

Stephanie A. Jackson

Academic Degrees

- Master of Arts** *University of North Carolina at Greensboro; Greensboro, NC*
May 2003, GPA 3.87
Speech Communication
- Bachelor of Arts** *Florida Southern College; Lakeland, FL*
December 2000, GPA 3.58
Mass Communication: Public Relations (Minor – Spanish)

Research Interests

Public Address * Political Communication * Symbolic Representation * Community Development * Organizational Development and Culture * Aesthetics * Conflict Management * Interpersonal Communication * Group Dynamics * Identity and Self Concept * Persuasion * Program Development * Leadership Training * Immediacy

Academic Positions

Lynn University: College of International Communication

Instructor Present - Fall 2006
Visiting Professor Fall 2004 – Spring 2006
Adjunct Professor Fall 2003 – Spring 2004

Broward Community College: Communication/ MFL Department

Adjunct Professor Spring 2004 – Summer 2006

Guilford Technical Community College: Communication and Fine Arts

Part Time Faculty Spring 2002 – Summer 2003

University of North Carolina at Greensboro: Communication Studies

Student Teaching Assistant Fall 2002 – Spring 2003

Teaching Experience

Introduction to Communication: COM 101, CST 105, SPC 1024
Public Speaking: COM 111, COM 231, SPC 1600
Interpersonal Communication: COM 120
Group Communication: COM 241
Theatre Appreciation: COM 103
First Year Experience: FYE 101, FYE 102
Organization Communication: COM 330
Public Relations: COM 440
Issues in Communication: US Media and Politics, Washington D.C.: COM 399
Media Literacy: COM 108
Issues in Communication: Intercultural Communication in Central America: COM 399
Dialogue of Self and Society, Telling Your Story: DSSO 100
Dialogue of Justice and Civic Life, Leadership: DJCA 100

Course Development

Lynn University: College of International Communication

COM 101: Introduction to Communication and Media

COM 108: Media Literacy

COM 241: Group Communication

COM 342: Public Relations Strategies

COM 399: Issues in Communication: Political Communication

Academic Study Program: COM 399: Issues in Communication: US Media and Politics.
Washington D.C.

DSSO 100: Telling Your Story (Intro to Autoethnography)

Academic Study Program: COM 399: Issues in Communication: Intercultural Communication in
Central America

DJCA 100: Leadership

FYE 101: Leadership through Action I

FYE 102: Leadership through Action II

Academic Service

Academic Advising, 50+ students per term * Lynn University Alcohol and Substance Abuse Assessment Committee (05 – 06) * Lynn University Alert Team (05 – 07) * Freshman Mentor (2004 – 2007) * Speech and Debate Team Coach (06 – 08) * Sigma Sigma Sigma Faculty Advisor (2005 – 2006) * College Student Recognition Committee (05 – 08) * Public Relations/ Advertising Committee (05 – 08) * Dialogues of Justice and Civic Life Committee (07 - 09) * Retention Committee: Advising Subcommittee (06 – 07) * Dialogues of Belief and Reason Reading List Committee (08) * Lynn University Curriculum Committee (08 – 10) * College Scholarship Committee (chair, 07 – 09) * LynnMasters Advisor (08 – 09) * American Studies Committee (07 – 09) * University Faculty Development Committee (08 – 09) * Institute of Achievement and Learning Institute Fellow (08 – 09) * Student Development Sorority Expansion Committee (07 – 08) * College Oral Communication Committee (07 – 09) * University Professoriate Taskforce (08 – 09) * University Athletic Council (08 – 09)

Academic Presentations and Accomplishments

Executive Board Member:

Newsletter Editor

November 2008

Florida Communication Association

Presentations:

Persuasive Political Symbolism

November 2007

*Florida Communication Association Conference
Professional Paper Award*

Teaching in a Globalized Classroom

November 2007

Florida Communication Association Conference

Aesthetic Links to Motivation through Communication: An Evaluation of the Four – Drive Theory and Its Connection to Aesthetics

June 2003

Hawaii International Conference on Social Sciences

Developing Research/ Proposals:

Cultural Shaping and Its Effects on Social Reality (NCA Panel Proposal for 2009)

Communicating Wealth/ Stature and the Effects on our Self-Concept

Integrating Civic Engagement and Communication

Relevant Professional Experience

Board of Director, Hugh O'Brian Youth Leadership

Regional Director for non-profit youth leadership seminar * Team Development * Foundation Development * Fundraising * Community Relations * Organizational Advancement (May 2006 – Present)

Board of Director, South Florida Leadership Seminar, Inc.

Principal Director for development of organization that fosters leadership development in the local community * Trainer * Program Development * Marketing (January 2008 – Present)

Chairperson – Hugh O'Brian Youth Leadership

Regional Director for non-profit youth leadership seminar * Team Management * Program Development * Fundraising * Database Management * Community Relations * Organizational Advancement (May 2003 – May 2006)

Public Relations Director – American Red Cross

PR Director covering Polk and Highlands County, Florida * Media Relations * Special Event Coordination * Financial Development * Chapter Publications * Grant Writing * Coordination of Chapter PR Program * Team Management (December 2000 – July 2001)

Local Marketing Representative – Harry's of America, Inc.

Corporate liaison at Lakeland, Florida location * Hotel Marketing Campaign Development * Special Event Planning * Internal Marketing (August 2000 – December 2000)

Professional Memberships

National Communication Association
Southern States Communication Association
Florida Communication Association

Community Service

Chairperson, HOBY South Florida Leadership Conference * Corporate Board, HOBY South Florida * Corporate Board, South Florida Leadership Foundation * Publicity Director, Catholic Charities Emerald Ball * Chairperson, All-Greek Leadership Conference, FSC * Conducted Statistical Analysis and Evaluation of FSC Study Aboard Program * Prepared PR Campaign for FSC Citrus Department * Coordinated fundraising activities for various causes, including breast cancer awareness, The Ronald McDonald House, and domestic violence