



LYNN  
UNIVERSITY

Plan and execute the perfect event, every time. A lot of behind-the-scenes work goes into making a flawless function possible. Let us show you the ropes!

### About Lynn

Lynn University is one of the most innovative, international and individualized small universities in America. We are a young and forward-thinking organization located alongside South Florida's booming business centers and beautiful beaches, and we are focused on one thing: **preparing students for success.**

Our professors concentrate on the art of teaching—making good students great and great students remarkable.

Our award-winning, tablet-based learning initiative puts a transformational learning companion into the hands of students.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

561-237-7900 | 1-800-888-5966  
[lynn.edu/businessprograms](http://lynn.edu/businessprograms)



## Create an experience to remember

Gain hands-on experience in designing crowd- and client-pleasing events.

**COLLEGE OF BUSINESS AND MANAGEMENT**

Event Management (B.S.)



### Distinguished School

Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University does not discriminate on the basis of race, color, gender, religion, nationality, ethnic origin, disability and/or age in administration of its educational and admission policies, scholarship and loan programs, athletic and/or other school-administered programs.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Lynn University.

The College of Business and Management is accredited by the International Assembly for Collegiate Business Education (IACBE).

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### Bring your vision to life

Elaborate décor, seamless catering, incredible entertainment... with a degree in event management from Lynn University, you'll gain all the tools and experience necessary to create incredible events.

Here, all of your professors will be experts in their fields, so class discussions will feature entertaining and educational stories from the field. Looking for something a little more hands-on? Event management students are guaranteed at least two internships—each of which count for academic credit toward your bachelor's degree—so you can gain personal experience and network at the same time.

Throughout your studies, you'll discover how to manage, operate and control an event, and you'll become familiar with the contracts and legalities that they entail. You'll uncover your personal interests and preferences. No matter what your end goal is, Lynn will prepare you for a successful future in event management.

### Design the future

You already have an interest in event management—now, let's turn that interest into a career path. With a Bachelor of Science in Event Management, you'll hold the qualifications necessary to achieve a planning, managing or directing role in:

- meetings and events
- conventions
- sporting events
- corporate events
- government meetings
- associations

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### Fill your schedule

Professional event planners have a busy life of coordinating details to make their clients' dreams become reality. Event management alumni from Lynn have landed incredible roles and started their careers with companies including:

- Paragon Events in Delray Beach, Fla.
- The Gab Group in Boca Raton, Fla.
- Boca Raton Resort and Club in Boca Raton, Fla.
- Convention and Visitors Bureaus nationwide

### The main event

Professor James Downey is happy to answer any questions you may have about the event management curriculum. **Call or email him at 561-237-7001 or [jdowney@lynn.edu](mailto:jdowney@lynn.edu).** (Ask him about his experiences as president of the Florida/Caribbean chapter of the International Council on Hotel, Restaurant and Institutional Education.)

### Or reach out to our Office of Admission at:

[admission@lynn.edu](mailto:admission@lynn.edu)  
561-237-7900  
[lynn.edu/admission](http://lynn.edu/admission)

