BACHELOR OF SCIENCE (B.S.)
MAJOR: HOSPITALITY MANAGEMENT

The Hospitality Management major blends academic and career preparation by equipping graduates to manage change and exercise leadership to meet the dynamic needs of the global hospitality and sports industries.

Graduates leave the program with the knowledge, confidence and competencies to provide high-quality hospitality and/or sports management services. Prepared to meet the needs of the community-at-large, graduates develop a foundation that allows them to engage in professional practices that are ethical, competent and equality-focused; and they are capable of implementing management strategies and tactics in a cost-effective manner. Typically, graduates from the program are committed to continuing personal and professional growth through lifelong learning. The majority of the courses in the B.S. degree in Hospitality Management are offered online. This allows for the flexibility required by individuals employed in the hospitality industry.

UNIVERSITY CORE CURRICULUM REQUIREMENTS		**33 CREDITS**
Lower Division Core Courses:		
ENG 101	English Composition	3
HUM XXX	Humanities Elective	3
CMS 200	Computer Applications or Equivalent	3
CRJ/PSY/SOC XXX	Behavioral or Social Science Elective	3
IRPS/HIS XXX	International Relations or History Elective	3
MAT XXX	College Level Math	3
Upper Division Core Courses:		
DJC 301	Critical Thinking & Writing	3
DSS 301	Presentational Communication & Technology	3
DQR 401	Quantitative Reasoning	3
DSL 301	Scientific Literacy: Contemporary Issues in Science	3
HUM 420	Ethical Decision Making	3
BUSINESS REQUIREMENTS		**12 CREDITS**
___ ACC 201	ACCOUNTING FOR FINANCIAL REPORTING	3
___ BUS 171	MACROECONOMICS	3
___ BUS 270	PRINCIPLES OF MANAGEMENT AND LEADERSHIP	3
___ MKT 250	PRINCIPLES OF MARKETING	3
MAJOR REQUIREMENTS		**38 CREDITS**
___ HA 100	INTRODUCTION TO HOSPITALITY AND TOURISM	3
___ HA 290	HOSPITALITY INTERNSHIP	4
___ HA 310	HOSPITALITY LAW	3
___ HA 311	MANAGERIAL ACCOUNTING FOR THE HOSPITALITY INDUSTRY	3
___ HA 348	FOOD AND BEVERAGE COST CONTROLS	3
___ HA 349	FOOD AND BEVERAGE MANAGEMENT	3
___ HA 350	MANAGEMENT INFORMATION SYSTEMS FOR THE HOSPITALITY INDUSTRY	3
___ HA 355	CUSTOMER SERVICE	3
___ HA 365	HOSPITALITY HUMAN RESOURCES MANAGEMENT	3
___ HA 375	HOSPITALITY STRATEGIC MARKETING	3
___ HA 481	SENIOR SEMINAR	3
___ HA 493	ADVANCED INTERNSHIP IN RESORT AND HOTEL MANAGEMENT	4
FREE ELECTIVES		**37 CREDITS**
___ FREE ELECTIVE		37
		TOTAL CREDITS 120