



These days, you've got to have it all. And at Lynn, we're happy to provide. Immerse yourself in the communication and media practices you'll need—from people skills to technical know-how.

About Lynn

Lynn University is one of the most innovative, international and individualized small universities in America. We are a young and forward-thinking organization located alongside South Florida's booming business centers and beautiful beaches, and we are focused on one thing: **preparing students for success.**

Our professors concentrate on the art and science of teaching—making good students great and great students remarkable.

Our award-winning, tablet-based learning initiative puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

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Connect to tech

Use our resources to get ahead in the exciting and technical field of media communication.

COLLEGE OF INTERNATIONAL COMMUNICATION

Communication and Emerging Media (B.A.)



Lynn University does not discriminate on the basis of race, color, gender, religion, nationality, ethnic origin, disability and/or age in administration of its educational and admission policies, scholarship and loan programs, athletic and/or other school-administered programs.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Lynn University.

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Start your equipment check...

...because your career starts now. The communication and emerging media program at Lynn focuses on merging the traditional studies of mass communication with today's developing media technology. The skills you gain with this degree will keep you on top of those trends, and with a unique ability to guide the integration of future technologies, too.

As a student at Lynn, you can master tons of concepts, including topics in persuasion, investigation and social media. Or, take a more technical route and study development and delivery of all kinds of Internet-based messages, as well as traditional print, radio and TV.

You'll learn from the masters (our professors are industry veterans), and you'll manage theory and fundamentals while working hands-on with our top level technology. You'll have plenty of opportunity to develop your portfolio even further with our on-campus student productions (Knight Radio, iPulse TV and *iPulse* daily newspaper). Or, snag a chance to volunteer or intern with one of our local, highly respected media outlets.

Get in the biz

With your bachelor's degree in hand, you'll graduate from Lynn as an informed and experienced professional. You'll be fully qualified to take on a range of roles, including:

- online writer
- editor
- social media specialist
- producer
- media relations specialist

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Visit lynn.edu/comprograms

Meet your mentors

Our alumni are doing incredible things with the knowledge they've gained in communications. Lynn graduates have started careers with:

- CNBC, WCBS-TV and NFL Films
- Verizon Wireless
- Ryan Seacrest Productions
- VH1
- JetBlue Airways
- Beacon Communications

Contact your sources

Associate professor Carmeta Blake is happy to answer any questions you may have about the communication and emerging media program at Lynn. **Call or email her at 561-237-7498 or cblake@lynn.edu.** (Ask her about her international experience in radio and television!)

Or reach out to our Office of Admission at:

admission@lynn.edu
561-237-7900
lynn.edu/admission

