



Nowadays, all business is international... and to succeed, you'll need to think globally and be aware of the strategies, risks and rewards of international operations. Lucky for you, Lynn can help you do all of that and more.

### About Lynn

Lynn University is one of the most innovative, international and individualized small universities in America. We are a young and forward-thinking organization located alongside South Florida's booming business centers and beautiful beaches, and we are focused on one thing: **preparing students for success.**

Our professors concentrate on the art of teaching – making good students great and great students remarkable.

Our award-winning, tablet-based learning initiative puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

561-237-7900 | 1-800-888-5966  
[lynn.edu/businessprograms](http://lynn.edu/businessprograms)

### Distinguished School

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University does not discriminate on the basis of race, color, gender, religion, nationality, ethnic origin, disability and/or age in administration of its educational and admission policies, scholarship and loan programs, athletic and/or other school-administered programs.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Lynn University.

The College of Business and Management is accredited by the International Assembly for Collegiate Business Education (IACBE).

©2014 Lynn University 3/14

LYNN  
UNIVERSITY



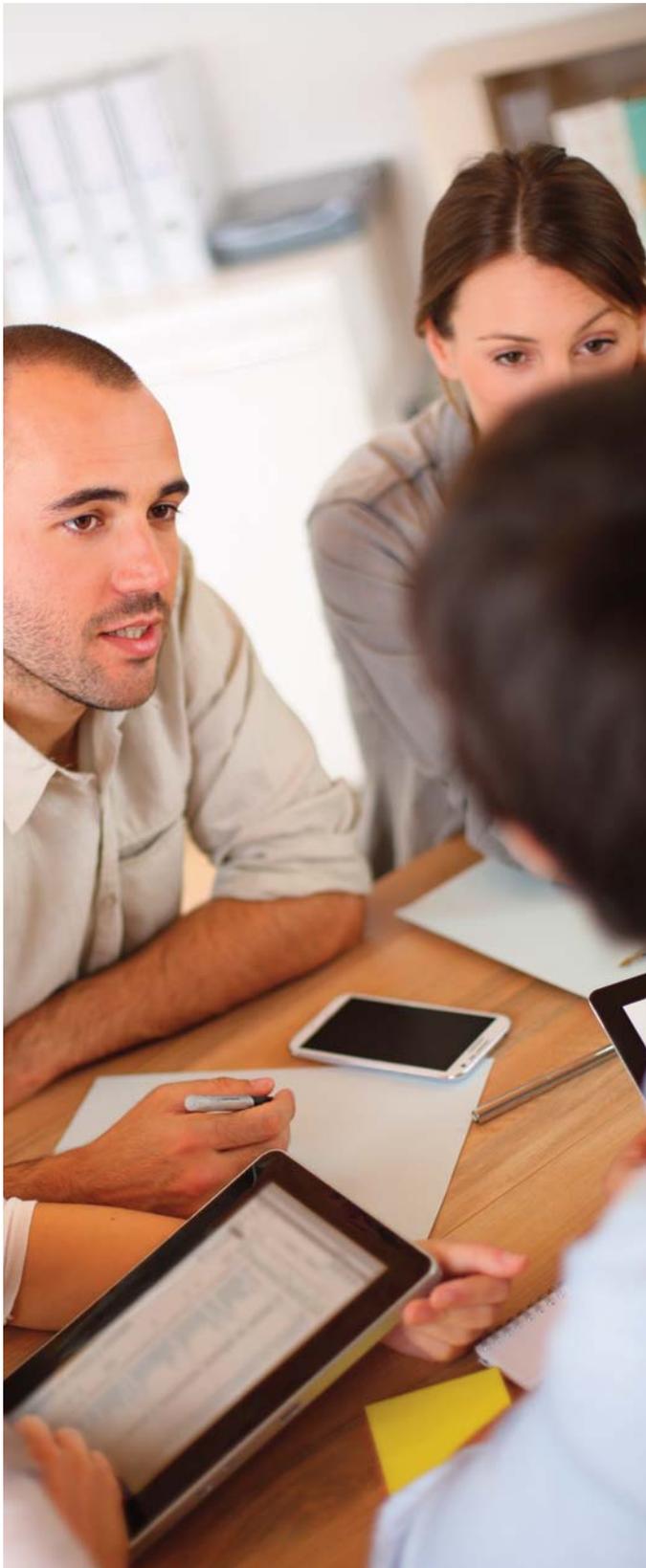
## Market yourself globally

A degree in international business management will open more doors than you can imagine.

### COLLEGE OF BUSINESS AND MANAGEMENT

International Business Management  
(B.S. and MBA specialization)





### Prepare for expansion

The business landscape is becoming more interconnected with each passing day. Because of that, every businessperson needs to be an expert in cross-cultural communication and the leadership it takes to be effective.

At Lynn, you can gain all of the knowledge and experience you need to excel anywhere in the world.

Your professors will teach from personal experience in the field, providing you with details regarding top methods in business plan development, international expansion and managing global resources. Class discussions will be internationally authentic, too—Lynn is ranked for having one of the most diverse populations of a school its size, so you can pick up on various cultures just by sitting in the classroom.

Sometimes, though, it's easiest to learn hands-on. That's why we offer international business study abroad opportunities, providing Lynn students the chance to travel to major business hubs in China, where you can really experience and learn from an international business culture first hand.

### Where will it take you?

The international business management programs offered at Lynn consistently produce successful and highly skilled professionals. An undergraduate degree will prepare you for specialist and coordinator-level roles, while a graduate degree will provide managerial and director-level skill in such areas as:

- domestic, international and global corporations
- international trade within the public sector
- sales and marketing
- international or financial banking

Or, of course, you can use the knowledge you gain from either degree program to open your own business and become an international entrepreneur.

### Who's Who...

Alumni of the international business management programs at Lynn have been noted for the incredible things they've done since commencement. Our graduates have worked with international companies all around the globe, including:

- Tyco in Boca Raton, Fla.
- Enterprise Holdings, headquartered in Clayton, Miss.
- Parker Hannifin, headquartered in Mayfield Heights, Ohio
- Merrill Lynch, headquartered in New York City, N.Y.
- PriceWaterhouseCoopers, headquartered in London, U.K.

### Moving forward

International business professor and management chairwoman Farideh Farazmand is happy to answer any questions you may have about the international business management curriculum. **Call or email her at 561-237-7001 or [ffarazmand@lynn.edu](mailto:ffarazmand@lynn.edu).** (Ask her about cultural impacts on international business negotiation—she's an expert!)

### Or reach out to our Office of Admission at:

[admission@lynn.edu](mailto:admission@lynn.edu)  
561-237-7900  
[lynn.edu/admission](http://lynn.edu/admission)

