musical artists of these decades, the course will explore the cultural influences that are reflected in the music of the era, including music festivals, alternative lifestyle choices, fashion and music videos. Lastly, the course will connect the past and present through the study of the original rock music and cultural meanings as well as expressions of the post-modern world.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

ECONOMICS OF CONSUMERISM AND SUSTAINABILITY

Asadoorian

“To Consume or not to consume, that is the question.”

This course takes a multidisciplinary approach to environmental issues, problems, and policy, with a focus on an economic perspective. A unified and integrated treatment of science and policy is emphasized in order to be informed and active participants in designing and implementing policy solutions to local and global environmental problems. The unifying theme of this course is that of transforming cultures from a state of consumerism to that of sustainability using design thinking.

Estimated Cost Per Student: \$0
Time: MTWRF; 9 a.m. to 11 a.m.

CALL OF THE MALL: THE PSYCHOLOGY OF SHOPPING

Ainbinder and Crawford

“Everything you always wanted to know about shopping and why.”

During this course, students will investigate the various human behaviors and responses related to shopping in several venues, including the Town Center Mall at Boca Raton. Students will also explore the effects of advertising, mall design, store layout, employee behaviors and the social psychology of brand loyalty, which will be accomplished through experiential activities. In addition, students will also be involved in a research study incorporating naturalistic observation and a cross-sectional descriptive survey. The concept of budgeting in relation to shopping will be examined. Students will gain an understanding of shopping as a mood-altering experience that can lead to addiction. The course will take place January 5, 7 and 20 on campus and Jan. 10, 12, 14 and 18 at the mall.

Estimated Cost Per Student: \$100
Time: MTWRF; 1 p.m. to 3 p.m.

COMPARATIVE MEDIA OF THE SOUTH FLORIDA MARKETS

Belafonte & Goldstein

Begin a journey to becoming a researcher, producer and programming aficionado in the territories of radio, television and internet media.

This is an experiential course which explores the workings of radio and television in the South Florida area and their similarities/differences in 2 top 50 markets within the continental United States. Students will engage in an empirical learning experience which examines, evaluates and compares/contrasts aspects within the ratings and demographic systems of local network affiliates in these industries through first-hand participation and research.

Estimated Cost Per Student: \$60
Time: MWF; 1 p.m. to 5 p.m.

PUTTING THE “YOU” IN YOUTUBE

Bennardo

Learn the ins and outs of the world’s # 2 search engine.

Everyone knows about YouTube, but do they really understand it? This course will answer questions such as how it has evolved, how it works, how can one maximize their name, business or brand? Through an examination and experimentation with this internet mainstay, students will learn these powers and have greater experiences on this website.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

THE ROLE OF THE MEDIA AND BUSINESS IN THE DEVELOPMENT OF CHINA Bernstein & Chinoy

A look at events in China over the last 40 years through the eyes of the reporter who covered every major event for CNN News.

When the Communist Party took control of China, they virtually closed the country to outsiders and all foreign media. The liberalization of restrictions on the press following the Nixon visit to China was a major contributing factor to China's impressive economic growth and social advances. As the CNN correspondent and later Bureau Chief of Asia, Mike Chinoy, covered those momentous 25 years. The course will center on a preview of Chinoy's current project, which is researching, filming, writing and editing "Assignment: China", a documentary on the history of American correspondents in China from 1945-present.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

FRANCHISE EVALUATION AND SELECTION Cipolla

*Franchise Evaluation and Selection – Is it right for you?
Should it be left for other opportunities?*

This course provides students with the opportunity to systematically examine their chances for success in franchise opportunities. Students learn the process of determining goals and establish meaningful criteria to measure their ability to achieve those goals. This is completed in order to rigorously decide on options in the context of actual franchise offerings. There are no prerequisites for this course.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

THE SECOND INNING: THE MIRACLE LEAGUE AND BASEBALL DREAMS

Curtis

Build a foundation to bring the joy of baseball to special-needs children.

The Miracle League is a charitable organization that conducts special baseball games for children facing serious mental and physical challenges. In this class, students will continue the work that Lynn University began during the 2011 J-Term, being fully responsible for the marketing and fundraising of the organization's Palm Beach County Chapter. Students will run a "Spring Training" game for the children on the January 12 Lynn Day of Service; create an updated website; write, design and produce a newsletter; organize the league's photo library; build Facebook and Twitter networks; and develop a concerted fundraising effort. All students are welcome, even those who were in the previous class.

