



Choose the path that's right for you. Having an education is good, but having a specialized education is better. We offer three very different, yet specialized certificate programs all within the umbrella of hospitality management.

### About Lynn

Lynn University is one of the most innovative, international and individualized small universities in America. We are a young and forward-thinking organization located alongside South Florida's booming business centers and beautiful beaches, and we are focused on one thing: **preparing students for success.**

Our professors concentrate on the art of teaching—making good students great and great students remarkable.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

561-237-7900 | 1-800-888-5966  
[lynn.edu/businessprograms](http://lynn.edu/businessprograms)

### Distinguished School

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University does not discriminate on the basis of race, color, gender, religion, nationality, ethnic origin, disability and/or age in administration of its educational and admission policies, scholarship and loan programs, athletic and/or other school-administered programs.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Lynn University.

The College of Business and Management is accredited by the International Assembly for Collegiate Business Education (IACBE).

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LYNN  
UNIVERSITY



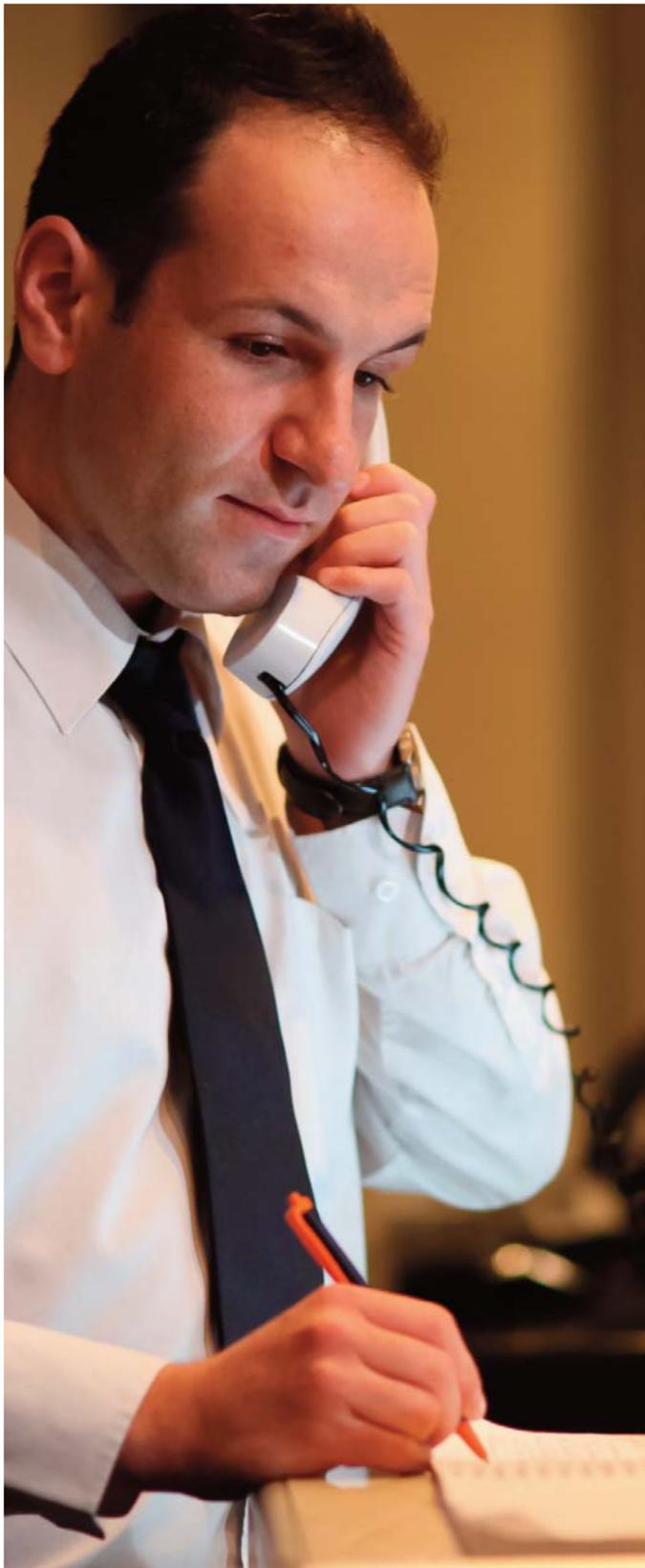
## Put yourself first

Focus on enhancing your skills—and see happier guests, better business and career opportunities, too.

### COLLEGE OF BUSINESS AND MANAGEMENT

Hospitality Marketing (certificate), Hotel Management (certificate), Restaurant Management (certificate)





### Discover your options

Adding a certificate to your resume is the fastest way to upgrade your career—and maybe earn that promotion, too. Each of the three hospitality certificates offered at Lynn will allow you to study hands-on with expert professors who teach from experience.

- **Hospitality Marketing – 18 credit hours**

Earn a hybrid skill set drawing from the hospitality and marketing fields that will give you a unique advantage as a marketing specialist within the industries of tourism, travel and hospitality.

- **Hotel Management – 18 credit hours**

Gain the certification you need to achieve a specialist, coordinator or manager-level role in the hotel industry—and at the same time learn new tricks and techniques that can cut down on inefficiencies and make your hotel run more smoothly.

- **Restaurant Management – 18 credit hours**

Dig deep into the impact that food plays on an operation's bottom line. Strengthen your talent in customer service and acquire the resource management skills you'll need to excel in the restaurant industry.

### Push your capacity

Your new certificate will enable you to take the next step in your career. Consider the following job opportunities that you can achieve with a hospitality certificate from Lynn:

- front office supervisor
- dining room supervisor
- housekeeping supervisor
- assistant restaurant manager
- sales and marketing specialist
- guest relations supervisor

### In the biz

Hospitality management alumni from Lynn have taken their expertise and experience to incredible employers all around the world. Once you've met your certificate requirements, you'll join an alumni network that boasts connections with:

- Ritz-Carlton Hotel Company
- Boca Raton Resort and Club
- Wyndham Hotels and Resorts
- Hilton Hotels & Resorts
- Four Seasons Hotels and Resorts
- Embassy Suites Hotels
- Boca West Country Club
- St. Andrews Country Club
- Grand Lux

### Start earning rewards

Assistant Professor Dave Schapiro is happy to answer any questions you may have about the various hospitality certificate programs available at Lynn. **Call or email him** at **561-237-7001** or **dschapiro@lynn.edu**. (Ask him about his experience in the hospitality industry.)

### Or reach out to our Office of Admission at:

admission@lynn.edu  
561-237-7900  
Lynn.edu/admission

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