Getting a degree in advertising and public relations will offer you an opportunity to gain the knowledge to design, develop and launch incredible campaigns that can turn a small start-up into a multi-national corporation.





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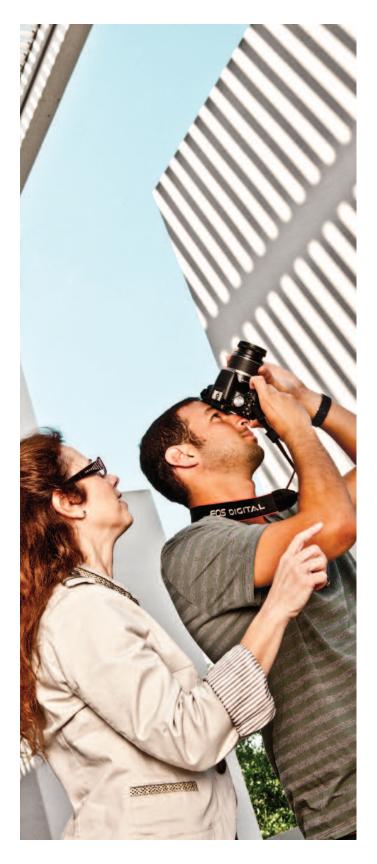
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COLLEGE OF INTERNATIONAL COMMUNICATION
Advertising and Public Relations (B.A.)



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Craft persuasive messages. Design brilliant campaigns that command attention. Reach the world with social media. Our students do it all through our program blending theory, skills and real-world experience.

and television producers, advertising executives, global experts and more. It's like having your own inside-track to the industry.

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- copywriter
- art director
- brand manager
- media planner
- marketing director
- social media strategist
- · account executive
- public relations specialist

And our faculty? They're top-notch: product managers, radio

• The Capitol Theatre in Port Chester, N.Y.

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• Hispanic Heritage Foundation in Chevy Chase, Md.

· Marucci Sports in Baton Rouge, La.

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Associate professor and program chair Erika Grodzki is happy to answer your questions. Call or email her at 561-237-7348 or egrodzki@lynn.edu. (She has done research in Germany and, as a Fulbright scholar, taught in Krakow, Poland. Chat with her in German or English.)

Or reach out to our Office of Admission at: admission@lynn.edu 561-237-7900 lynn.edu/admission

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