Estimated Cost Per Student: \$0
Time: MTWRF; 9 a.m. to 11 a.m.

COMIC BOOK SUPERHEROES ACROSS THE DISCIPLINES

Deering

Study comic book superheroes for learning many things in many subjects!

In this course, students will study comic book superheroes as they relate to many subjects – history, art, literature, science, religion, business, psychology, fashion, film, and the law. Students will reread the adventures of their favorite superheroes, explore your chosen area of study, and learn from their classmates' presentations. You will also plan a special activity for Lynn University's Day of Caring, proving that we are all heroes.

Estimated Cost Per Student: \$10
Time: MTWRF; 9 a.m. to 11 a.m.

THE PLAY'S THE THING Fleisher

Read it on the page: See it on the stage.

Students will read and analyze two play scripts and a musical and then attend performances of the same works off-campus at local theaters. Online videos and DVDs of material related to the works will be viewed and discussed in class. The plays are diverse in subject matter. Immediately following each performance, students will gather at a nearby establishment for dessert and explore their reactions to each production. The plays are The 25th Annual Putnam County Spelling Bee, a book by Rachel Sheinkin and music and lyrics by William Finn; The Effect of Gamma Rays on Man-in-the-Moon Marigolds, by Paul Zindel; and a production to be announced. [Please be advised that the plays are subject to change, and that The 25th Annual Putnam County Spelling Bee will be seen on Friday evening, Jan. 20]

Estimated Cost Per Student: \$35
Time: MWF; 1 p.m. to 5 p.m.

MAKE YOURSELF BEAUTIFUL Francis

Make yourself beautiful! Accessorize with jewelry.

In ancient times, jewelry symbolized a person's status and position in society. Later, jewelry was used as a sign of wealth. Today, jewelry is given as a symbol of love and affection. Jewelry, being an element of special beautification, has played a special role in self-representation and self-expression. This class gives students an appreciation for the various types of jewelry and gems. It is also an opportunity to make fashion jewelry.

Estimated Cost Per Student: \$35
Time: MWF 8 a.m. to 1 p.m.

AMERICAN SOLDIER II: INSIDE THE WARRIOR MIND Grigelis

*"Those who have seen war will never stop seeing it."
(Taken from the film "We were Soldiers.")*

As a follow-up to last year's successful course American Soldier: The Ultimate Sacrifice, which looked at soldiering from a historical perspective, students will get inside a soldier's mindset by addressing such questions as: Why do they do it? How do they do it? How does what they do change and affect them? Do they believe they are doing the right thing? And, is it worth the sacrifice? These and other simple, yet profound questions will be analyzed and discussed through the context of popular music, films, documentaries and veteran guest speakers who will share their first-hand experiences with the class in an attempt to delve "inside the warrior mind."

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

UNDERWATER PICKUP LINES

Jackson & Powers

Explore underwater South Florida while cleaning the environment and creating public awareness through public service announcements. (Students must be proficient swimmers to take this course.)

Students will embark on underwater excursions throughout South Florida. They will gain practical knowledge on the importance of keeping waterways clean by participating in open-water cleanups, guest lectures, park visits and select readings. While underwater, students will capture video footage and still images that will be incorporated in a public service announcement (PSA) video release. These PSAs will be viewed on a variety of media websites.

****Students participating in this course must have strong swimming skills, experience on the open water and an ability to adapt to weather changes.****

Estimated Cost Per Student: \$581
Time: MTWRF; 1 p.m. to 3 p.m.

HOW TO DO FLORIDA, THE NATURAL FLORIDA

Kendrick

Turn off that TV! Get out and explore Florida's waterways through fishing, surfing and paddling.

This experiential course is designed to take students out of the classroom to experience Florida's waterways. These include surfing and paddle-boarding in the ocean, canoeing in the rivers and fishing in the everglades and lakes. The purpose of this course is to educate students to the myriad of outdoor recreational activities of Florida enjoyed by locals and tourists alike. This course will also connect like-minded individuals and perhaps encourage new clubs and organizations on campus to develop through the leadership acquired.

