BACHELOR OF ARTS (B.A.)

MAJOR: MULTIMEDIA JOURNALISM

The Multimedia Journalism program emphasizes the "hands on" practice of journalism across all media with a curriculum that recognizes the field's expansion beyond its traditional boundaries. Journalism in the 21st century embraces new and emerging media technologies, expanded opportunities for nonfiction storytelling, and developing reporting techniques and concepts. Interactivity, user-provided content, mobile devices and evolving media, including blogs, Google News, YouTube, Facebook and Twitter continue to alter accepted notions of news cycle and coverage.

The Multimedia Journalism curriculum offers students an opportunity for training and practical experience in news, investigative and feature reporting in a variety of forms. The program is designed to equip students with the skills necessary to provide content in written and visual forms for use in broadcast, print and Internet-delivered media, as well as performance technique.

Students interested in using the communication media to find and tell stories of importance and engage the audience in the development of history will find the Multimedia Journalism major an opportunity to enter a vital profession with a global reach and a worthy goal**:** an informed citizenry.

UNIVERSITY CORE CURRICULUM REQUIREMENTS		**54 CREDITS**
___ DBR 100	DIALOGUE OF BELIEF & REASON	3
___ DBR 200	DIALOGUE OF BELIEF & REASON	3
___ DBR 300	DIALOGUE OF BELIEF & REASON	3
___ DBR 400	DIALOGUE OF BELIEF & REASON	3
___ DJC 100	DIALOGUE OF JUSTICE & CIVIC LIFE	3
___ DJC 200	DIALOGUE OF JUSTICE & CIVIC LIFE	3
___ DSS 100	DIALOGUE OF SELF & SOCIETY	3
___ DSS 200	DIALOGUE OF SELF & SOCIETY	3
___ DQR 100	QUANTITATIVE REASONING	3
___ DQR 200	QUANTITATIVE REASONING	3
___ DQR 300	QUANTITATIVE REASONING	3
___ DQR 400	QUANTITATIVE REASONING	3
___ DSL 100	SCIENTIFIC LITERACY	3
___ DSL 200	SCIENTIFIC LITERACY	3
___ DSL 300	SCIENTIFIC LITERACY	3
___ DSL 400	SCIENTIFIC LITERACY	3
___ JTERM 1	CITIZENSHIP PROJECT	2
___ JTERM 2	LANGUAGE AND CULTURE	2
___ JTERM 3	CAREER PREPARATION	2

CIC CORE REQUIREMENTS		**12 CREDITS**
___ COM 108	MEDIA LITERACY	3
___ COM 202	COMMUNICATION STRATEGIES AND PERFORMANCE	3
___ COM 310	APPLIED MEDIA (ALSO MEETS DSSA 300 REQUIREMENT)	3
___ COM 483	MULTIMEDIA JOURNALISM CAPSTONE (ALSO MEETS DJCG 400 REQUIREMENT)	3

MAJOR REQUIREMENTS		**33 CREDITS**
___ COM 106	INTERNET MEDIA	3
___ COM 110	JOURNALISM I	3
___ COM 214	JOURNALISM II	3
___ COM 227	VIDEOGRAPHY	3
___ COM 255	FILM AND VIDEO EDITING	3
___ COM 304	INVESTIGATIVE JOURNALISM (ALSO MEETS DJCG 300 REQUIREMENT)	3
___ COM 314	ADVANCED MULTIMEDIA JOURNALISM	3
___ COM 350	COMMUNICATION LAW AND ETHICS (ALSO MEETS DJCA 300 REQUIREMENT)	3
___ COM 390	PHOTOJOURNALISM	3
___ COM 414	DOCUMENTARY PRODUCTION (ALSO MEETS DSSA 400 REQUIREMENT)	3
___ GVC 220	DIGITAL LAYOUT AND DESIGN	3

FREE ELECTIVES	**21 CREDITS**
___ FREE ELECTIVE (300+)	6
___ FREE ELECTIVE	15

TOTAL CREDITS 120

MULTIMEDIA JOURNALISM (B.A.)
3-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 108	COM 110	COM 106	COM 106
COM 110	DJC 100	DJC 100	COM 108
DSS 100	DSS 100	DSL 100	DBR 100
DQR 100	DSL 100	Elective	DQR 100
DBR 100	Elective	Elective	Elective

J-Term 1

Citizenship Project

SUMMER: DJC 200, DQR 200, DSL 200

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 214	COM 214	COM 202	COM 255
COM 255	COM 310	COM 227	COM 227
GVC 220	GVC 220	COM 310	COM 202
DBR 200	DBR 200	DSL 300	DSL 300
DSS 200	DSS 200	DBR 300	DBR 300
DQR 300	DQR 300	Upper Level Elective	Upper Level Elective

J-Term 2

Language & Culture and Elective

Year 3

FALL	SPRING
COM 314	COM 304
COM 350	COM 483
COM 390	DBR 400
COM 414	DSL 400
DQR 400	Elective
Upper Level Elective	Elective

J-Term 3

Career Preparation

MULTIMEDIA JOURNALISM (B.A.)
4-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 108	COM 110	COM 106	COM 106
COM 110	DJC 100	DJC 100	COM 108
DSS 100	DSS 100	DSL 100	DBR 100
DQR 100	DSL 100	Elective	DQR 100
DBR 100	Elective	Elective	Elective

J-Term 1

Citizenship Project

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
COM 214	COM 214	COM 227	COM 255
GVC 220	COM 202	COM 255	COM 227
DBR 200	GVC 220	COM 202	DBR 200
DSS 200	DJC 200	DSL 200	DQR 200
DQR 200	DSL 200	DJC 200	DSS 200

J-Term 2

Language & Culture

Year 3

FALL	SPRING
COM 310	COM 304
COM 390	COM 314
DSL 300	DBR 300
DQR 300	Elective
Upper Level Elective	Elective

J-Term 3

Optional

Year 4

FALL	SPRING
COM 350	COM 483
COM 414	DBR 400
DQR 400	DSL 400
Upper Level Elective	Elective
Optional Elective	Optional Elective

J-Term 4

Career Preparation