BACHELOR OF SCIENCE (B.S.)

MAJOR: MULTIMEDIA DESIGN

The 21st century is witnessing a transformational shift throughout society toward digital and visual media. In the years ahead, "Multimedia Design" – a comprehensive program that includes the traditional fields of graphic design, photography and animation, along with the new areas of motion capture and 3D printing – will offer students the opportunity to develop the necessary digitally-based skill-sets for successful careers in the visually dominant art and design communities, as well as the visual side of the entertainment and information industries.

The Multimedia Design program combines foundational and advanced instruction and practice in a wide variety of visual design fields across a broad range of media. Utilizing the new and emerging design tools merged with traditional graphic design principles, creative still and motion photography, digital animation and 3D design along with historical 2D design principles enhance opportunities for groundbreaking visual designs.

UNIVERSITY CORE CURRICULUM REQUIREMENTS		**57 CREDITS**
___ DBR 100	DIALOGUE OF BELIEF & REASON	3
___ DBR 200	DIALOGUE OF BELIEF & REASON	3
___ DBR 300	DIALOGUE OF BELIEF & REASON	3
___ DBR 400	DIALOGUE OF BELIEF & REASON	3
___ DJC 100	DIALOGUE OF JUSTICE & CIVIC LIFE	3
___ DJC 200	DIALOGUE OF JUSTICE & CIVIC LIFE	3
___ DJC 300	DIALOGUE OF JUSTICE & CIVIC LIFE	3
___ DSS 100	DIALOGUE OF SELF & SOCIETY	3
___ DSS 200	DIALOGUE OF SELF & SOCIETY	3
___ DQR 100	QUANTITATIVE REASONING	3
___ DQR 200	QUANTITATIVE REASONING	3
___ DQR 300	QUANTITATIVE REASONING	3
___ DQR 400	QUANTITATIVE REASONING	3
___ DSL 100	SCIENTIFIC LITERACY	3
___ DSL 200	SCIENTIFIC LITERACY	3
___ DSL 300	SCIENTIFIC LITERACY	3
___ DSL 400	SCIENTIFIC LITERACY	3
___ JTERM 1	CITIZENSHIP PROJECT	2
___ JTERM 2	LANGUAGE AND CULTURE	2
___ JTERM 3	CAREER PREPARATION	2

CIC CORE REQUIREMENTS		**12 CREDITS**
___ COM 108	MEDIA LITERACY	3
___ COM 202	COMMUNICATION STRATEGIES AND PERFORMANCE	3
___ COM 310	APPLIED MEDIA (ALSO MEETS DSSA 300 REQUIREMENT)	3
___ COM 482	MULTIMEDIA DESIGN CAPSTONE (ALSO MEETS DJCG 400 REQUIREMENT)	3

MAJOR REQUIREMENTS		**33 CREDITS**
___ GVC 122	DRAWING AND DESIGN	3
___ GVC 165	DIGITAL PHOTOGRAPHY	3
___ GVC 220	DIGITAL LAYOUT AND DESIGN	3
___ GVC 235	WEB DESIGN	3
___ COM 255	FILM AND VIDEO EDITING	3
___ GVC 340	DIGITAL ILLUSTRATION	3
___ GVC 342	APPLIED PHOTOGRAPHY	3
___ GVC 350	ADVERTISING, DESIGN AND PRODUCTION	3
___ GVC 360	DIGITAL IMAGING	3
___ GVC 405	DIGITAL COMPOSITING	3
___ GVC 442	ADVANCED DIGITAL ART (ALSO MEETS DSSG 400 REQUIREMENT)	3

FREE ELECTIVES	**18 CREDITS**
___ FREE ELECTIVE	18

TOTAL CREDITS 120

MULTIMEDIA DESIGN (B.S.)
3-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 108	DJC 100	DJC 100	COM 108
GVC 122	GVC 165	GVC 165	GVC 122
DSS 100	DSS 100	DSL 100	DBR 100
DQR 100	DSL 100	Elective	DQR 100
DBR 100	Elective	Elective	Elective

J-Term 1

Citizenship Project

SUMMER: DJC 200, DQR 200, DSL 200

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 202	COM 255	COM 255	COM 202
GVC 220	GVC 220	GVC 342	GVC 342
GVC 235	GVC 235	DBR 300	DBR 300
DBR 200	DBR 200	DJC 300	DJC 300
DSS 200	DSS 200	DQR 300	DQR 300
DSL 300	DSL 300	Elective	Elective

J-Term 2

Language & Culture and Elective

Year 3

FALL	SPRING
COM 310	COM 482
GVC 340	GVC 350
GVC 360	GVC 405
Elective	GVC 442
DSL 400	DBR 400
DQR 400	Elective

J-Term 3

Career Preparation

MULTIMEDIA DESIGN (B.S.)
4-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 108	DSS 100	DJC 100	COM 108
GVC 122	GVC 165	GVC 165	GVC 122
DSS 100	DJC 100	DSL 100	DBR 100
DQR 100	DSL 100	Elective	DQR 100
DBR 100	Elective	Elective	Elective

J-Term 1

Citizenship Project

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
GVC 220	COM 255	GVC 235	DBR 200
DSS 200	GVC 235	COM 255	GVC 220
COM 202	DSL 200	DSL 200	COM 202
DBR 200	DJC 200	DJC 200	DSS 200
DQR 200	Elective	Elective	DQR 200

J-Term 2

Language & Culture

Year 3

FALL	SPRING
GVC 340	GVC 342
GVC 360	GVC 350
DSL 300	DBR 300
DJC 300	DQR 300
Elective	COM 310

J-Term 3

Optional

Year 4

FALL	SPRING
COM 482	GVC 405
Elective	GVC 442
DQR 400	DBR 400
Elective	DSL 400
Optional Elective	Optional Elective

J-Term 4

Career Preparation