Estimated Cost Per Student: \$215
Time: MTWRF 1 p.m. to 3 p.m.

WHAT IS IT REALLY LIKE TO BE A TEACHER?

Keller

Shadow teachers in local schools to learn what it is like to be a real teacher.

Participants will shadow teachers in local schools to learn what it is like to be a real teacher. This experience is for beginning education majors or anyone who is interested in the field of education. Each participant will be assigned a teacher to shadow (spend the day doing all the things that the teacher does); this will include planning, instructing, lunch, bus duty, dismissal and after school meetings.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

USING SOCIAL, EMOTIONAL AND MULTIPLE INTELLIGENCE IN PREPARING TO INTERVIEW FOR A JOB OR GRADUATE SCHOOL

Leary

How to learn to use your "best stuff" in an interview for a job or graduate school.

Psychologists such as Howard Gardner and Daniel Goleman have developed theories about human intelligence than can be identified by those who want to learn more about how the brain works and how individuals can assess and understand their own intelligence. Gardner estimates that we have nine identifiable "intelligences" and Goleman's research on "Emotional Intelligence" reveals that our interactions with others actually have the power to shape our brain. In preparing to interview for your next step in life after graduation, this J-Term program will utilize "mock" interviews, and videos-in-class-interviews, to allow students an insight into preparing for an interview, and developing a personal style for the interview process.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

NEGOTIATIONS & SOCIAL INFLUENCE

Lopez & Sommers

Want to learn how to get what you want, when you want and how you want it? This is the time to learn how to negotiate and influence people.

This seminar will explore influence techniques from print, graphics, traditional media and social reality as they migrate to the interactive space. Students will first study the fundamentals of persuasion, influence and coercion, and then look at how they have been adapted for use in interactive contexts. These will include email, the web and cell phones, as well as integrated marketing, "one-on-one" communication, viral media, hacktivism and neuromarketing. Students will study a broad range of applications, from simple marketing, negotiations through online trading, political campaigns, activism, and satire and discuss the relative ethics of using the same techniques for different purposes. Although students with all ranges of interests are welcome to take the course, be forewarned that this course will be structured to allow for highly critical analysis.

Estimated Cost Per Student: \$0
Time: MWF 1 p.m. to 5 p.m.

CITY AND SURF PHOTOGRAPHY

Miller

Explore and photograph the beauty of South Florida's coastlines and historic downtown locations through the lense of your digital camera.

This course will explore digital photography, including picture taking, camera technique, Photoshop techniques and digital slide show graphics. It will be a photography course focusing on the visual components of the natural landscape of South Florida's coastlines and its historic architecture. Students will visit historic downtown locations and local beaches, focusing on the unique visual elements of these locations to create compelling images to showcase on any social media website.

Estimated Cost Per Student: \$0
Time: MWF; 1 p.m. to 5 p.m.

LEADERSHIP STYLES OF SUCCESSFUL COACHES

Miller & Pickering

What is the common thread among the most successful coaches in sports history, in relation to their leadership styles, their code of ethics and their motivational techniques?

This course is a study of the greatest and most successful coaches in sports history and the style of leadership each of these coaches relied on. The students will explore and research to see if the motivational techniques of these great coaches have been altered with the changing social environment. The course will center on the actual experiences of expert guest speakers.

Estimated Cost Per Student: \$0

Time: MWF 8 a.m. to 12 p.m.

INTENSIVE ARTS

Conservatory Faculty

(This is open to Conservatory of Music Students only.)

Intensive Arts is a two and a half week long mini-semester which provides conservatory students with the unique opportunity to focus on discipline related activities and projects which are not addressed during the regular semester. Specific projects will be determined by department and individual studios and will intensively address critical issues of the performer through seminars as well as various large and small ensembles created to explore repertoire outside the traditional requirements.

Estimated Cost Per Student: \$0

Time: All Times

CREATIVE PHOTOGRAPHY: THEORY AND INTENTION

Rivers

Let your creative voice speak in this creative photography course.

Photography as a practice has undergone dramatic changes in the past 150 years of its existence. In this class students will seek to create new and exciting creative imagery through various forms of photography and related media. Through various field trips and class presentations, students will be exposed to the creative practice of fine arts photography. Students will begin to understand the intention of their creative passions, and learn how to translate that intention into a short biographical artist statement that can be used for résumés and beyond. In addition, students will create a mini portfolio celebrating their own creative and unique vision of the world while understanding the artists that have gone before them utilizing similar styles or techniques.

