

Stefanie Powers

EDUCATION: M.S., Lynn University, Florida
Major: Mass Communication
B. S., Florida Atlantic University
Major: Communication;
Minor: Sociology

PROFESSIONAL EXPERIENCE:

Aug. 2007-present **Lynn University; Boca Raton, FL**
Instructor

- Online and Print Journalism I
- Online and Print Journalism II
- Introduction to Mass Media
- Introduction to Journalism

Faculty Advisor to *iPulse*, the daily newspaper at Lynn University and the premier connection to the more than 3,000 members of the Lynn community,

- Supervise students in all aspects of the newspaper, including, but not limited to: writing, editing, photography, design, production and circulation;
- Direct business functions of the newspaper, including advertising;
- Oversee students and ensure that editorial staff as well as writers operate within the newspaper policy manual and that approved professional journalistic practices are observed throughout the student newspaper production;
- Supervise partnership with the *Boca Raton News*, where each week the “best of” the *iPulse* appears in the Thursday edition of the publication.
- Manage all roles in the newsroom to ensure a professional standard at all times.

Jan. 2005-2007 **Lynn University; Boca Raton, FL**
Adjunct Professor

- First Year Experience
- Introduction to Mass Media
- Introduction to Journalism

2004-2007 **Lynn University; Boca Raton, FL**
Coordinator of Academic Projects

- Responsible for the effective and efficient operations of the Office of Academic Affairs [OAA.] Assist the Vice President of Academic Affairs in support projects for academic colleges and academic units at the University;
- Assist in budgetary development and oversight of 10 academic units, including budget analysis and processing of expenditure request;
- Develop strategies for effective use of monies available in various line items;
- Update faculty contracts;
- Serve as writer for the Office of Academic Affairs, draft various content including speeches and reports;
- Coordinate, review and edit Academic Catalog;
- Review, edit and maintain Academic Handbook;
- Coordinate Professional Development speakers;
- Co-coordinate all events that Academic Affairs hosts;
- Conduct faculty, staff and student evaluations and analyze data to determine trends;
- Maintain faculty files in strict compliance with SACS;
- Troubleshoot student issues and provide guidance for parents;
- Represent the Office of Academic Affairs on various task forces;
- Participate in strategic planning by assisting in drafting of goals for the Office of Academic Affairs.

2003-2004 **Pierson Grant Public Relations Firm; Fort Lauderdale, FL**

- Consulted with clients on a day-to-day basis to determine their marketing and public relation needs. These clients included: Olive Garden, Jamba Juice, Broward Center for the Performing Arts and Health Nuts Café;
- Organized and distributed print media to pertinent venues with an overall goal of gaining major media exposure for clients;
- Delegated specific assignments and task to high school and college interns. Constantly observed and evaluated their contribution to the company. In addition, conducted marketing and communication workshops for these students.
- Expanded client base through creative promotional and fundraising ideas;

- Attended and organized functions and events, such as ribbon cutting ceremonies and store openings. Gave presentations at these events;
- Established personal relationships with local charities and local communities.

2002–2003 Pierson Grant Public Relations Firm; Fort Lauderdale, FL

- Constructed press releases for clients such as Bahama Breeze, Broward Center for the Performing Arts, Dairy Queen, Olive Garden, Red Lobster, Ritz-Carlton Golf Club & Spa in Jupiter and Wilmington Trust;
- Wrote advertorials on a monthly basis for the Ritz-Carlton Golf Club & Spa in Jupiter. The pieces were spotlighted in the Palm Beach Post and occasionally the New York Times;
- Helped create monthly newsletters for the Broward County Convention Center.

2001–2002 Forum Publishing Group; Deerfield Beach, FL

- Created weekly “Educational” column, stressing local students’ triumphs. The column focused on accomplishments in the Palm Beach County School system;
- Produced weekly “People” column, highlighting individuals in the community whom make a difference;
- Staff Writer, reported on many different types of news stories ranging from educational activities to current affairs.

1998–2001 Boca Raton News; Boca Raton, FL

Staff Writer

- Produced weekly “Educational Achievers” column, highlighting local students’ accomplishments and achievements in the community;
- Interacted with the South County area through a weekly column “Voice of the People,” which focused on local reaction to current events;
- Student Editor of a news section geared to high school students in the feature section of the paper. Interviewed and profiled prominent figures, including Student Council presidents, principals and teachers. As Student Editor, responsible for delegating and overseeing stories and news events written by students;
- Staff Writer, coverage of many different types of news stories. Ranging from current events to monthly play reviews for the Little Palm Family Theatre.

Academic Honors and Awards

- Received a Graduate Assistantship scholarship in the Office of Academic Affairs at Lynn University;
- Graduated Magna Cum Laude from Florida Atlantic University;
- Received many academic honors including being named to the President’s List and Dean’s List. Also, a member of the National Honor Society, Golden Key Honor Society and Phi Eta Sigma.