BACHELOR OF SCIENCE (B.S.)

MAJOR: FASHION AND RETAIL

UNIVERSITY CO	RE CURRICULUM REQUIREMENTS	45 CREDITS
DBR 100	DIALOGUE OF BELIEF & REASON	3
DBR 200	DIALOGUE OF BELIEF & REASON	3
DBR 300	DIALOGUE OF BELIEF & REASON	3
DBR 400	DIALOGUE OF BELIEF & REASON	3
DJC 100	DIALOGUE OF JUSTICE & CIVIC LIFE	3
DJC 100 DJC 200	DIALOGUE OF JUSTICE & CIVIC LIFE	3
DJC 200 DJC 400	DIALOGUE OF JUSTICE & CIVIC LIFE	3
DSS 100	DIALOGUE OF SELF & SOCIETY	3
DSS 200	DIALOGUE OF SELF & SOCIETY	3
D33 200 DQR 100	QUANTITATIVE REASONING	3
DQR 100 DQR 200	QUANTITATIVE REASONING	3
DSL 100	SCIENTIFIC LITERACY	3
DSL 100 DSL 200	SCIENTIFIC LITERACY	3
JTERM 1	CITIZENSHIP PROJECT	2
JTERM 2	CAREER PREPARATION	2
JTERM 3	LANGUAGE AND CULTURE	2
	ENACONGE AND COLLONE	2
COLLEGE CORE I	REQUIREMENTS	37 CREDITS
ACC 202	ACCOUNTING FOR DECISION MAKING	3
BUS 180	PRINCIPLES OF ECONOMICS	3
BUS 210	ENTREPRENEURSHIP & INNOVATION	3
BUS 270	PRINCIPLES OF MANAGEMENT AND LEADERSHIP	3
BUS 303	PROFESSIONAL CAREER DEVELOPMENT	1
BUS 311	FINANCIAL MANAGEMENT	3
BUS 322	STATISTICS FOR BUSINESS AND ECONOMICS (ALSO MEETS DQR 300 & DSL 300 REQUIREMENTS)	3
BUS 350	HUMAN RESOURCE MANAGEMENT (ALSO MEETS DSS 300 REQUIREMENT)	3
BUS 372	THE LEGAL ENVIRONMENT OF BUSINESS (ALSO MEETS DJC 300 REQUIREMENT)	3
BUS 425	OPERATIONS MANAGEMENT (ALSO MEETS DQR 400 & DSL 400 REQUIREMENTS)	3
BUS 460	BUSINESS STRATEGY	3
BUS 498	BUSINESS INTERNSHIPS	3
MKT 250	PRINCIPLES OF MARKETING	3
FASHION AND R	ETAILMAJOR REQUIREMENTS	15 CREDITS
MKT 101	FASHION AND RETAIL MANAGEMENT	3
MKT 240	BUYING AND INVENTORY PLANNING	3
MKT 300	FASHION SHOW PRODUCTION	3
MKT 420	THE EVOLUTION OF FASHION AND RETAIL CHANGE (ALSO MEETS DSS 400 REQUIREMENT) 3	
MKT 465	FASHION AND RETAIL STRATEGIC PLANNING	3
ELECTIVES		23 CREDITS
HDDED I EVET	ELECTIVES (300+)	5
GENERAL ELE		18
GENERAL ELE	CHYES	10

TOTAL CREDITS 120

FASHION AND RETAIL (B.S.) 3-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
DSS 100	DSS 100	DSL 100	DQR 100
DQR 100	DSL 100	DJC 100	DBR 100
DBR 100	DJC 100	BUS 180	BUS 210
BUS 210	BUS 180	MKT 240	MKT 240
MKT 101	MKT 101	Elective	Elective

J-Term 1

Citizenship Project

SUMMER: DSS 200, DJC 200, DQR 200

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
BUS 270	BUS 270	BUS 350	BUS 350
ACC 202	ACC 202	BUS 311	BUS 311
DBR 200	DSL 200	DSL 200	DBR 200
MKT 250	MKT 250	BUS 372	BUS 372
Elective	Elective	MKT 300	MKT 300
BUS 322	BUS 322	MKT 420	MKT 420

J-Term 2

Career Preparation and Language & Culture

Year 3

10010			
FALL		SPRING	
Track A	Track B	Track A	Track B
BUS 425	MKT 465	MKT 465	BUS 425
BUS 460	Upper Level Elective	Upper Level Elective	BUS 460
DJC 400	Upper Level Elective	Upper Level Elective	DJC 400
Elective	DBR 300	DBR 400	Elective
DBR 300	BUS 498	BUS 498	DBR 400
Elective	Elective	Elective	Elective

J-Term 3

Elective and BUS 303

FASHION AND RETAIL (B.S.) 4-YEAR PLAN

Year 1

FALL		SPRING	
Track A	Track B	Track A	Track B
DSS 100	DSS 100	DSL 100	DQR 100
DQR 100	DSL 100	DJC 100	DBR 100
DBR 100	DJC 100	BUS 180	BUS 210
BUS 210	BUS 180	MKT 240	MKT 240
MKT 101	MKT 101	Elective	Elective

J-Term 1

Citizenship Project

Year 2

FALL		SPRING	
Track A	Track B	Track A	Track B
DSS 200	DJC 200	DJC 200	DSS 200
DQR 200	DSL 200	DSL 200	DQR 200
DBR 200	BUS 270	BUS 270	DBR 200
ACC 202	MKT 250	MKT 250	ACC 202
Elective	Elective	MKT 300	MKT 300

J-Term 2

Career Preparation

Year 3

FALL		SPRING	
Track A	Track B	Track A	Track B
BUS 372	BUS 322	BUS 322	BUS 372
BUS 350	MKT 420	MKT 420	BUS 350
DBR 300	BUS 498	BUS 498	DBR 300
BUS 311	Elective	Elective	BUS 311
Elective	Elective	Elective	Elective
BUS 303			BUS 303

J-Term 3

Language & Culture

Year 4

FALL		SPRING	
Track A	Track B	Track A	Track B
BUS 425	MKT 465	MKT 465	BUS 425
BUS 460	Upper Level Elective	Upper Level Elective	BUS 460
DJC 400	Upper Level Elective	Upper Level Elective	DJC 400
Elective	DBR 400	DBR 400	Elective

J-Term 4

Optional