Estimated Cost Per Student: \$0

Time: MTWRF; 1 p.m. to 3 p.m.

CAREER EXPLORATION **Schapiro, Sommers & Faculty**

Explore Career opportunities.

Explore possibilities of career pursuits or education in an area of interest by gaining experience and spending quality time in a workplace. Students gain perspective on work expectations by participating in a supervised work experience that can assist them in preparing for career pursuits for their immediate future.

This course will be a two credit J-Term field experience course that may be taken no more than two times and would require 50 hours per two credits. Students will be sponsored by a Lynn Faculty member who will act as a liaison between the field supervisor and the student.

Estimated Cost Per Student: \$0

TOP CHEF LYNN UNIVERSITY

Schmatowsky

Do you have what it takes to be "Top Chef Lynn"?

Student will work in teams of three and compete for prizes and bragging rights as to who are the best chefs at Lynn. Students will have practice sessions in the kitchen, and then will compete in an elimination format where the winner continues to the next round to determine the top chefs at Lynn.

Estimated Cost Per Student: \$225

Time: MTWRF; (Culinary Lab) All Times

GRE PREPARATION COURSE

Sheber

Going to graduate school? Raise your score and confidence on the GRE.

The GRE is used by graduate programs and many business schools to evaluate your readiness for graduate-level work. This GRE Preparation Course is designed to improve score and students' confidence. This course offers skills, strategies and test-taking approaches for the quantitative reasoning, verbal reasoning and analytical writing sections. The instructor has been preparing students for this and other standardized tests for more than 20 years.

Estimated Cost Per Student: \$0

Time: MWF 1 p.m. to 5 p.m.

SELF-EMPLOYMENT AND MARKETING STRATEGIES

A. Simpson & C. Simpson

Be your own boss. An intensive course on how to make money doing what you love.

Students will find a corporation and/or establish themselves as a freelance contractor in their field of interest, develop a business plan, design a website and portfolio, blog on current issues related to their field, maintain social media identity and institute a marketing and public relations campaign. This course will result in every student being equipped to conduct business as a professional in their field.

Estimated Cost Per Student: \$0

Time: MTWRF 9 a.m. to 11 a.m.

FASHION PHOTOGRAPHY

Stern

Learn fashion photography while photographing international models from the best modeling agencies in Miami.

This course involves three days of photographing international models in Miami with make-up, hair and clothing stylists from the best agencies in Miami. Students will also visit the agency "Stash" in Miami and select the clothing for the storyline for the three photo shoots. Students will learn about hiring models, make-up/hair and clothing stylists and how to produce a location shoot. Students will be introduced to the history of fashion photography. After shooting on location in Miami, students will learn

to import and edit their images in Photoshop in classroom labs. By the end of the course, students will have images for a professional fashion photography portfolio.

Estimated Cost Per Student: \$650

Time: MWF; 1 p.m. to 5 p.m.

MAKE A MOVIE

Watson, C.

Make a short film: narrative, experimental art and music video

This film production class provides students with the opportunity to create a short film. Students will write, direct, shoot, produce and edit without limiting the genre.

Estimated Cost Per Student: \$100

Time: MWF 1 p.m. to 5 p.m.

JANUARY TERM

TRAVEL COURSES

The Dialogues of Innovation

TRAVEL J-TERM PROGRAMS

BALI SERVICE PROJECT

Riedel & Bagnoni

Estimated Cost Per Student: \$2,775 - \$3,090

Live, teach, learn in Bali

Participate in service learning activities in a unique setting of the world, Bali, Indonesia. Lynn students will identify similarities and differences within this unique culture while providing services. This interaction will not only provide needed services in the country but also allow for students to get to know the people and their customs. Lynn students will understand the historical, social, educational and cultural influences on the development of Bali while engaging in dialogue and discussion with local citizens, students and professors. Students will engage in a unique experience by living, working and learning, side by side with their professors, while teaching students in a rural elementary school in Bali.

