



LYNN
UNIVERSITY

Your time is now, and your career is waiting.

Upgrade your current role in the workplace with a bachelor's in business administration and a specialization in general management.

About Lynn

Lynn University is one of the most innovative, international and individualized small universities in America. We are a young and forward-thinking organization located alongside South Florida's booming business centers and beautiful beaches, and we are focused on one thing: **preparing students for success.**

Our professors concentrate on the art and science of teaching—making good students great and great students remarkable.

And our graduates? They've gained the intellectual flexibility and global experience to take the lead in an ever-changing world.

561-237-7900 | 1-800-888-5966
lynn.edu/businessprograms

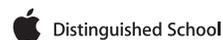


Make it happen

Be the driving force that successfully brings people and projects together.

COLLEGE OF BUSINESS AND MANAGEMENT

Business Administration: General Management (B.S.- Evening)



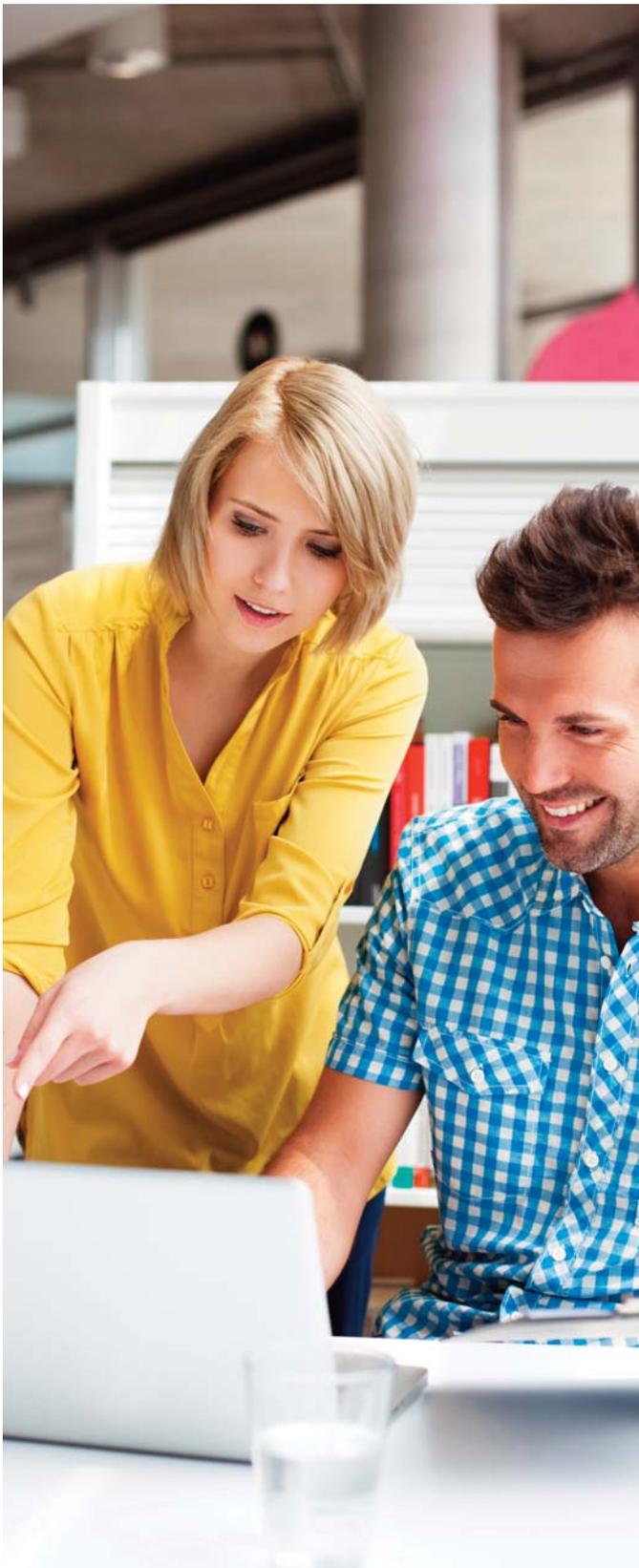
Recognized by Apple as a distinguished school for innovation, leadership, and educational excellence.

Lynn University does not discriminate on the basis of race, color, gender, religion, nationality, ethnic origin, disability and/or age in administration of its educational and admission policies, scholarship and loan programs, athletic and/or other school-administered programs.

Lynn University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award baccalaureate, masters and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Lynn University.

The College of Business and Management is accredited by the International Assembly for Collegiate Business Education (IACBE).

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Make the leap

Going back for your bachelor's degree is easier than you might expect. At Lynn, you'll be surrounded by a group of peers who are just like you: hard-working and eager to maintain current employment while forging a path to success. Plus, our program is flexible and convenient.

- **Take classes online, on campus or both.** We offer an array of online and on campus coursework to help you manage your time in the best way for you.
- **Your professors are always available.** Whether by phone, email or office hours, our professors are committed to your success and can help you when you need them.
- **Your coursework will always be manageable.** We'll never load you up with more than you can handle.

A bachelor's in business administration can help you raise your credibility, your pay and your title. You'll be able to apply your lessons immediately in the workplace—an opportunity for your peers and supervisors to note your increased skill set right away. And by specializing in general management, you'll gain a rounded skill set with core classes in accounting, finance, management, marketing and strategy.

You'll gain practical know-how that will help take your career to the next level. You may even have the chance to work on projects with national or regional companies, so you'll graduate with hands-on experience.

Add to your repertoire

The beauty of a business degree is its versatility—and what could be more versatile than a business degree that specializes in general management. Your B.S. in Business Administration with a specialization in General Management will be welcome at nearly any business, organization or company imaginable, in fields such as:

- business
- construction
- communication
- finance
- healthcare and medicine
- real estate
- sales and marketing

Keep moving forward

You've gotten a long way in your career without a bachelor's degree—but imagine how much further a specialized degree in general management can take you. Graduates of this program have achieved successful careers in an impressive array of businesses, including:

- Allianz Championship
- Boca Raton Regional Hospital
- Dallas Cowboys
- Mastercard International
- Westport Resources, Inc.
- MTV
- Robert Half Finance and Accounting

Take the first step

College of Business and Management Dean Thomas Kruczek is happy to answer any questions you may have about the Bachelor of Science in Business Administration with a specialization in General Management. **Call or email him at 561-237-7001 or tkruczek@lynn.edu.**

Or reach out to our Office of Admission at:
admission@lynn.edu
561-237-7900
lynn.edu/admission

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Preparing students for success.

Visit lynn.edu/businessprograms