Estimated Cost Per Student: \$4,265 - \$4,595

THE HEDGEHOG VS. THE FOX: BRAZILIAN STYLE

Bauberger & Knight

Change a life and change your future by experiencing the Brazilian beaches, culture of the streets and smiles of the children.

As a leader, how should one address issues including poverty, nutrition, access to health care and housing by directing appropriate resources? Students will experience wonderful and incomparable learning opportunities including a broader worldview, a greater understanding of international issues and experience working outside one's comfort zone. This course will culminate in a seven-day journey to Salvador da Bahia, Brazil where students will explore local culture, interact with local citizens and engage school children.

Estimated Cost Per Student: \$2,055 - \$2,485
(Airfare not included)

HEMINGWAY'S CUBA

Morgan

In Hemingway's Cuba we will visit settings from his fiction, haunts from his glory days, and Cuban cultural sites during this once in a lifetime opportunity to study an American Nobel Prize winner on an island Americans have had little or no access to for over 40 years.

A study of Hemingway's fiction set in or written in Cuba. Students will initially learn about Hemingway's life, writing style and themes, as well as receiving background on Cuba from one who has been there. Once in Cuba, students will visit significant cultural sites, focusing on locations connected to Hemingway. While there, students will be reading two of his novels set in or written in Cuba. Students will discuss the literature, focusing on setting and then visit the actual settings. Students will come away not only with a better understanding and appreciation of Hemingway's writing with Cuba connections, but of Hemingway's appreciation of Cuba herself.

DISNEY INSTITUTE: MANUFACTURING THE MAGIC

Dandeo & Price

While attending the Disney Institute, you will have the chance to explore and participate in numerous activities during this private event. Learn how Disney meets the needs, wants, stereotypes and emotions of their guests with innovative products and services. You will also explore how merchandise is selected to enhance the Disney story, linking the products and services offered to the guest experience. Costuming, wardrobe, park operations and maintenance and even the Casting Center will be toured. You have the chance to visit and gain perspective of the park's operations behind-the-scenes.

Estimated Cost Per Student: \$965

ECOTOURISM OF COSTA RICA

DeVeau & Schapiro

"Can protecting the environment sustain tourism? Costa Rica says, Si!"

Investigate the emerging segment of the tourism industry known as Ecotourism. Ecotourism is a form of tourism that fosters learning experiences and appreciation of the natural environment, or some component thereof, within its associated cultural context. It has the appearance of being environmentally and socio-culturally sustainable, preferably in a way that enhances the natural and cultural resource base of the destination and promotes the viability of all operations. Costa Rica will be the laboratory for this exploration. Everyone knows about YouTube, but do they really understand it? This course will answer questions such as how it has evolved, how it works, how can one maximize their name, business or brand? Through an examination and experimentation with this internet mainstay, students will learn its powers and have greater experiences on this website.

Estimated Cost Per Student: \$2,970 - \$3,380

WINTER X GAMES

Barr & Exsteen

ESPN's Winter X Games Experience: Earn credits, boost your resume, make money, and learn from the best.

The Winter X Games takes place this January in Aspen, Colorado and ESPN is in search of serious Lynn students to be a part of their team. The annual Winter X Games is the premier winter action sports event in the world, featuring athletes from across the globe competing for medals and prize money in Ski, Snowboard and Snowmobile events. Students will work with ESPN in various positions. The X Games Experience will challenge students to be their best, while working with the best in the business; ESPN.

Estimated Cost Per Student: \$TBA

JOURNEY OF COMPASSION TO HONDURAS

Keiley & Devereaux & Kassar

Webster's defines compassion as "a feeling of deep sympathy and sorrow for someone struck by misfortune, accompanied by a desire to alleviate the suffering."

Students will interact with local culture and explore the historical events and socio-economic conditions impacting the underprivileged in Honduras. Students will be challenged to explore the question: what does it mean to have a social consciousness? What impact, if any, might an individual have on society? This journey will provide hands-on activities such as packing and distributing care packages, house building and painting, and arts and crafts activities with orphaned or abandoned children.

Estimated Cost Per Student: \$1,890 - \$2,110

LYNN 2020

focusing on our future



A VISION FOR LYNN UNIVERSITY

Lynn's vision is to be recognized as one of the most innovative, international, and individualized small universities in America.

The Dialogues of Learning:
A Lynn 2020 Strategic Initiative



LYNN
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